

# Trading Update

**2017 Annual General Meeting** 

10 November 2017



### Update on Hostworks' business



Trading Update released on 9<sup>th</sup> November notified of a significant reduction in expected revenue and profitability for the Hostworks business for FY18

#### Key Issues:

- 1H FY18 will be negatively impacted by a significant drop in expected project work
- The full-year FY18 results will be negatively impacted by the loss of a small number of high value enterprise customers
- As a result Hostworks' full year FY18
   EBITDA contribution is expected to be negligible (previously expected to be \$3.5m)

#### Commentary:

- Lost customers are migrating their environments to the public cloud using their skilled internal IT teams
- Since it was acquired Hostworks has resigned many of its long-term clients and won a number of well known large corporation accounts
- New customers typically begin with a small cloud environment and scale up once they are confident in Hostworks' services

- The new customer wins do not yet offset the impact of the lost customers
- Hostworks' cost base is largely fixed so a high proportion of lost or new revenue flows to earnings
- Inabox is confident that Hostworks will accelerate its sales of cloud services across the Indirect and Direct channels and contribute meaningfully to earnings from FY19 onwards

### Trading Update (excluding Hostworks)



#### INDIRECT CHANNEL

- Indirect business continues to perform well
- 3 new service providers signed in Q1 FY18, adding \$4 million annualised revenue
- Record number of prospects in sales pipeline
- Expected to deliver double-digit growth in FY18



Recently launched Cloud Sales Assist initiative awarded 2017 ACOMMS Industry award for innovation

#### ENABLEMENT CHANNEL

- More than 165,000 services in operation (SIOs), up 14,000 in Q1 FY18
- Advanced discussions underway with several well-known Australian brands interested in reselling telecommunications services

#### DIRECT CHANNEL (excluding Hostworks)

- Shift continues towards higher-margin servicebased revenues
- Channel expected to deliver strong growth in FY18
- Launch of Cloudinabox, SME focused private cloud

# Plans to improve overall profitability

#### HIGH-MARGIN REVENUE GROWTH

- Strong focus on high-margin revenue growth
- Growing sales of Managed voice, hosted cloud, managed IT and Enablement products and services

# STRENGTHENING THE HOSTWORKS BUSINESS

- Diversifying Hostworks business through the launch of SME focused product,
   'Cloudinabox', which will be cross-sold across all business channels
- Intensify marketing and sales to grow customer base

# COST REDUCTION PROGRAM

- Action to be taken to align costs to revenue, without impairing operational and sales activity
- Cost reduction program expected to result in over \$2m of annualised savings
- Acceleration of planned amalgamation of our National Operation Centres

### New product launches planned in 2H FY18





#### Cloudinabox

- Full-featured Infrastructure as a Service Website as a Service and Hosting
- Leverages Inabox's sales capabilities in the SME and mid-market sector via direct and indirect channels
- Integrates with core Managed IT and professional services offering to delive turnkey cloud infrastructure



#### Relaunch of Managed IT

- Comprehensive offering to include Security, Back Up, Cloud & Telco
- White labelled offering to be sold via indirect partners



# Hosted Voice Extended Capabilities

- Phase 2 launch in November delivering increased functionality
- Expands target market up to 200+ users

### FY17 Snapshot

### Delivering underlying EBITDA growth & shift towards higher-margin revenues





#### Revenue \$90.1m

up 2.4% on FY16 76% recurring



#### Underlying EBITDA<sup>1</sup> \$6.1m

up 12% on FY16 Reported EBITDA of \$4.6m



### Underlying NPAT<sup>1</sup> \$1.1m



#### \$4.5m cash received

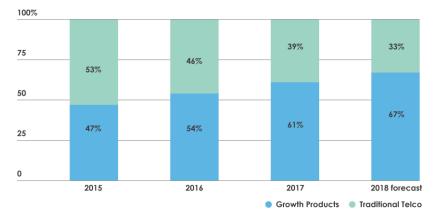
and \$2.5m debt retired following sale of HCS Business assets

# Strong recurring revenues of 76%

Revenue mix continues to shift towards higher-margin, services revenue

#### **Shifting Revenue Mix**

Traditional Telco v higher margin growth products



<sup>1.</sup> Underlying EBITDA and underlying NPAT includes contribution from the HCS business, but excludes one-off transaction and restructuring costs of \$1.5m, relating to the acquisition of Hostworks and Logic Communications, the sale of HCS and the fixed access determination benefit related to FY16.

### Outlook



While encouraged by the strong performance and prospects of Inabox's other business units, the disappointing performance from Hostworks has significantly impacted our expectations for FY18:

1H FY18	REVENUE expected to be in excess of \$50 million	EBITDA expected to be in excess of \$2 million*	NET LOSS after Tax expected
Full Year FY18	NON-CASH IMPAIRMENT CHARGE likely to be recorded, following current review of the carrying value of intangible assets	REVENUE expected to be at least \$100 million	2H FY18 EBITDA expected to be stronger than 1H FY18

<sup>\*</sup> includes one-off costs of c. \$300k associated with right-sizing the business



We are focused on structuring our business to improve profitability and to ensure we commence 2H FY18 in a much stronger position.