



**ASX ANNOUNCEMENT**  
ASX Code BUG

**10 November 2017**

**Appointment of CEO**

Buderim Group Limited (**BUG**) announces the appointment of Mr Andrew Bond as Chief Executive Officer to replace Mr Roger Masters. Mr Bond is currently the company's Chief Financial Officer/Company Secretary and will transition into the Chief Executive Officer role effective 16 December 2017.

Since joining BUG in January 2014, Mr Bond has been an integral part of the management team restructuring and positioning the group for future growth. With over twenty years' experience prior to joining BUG, Mr Bond has held a number of senior roles both domestically and internationally across a variety of industries, predominately FMCG.

Chairman, Mr. Steve Morrow said "Mr Bond's passion and commitment and has been recognised by Board, and Directors look forward to working with him to drive the company's future success."

Mr. Bond said "Buderim Group has a rich heritage and a portfolio of strong brands including Buderim Ginger, The Ginger Factory tourism park and MacFarms. I am excited by the opportunities before us to further develop these and the Group as we pursue our strategic ambitions."

End.

For further information, please contact:  
Steve Morrow, Chairman on 0408 363 161