

GILEAD CAPITAL*Leadership Investing*

To: ASX Markets Announcements Office

From: Gilead Capital LP

Date: 10 November 2017

Fax No.: +61 2 9347 0005

No. Pages 4
(incl. cover):

Re: Notice of change of interests of substantial holder in iSentia Group
Ltd. -- Gilead Capital LP

Should you need any other information, we may be contacted at +1 646 693 6372, or via email at kanchana@gileadcapital.com.

Form 604

Corporations Act 2001
Section 671B

Notice of change of interests of substantial holder

To Company Name/Scheme	iSentia Group Limited
ACN/ARSN	167 541 568

1. Details of substantial holder (1)

Name	Gilead Capital LP and the other substantial holders named herein
ACN/ARSN (if applicable)	

There was a change in the interest of the substantial holder on 09 / 11 / 17

The previous notice was given to the company on 29 / 10 / 17

The previous notice was dated 29 / 10 / 17

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous notice		Present notice	
	Person's votes	Voting power (5)	Person's votes	Voting power (5)
Fully paid ordinary shares	13,393,370	6.7%	15,407,982	7.7%

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
See Annexure A					

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's votes
Gilead Capital LP	Gilead Capital LP	For securities that have been acquired but not settled, Gilead Capital LP	Registered holder of securities or has a right to become the registered holder of the securities.	Fully paid ordinary shares 15,407,982	15,407,982
Gilead Capital GP LLC	Gilead Capital LP	For securities that have been acquired but not settled, Gilead Capital LP	Gilead Capital LP is a limited partnership. The general partner of Gilead Capital LP is Gilead Capital GP LLC.	Fully paid ordinary shares 15,407,982	15,407,982
Jeffrey Strong	Gilead Capital LP	For securities that have been acquired but not settled, Gilead Capital LP	Jeffrey Strong is the sole member of Gilead Capital GP LLC and therefore had a deemed relevant interest in the securities.	Fully paid ordinary shares 15,407,982	15,407,982

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association

6. Addresses

The addresses of persons named in this form are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
Gilead Capital GP LLC	Pursuant to section 12 of the Corporations Act 2001 (Cth).
Jeffrey Strong	Pursuant to section 12 of the Corporations Act 2001 (Cth).

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Gilead Capital LP	157 Columbus Ave., Suite 403, New York, NY 10023.
Gilead Capital GP LLC	157 Columbus Ave., Suite 403, New York, NY 10023.
Jeffrey Strong	157 Columbus Ave., Suite 403, New York, NY 10023.

Signature

print name Kanchana Wangkeo Leung

capacity Chief Legal Officer

sign here

Kanchana Wangkeo Leung

date 10/11/2017

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 6 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (6) Include details of:
 - (a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

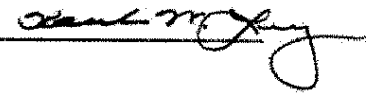
See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.

Annexure A

This is Annexure A of 1 page referred to in Form 604, Notice of change of interests of substantial holder dated 09/11/2017.

Name: Kanchana Wangkeo Leung

Date: 10/11/17

Signed: 

Date of Change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class of securities affected	Number of securities affected	Person's votes affected
10/31/17	Gilead Capital LP	Buy	249,523.73	Ordinary	250,000	250,000
11/1/17	Gilead Capital LP	Buy	479,968.87	Ordinary	500,000	500,000
11/2/17	Gilead Capital LP	Buy	249,672.71	Ordinary	250,504	250,504
11/3/17	Gilead Capital LP	Buy	400,079.22	Ordinary	400,000	400,000
11/6/17	Gilead Capital LP	Buy	185,513.91	Ordinary	184,811	184,811
11/7/17	Gilead Capital LP	Buy	35,252.21	Ordinary	34,234	34,234
11/8/17	Gilead Capital LP	Buy	20,965.13	Ordinary	20,063	20,063
11/9/17	Gilead Capital LP	Buy	407,109.75	Ordinary	375,000	375,000
			2,028,085.53		2,014,612	2,014,612