

2017

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13-14 November 2017



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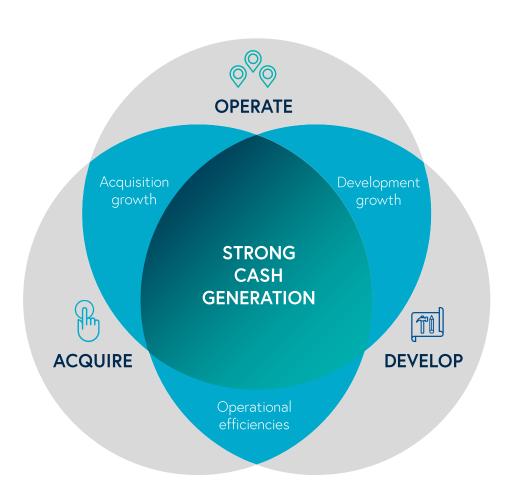
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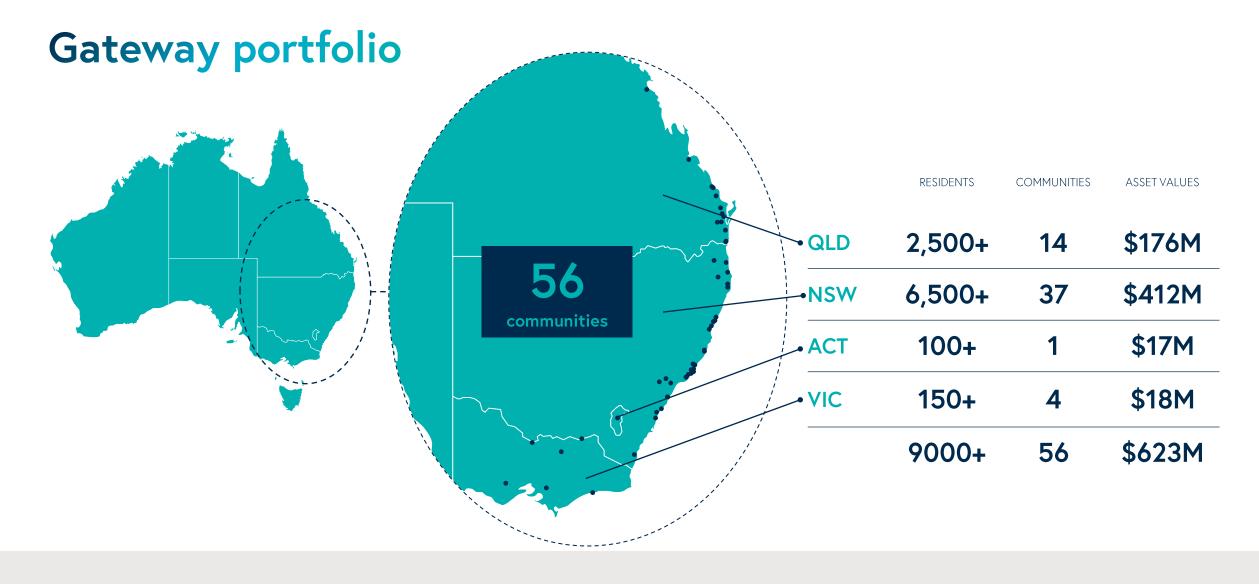
## Gateway Lifestyle business model



### **STRATEGY**

To operate and create Australia's largest portfolio of residential land lease communities, that inspire a better lifestyle for independent active over 50s, underpinned by large land holdings.

- Grow the long-term compounding revenue
- Deliver sustainable long-term returns
- Operate and develop quality land lease communities
- Create affordable and sustainable living solutions for an aging population
- Provide simple resident contracts with no entry/exit fees



LONG-TERM OCCUPIED SITES

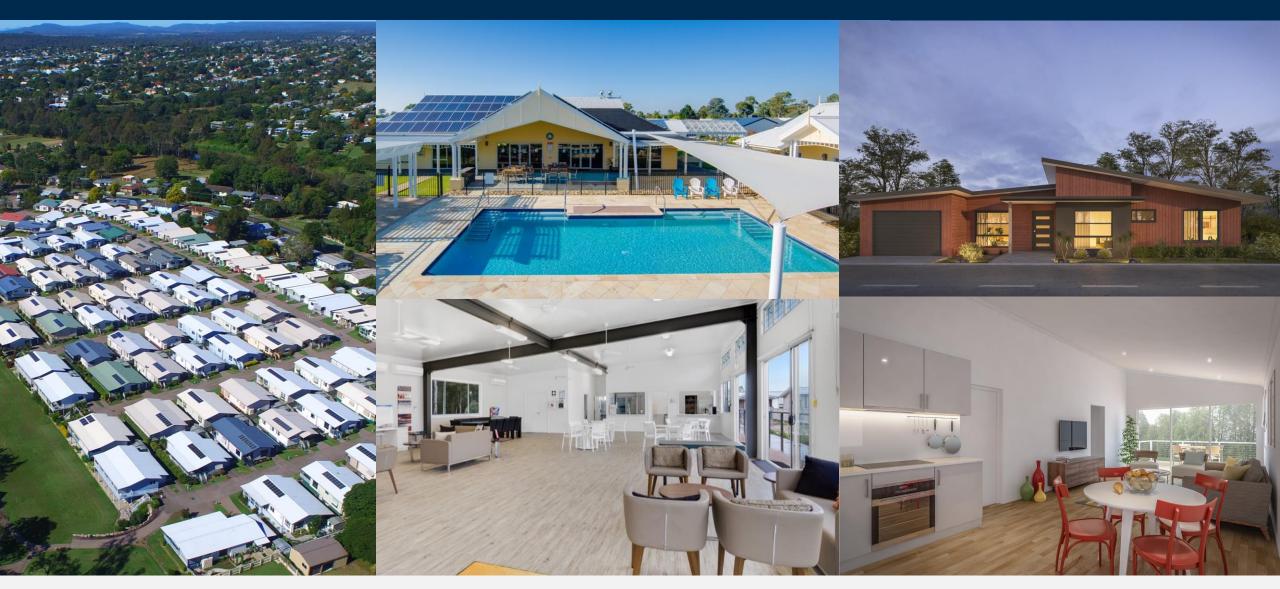
FY15 **4,351** 

FY16 **5,944** 

FY17 **6,539** 



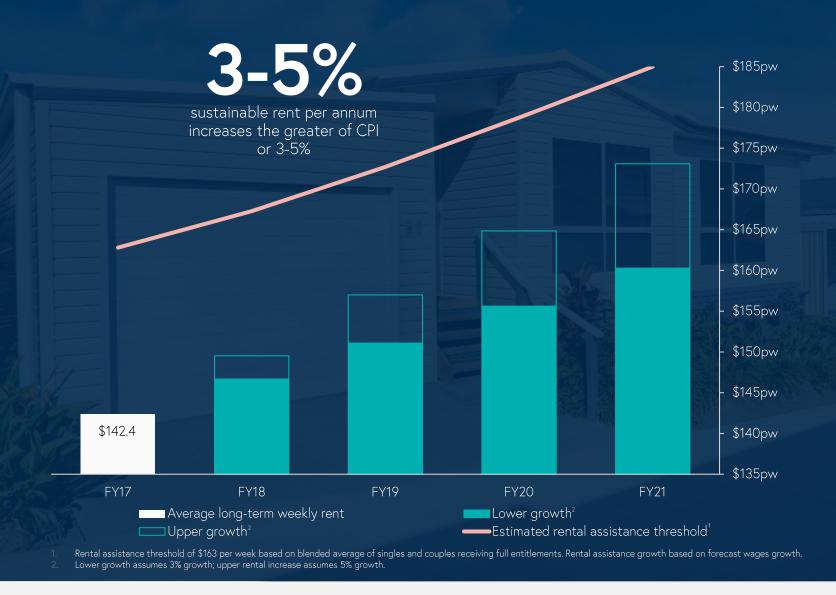
# Land lease communities



# Compounding long-term revenue growth



# Sustainable long-term rental growth





# Strong cashflow



# Positioned to provide an attractive lifestyle proposition

### MACRO ECONOMIC DRIVERS

1/3
of Australians
forecast to be
over 55 by 2040

of Australians over the age of 65 receive some form of government pension

~1%
of retirees live in land lease

communities

\$110k median household super balance at retirement (60-64yrs)

# 30 years

before most individuals will fully benefit from a **mature superannuation guarantee** 

Source: Anglicare – Rental Affordability Snapshot 2017; Colliers International - MHE Australian Market Overview - November 2014; UBS Research; ABS and Intergenerational Report 2015

# Gateway's solution

LAND LEASE COMMUNITIES
SECURE HOME OWNERSHIP
AFFORDABLE HOMES
SUSTAINABLE RENTS
SOCIAL INTERACTION
NO DEFERRED MANAGEMENT FEES

### WHY WE KNOW IT WORKS

Over

9,000

residents now call a Gateway Lifestyle community home 440 total new homes and resales in FY17

56
communities
across NSW,
QLD and VIC

89% of residents would

recommend living in a Gateway Lifestyle community to a friend

# Strong

ongoing local, state and federal **government support** 

# Simple pricing structured with no deferred

management fees

## Providing long-term certainty

**67**average entry age of new residents

\$110k median household super balance at retirement (60-64yrs)

decision
quality of life decision at
a key juncture in life



\$656k

average Australian residential dwelling price

~\$275k average price of new

Gateway Lifestyle home<sup>1</sup>

community

facilities designed to promote social interaction and a strong sense of security



10+

average tenure of a Gateway Lifestyle resident

\$163

commonwealth rent assistance threshold for couples and singles per week<sup>2</sup>

## certainty

long-term secure tenure with perpetual right of occupancy provides certainty to residents

Includes GS

<sup>2.</sup> Based on Department of Social Services minimum rent to get maximum rent assistance payment as at 20 September 2017

### Resident trends and needs



### **COMMUNITY SATISFACTION**

89%

would recommend Gateway Lifestyle to a friend or relative 1<sub>in</sub>7

new home sales are generated through referrals 95%

of existing residents feel safe

### **NEW RESIDENT TRENDS**

2+

strong demand for home designs facilitating 2+ bedrooms with ability to adapt for ageing in place 60%

residents migrate within 10-30km

average entry age of new residents

### COMMUNITY HEALTH AND WELLBEING

70% 92%

felt their wellbeing had improved since moving into a Gateway Lifestyle Community

feel connected to their community

86%

of residents are satisfied with their community's recreational activities

### **INCREASING AWARENESS**

70%

increase in enquiries 60%

of enquiries are female

91%

enquiries are generated through digital channels

<sup>\*</sup> Research conducted by Spark Strategy in conjunction with Gateway Lifestyle

# Product and positioning

### **COMMUNITY AND LIVEABILITY**

- Innovative home designs
- Community and home designs to incorporate ageing in place
- Promote engagement and sense of belonging

### SAFETY AND AFFORDABILITY

- Accessible, affordable and quality homes for over 50s
- Built to provide safety and security for our residents

### **SOCIAL ENGAGEMENT**

- Strong community provides connection for residents
- Facilities designed to encourage socialisation

### **SUSTAINABILITY**

- Homes designed to provide solar access, cross ventilation and privacy
- Increasing emphasis on energy and water efficiency



# The Housing Range

The Miller



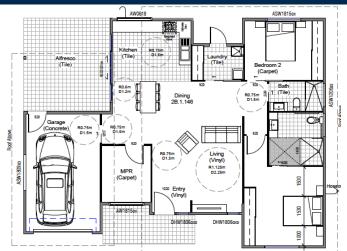






# The Housing Range

The Walker







# The Housing Range

The Ferguson







# Today and the long-term play

**FY17** 

6,539 long-term occupied sites<sup>1</sup>

\$142.4 average long-term weekly rent<sup>1</sup>

**\$39.6m**distributable earnings for FY17

7%

growth in distributable earnings
guidance remains unchanged for FY18
assuming no material changes in market
conditions and excluding further
acquisitions

**Growth drivers** 

~2,150

development sites delivering an estimated portfolio build out of 8,700 long-term occupied sites

3-5% rental growth per annum of 3-5% or CPI

**~250**settlements per annum on average and gross margin of c.\$100k

\$70m



### Appendices





### Portfolio mix

		QTY	TOTAL SITES	LONG-TERM SITES	SHORT-TERM SITES	DEVELOPMENT SITES <sup>1</sup>	ASSET VALUE	VALUE PER SITE
MATURE	NSW	11	1,750	1,689	-	61	\$148m	\$85k
	QLD	6	1,037	1,031	-	6	\$81m	\$78k
	VIC	1	50	50	-	-	\$3m	\$52k
Subtotal	Subtotal/average		2,837	2,770	-	67	\$232m	\$81k
EXPANSION	NSW	9	2,165	1,223	201	741	\$119m	\$55k
	QLD	4	592	450	-	142	\$42m	\$42k
	VIC	-	-	-	-	-	-	-
Subtotal,	Subtotal/average		<i>2,757</i>	1,673	201	883	\$162m	\$59k
	NSW	16	2,547	1,579	752	216	\$144m	\$56k
CONVERSION	QLD	4	878	357	434	87	\$52m	\$60k
CONVERSION	VIC	3	256	69	117	70	\$16m	\$61k
	ACT	1	193	91	102	-	\$17m	\$88k
Subtotal	Subtotal/average		3,874	2,096	1,405	373	\$229m	\$59k
TOTAL/AVERAGE		56	9,468	6,539	1,606	1,323	\$623m	\$66k
				69%	17%	14%		

<sup>1.</sup> Calculated as total number of manufactured home sites available for new manufactured homes.

### **Profit and loss**

	FY17 (\$m)	FY16 (\$m)	Change (%)
Rental and other income	60.9	49.7	22.5 🛦
Development revenue	57.5	64.1	(10.3)▼
Revenue	118.4	113.8	4.0▲
Operations expenses <sup>1</sup>	(26.2)	(18.5)	(41.6)▼
Development expenses	(32.3)	(37.8)	14.7▲
Corporate expenses	(14.6)	(14.3)	2.1
Adjusted EBITDA <sup>2</sup>	45.3	43.2	4.9▲
Segment <sup>3</sup>			
Operations	30.3	26.9	12.7▲
Development	15.0	16.3	(7.8)▼
Adjusted EBITDA <sup>1</sup>	45.3	43.2	4.9▲

<sup>1.</sup> Operating expenses impacted by full year impact of FY16 acquisitions and changes in classification to align all community related operating expenditure in the operations. For the avoidance of doubt, FY16 has not been restated.
2. Adjusted EBITDA reflects the adjustment for one-off items and other reconciling items to Distributable Earnings. Adjusted EBITDA reconciliation for FY17 and FY16 is provided in Appendix 2.
3. Incorporates illustrative allocation of corporate costs, allocated at 30% to operations and 70% to development.

# **Capital Management**

	FY17	FY16	Change
Investment Properties	\$622.8m	\$516.1m	20.7%
Total Tangible Assets	\$671.6m	\$550.9m	21.9%
Net Debt	\$156.9m	\$86.7m	81.0%
Gearing <sup>1</sup>	23.4%	15.3%	8.1%▲
Drawn debt	\$180m	\$105m	71.4% 🛕
Debt capacity	\$70m	\$145m	(51.7%)▼
LVR <sup>2</sup>	28.9%	20.3%	8.6%
ICR <sup>3</sup>	4.1x	5.4x	1.3×▼
Weighted average debt maturity	2.5yrs	3.5yrs	(1.0 yrs)▼
Hedging	57%	19%	38%▲
Cost of debt	4.0%	3.9%	0.1%

Gearing calculated as net debt divided by total tangible assets.
 LVR is calculated as gross borrowings divided by investment properties based on the most recent independent valuation. Bank facility provides for up to 50% LVR.
 ICR covenant is 2.0x.

### Contact details

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