



MARKET RELEASE

13 November 2017

Animoca Brands Corporation Limited

TRADING HALT

The securities of Animoca Brands Corporation Limited (the “Company”) will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the earlier of the commencement of normal trading on Wednesday 15 November 2017 or when the announcement is released to the market.

Security Code: AB1

George Tharian

Adviser, Listings Compliance (Sydney)



13 November 2017

Elvis Onyura
Senior Adviser, Listings Compliance (Sydney)
20 Bridge Street
Sydney NSW 2000

By email only: Elvis.Onyura@asx.com.au; tradinghaltssydney@asx.com.au

Dear Elvis

REQUEST FOR TRADING HALT

Animoca Brands Corporation Limited (ASX: **AB1**) (the **Company**) requests an immediate halt to the trading of the Company's ordinary shares quoted on the Australian Securities Exchange (**ASX**) in accordance with ASX Listing Rule 17.1.

The trading halt is requested pending an announcement to be made by the Company to the market in connection with a proposed transaction.

In accordance with Listing Rule 17.1, the Company provides the following information in relation to the request:

1. The trading halt is necessary to assist the Company in managing its continuous disclosure obligations as the Company expects to make a material announcement to the market in relation to a proposed transaction.
2. The Company requests that the trading halt remains in place until the earlier of commencement of normal trading on Wednesday 15 November 2017, or when the announcement regarding the proposed transaction is released to the market.
3. The Company expects to make the announcement to the market before the commencement of normal trading on Wednesday 15 November 2017.
4. The Company is not aware of any reason why the trading halt should not be granted or of any further information necessary to inform the market about the trading halt.

Please contact me if you require any further information concerning this matter.

Yours sincerely

By order of the Board of Animoca Brands Corporation Limited

A handwritten signature in blue ink, appearing to read "Alyn Tai", written over a blue circular stamp.

Alyn Tai
Company Secretary