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ASX ANNOUNCEMENT

10 November 2017

The Manager

Market Announcements Office
Australian Securities Exchange
4th Floor, 20 Bridge Street
Sydney NSW 2000

Dear Sir/Madam

amaysim Australia Limited (ASX Code: AYS) – Resignation of director

amaysim announces that Mr Rolf Hansen has decided to resign as a non-executive director. The resignation will take effect immediately.

Mr Hansen co-founded amaysim in 2010 and served as the company's CEO until February 2015. Most recently, he has served as a non-executive director.

The Chairman of amaysim, Mr Andrew Reitzer, said, "Rolf played an instrumental role in establishing the company's direction as CEO and the company has benefited tremendously from Rolf's guidance, passion and expertise in his capacity as a non-executive director. On behalf of the Board I sincerely thank Rolf for his efforts and wish him and his family all the very best for the future."

Mr Hansen said, "amaysim has been a central focus of my life for well over seven years. Since retiring as CEO, it's been a pleasure working with Andrew as Chairman and the rest of the Board. I'm very proud of what we have built and I leave the Board confident in the company's strategic direction and that its stewardship is in excellent hands. It has been a fantastic journey and, having achieved all of my core goals with the company, it is now time for me to focus my energy on my family and personal life."

It is the Board's intention to appoint an experienced independent non-executive director to replace Mr Hansen.

Yours faithfully,

Alexander Feldman

amaysim | General Counsel & Company Secretary