





18,000+
ACTIVE USERS

AGM PRESENTATION
November 2017

\$600M+
TRANSACTION VALUE

## **Our Markets**



#### SOUTH EAST ASIA

\$120B
Singapore retail &

online spend

\$156B

Malaysia retail & online spend

Asia is a rapidly growing & underpenetrated market going through regulatory changes. It is expected to be the world's largest mPOS payments market in 2020

- 18.5% annual growth rate in card payments in Singapore
- 800,000 EFTPOS terminals by 2020 Reserve Bank of Malaysia
- 634+ Million SE Asia Population
- 20+ Million Retailers across 6 Major Economies
- Fast growing middle class

### 2X Growth Rate

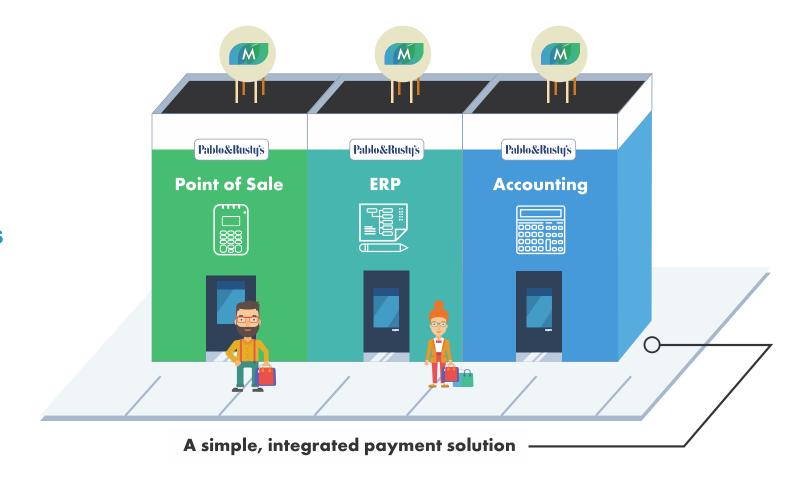
APAC transaction volume/value vs global average CAGR

Global electronic payments transaction volumes grew at 10.1% but Asia grew over 31.9%

# One Platform, Every Channel, Any Device

# ONE PAYMENT PROVIDER, ONE INTEGRATION AND VIEW ACROSS ALL CHANNELS

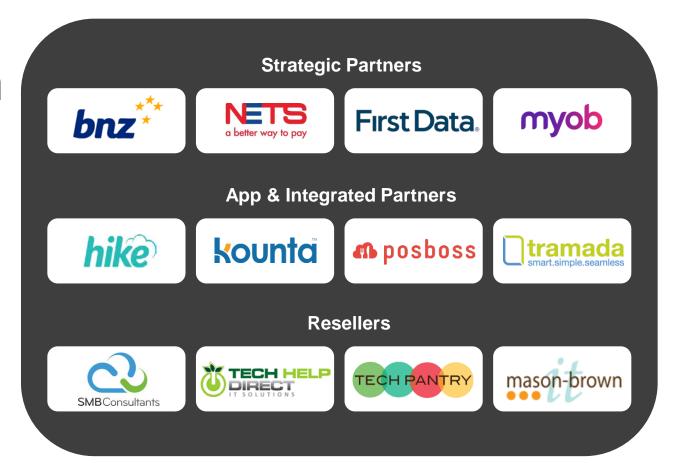
Mint has developed a compliant payments platform that takes the complexity away from businesses looking to accept all and any way their customers choose to pay (in-person, online & mobile)



# Partnering with Market Leaders

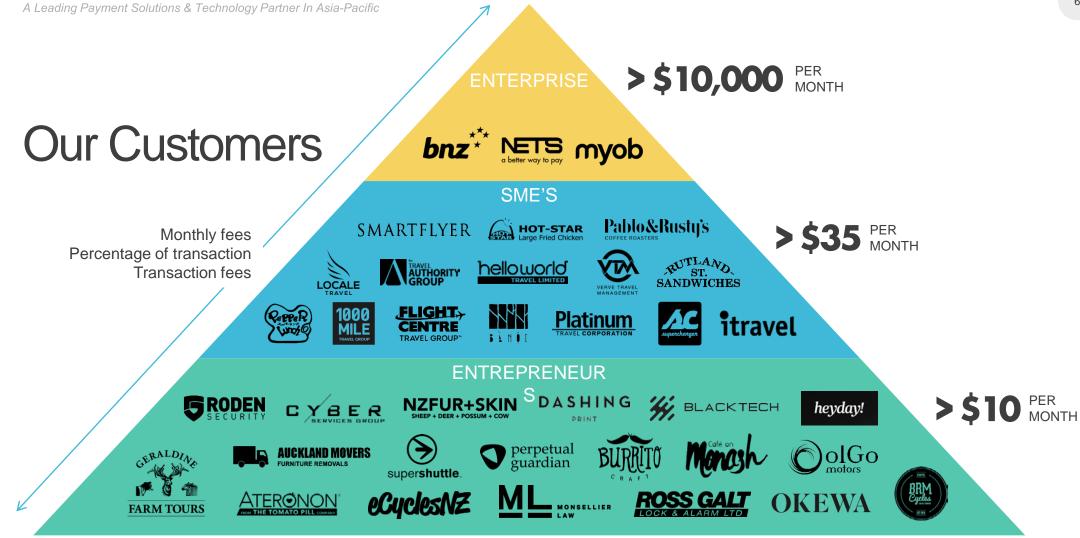
MINT IS FOCUSED ON PARTNERING WITH MARKET LEADERS FOR DISTRIBUTION

Vertical focused, targeting High Volume and High Value users



# Collaborative & Networked Ecosystem





Mint has over 18K+ customers across all segments

# FY17 Highlights



Users grew 61% to 16,000+

Mint takes the complexity away from our partners and merchants looking to accept all payments



ATV<sup>1</sup> grew 192% to \$500M

Focused on markets with high debit card and high levels of regulation



## **Expansion** into Asia

Successfully implemented and deployed into production the Mint payments platform with the largest payments acquirer in Singapore, NETS, with revenues from Asia commencing in FY18



Launched with ABSS (MYOB South Asia)

Launched with ABSS (formerly MYOB South Asia) the first integrated online payments (card not present) solution with electronic invoicing in Singapore



Product enhancements, Increasing ARPU<sup>2</sup>

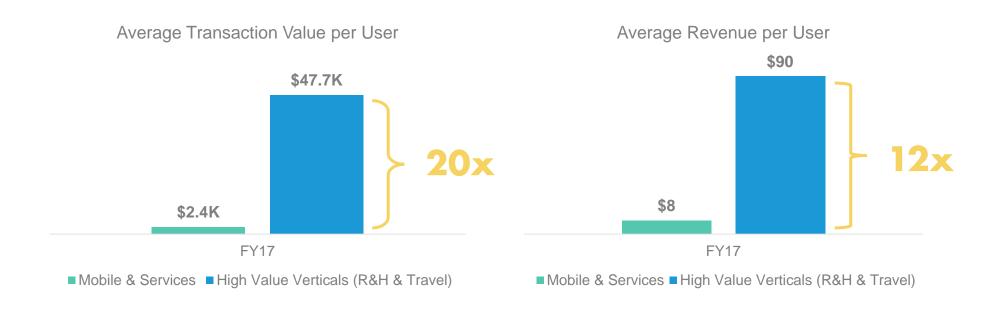
Enhancements to our platform to include online payments, point-of-sale and App integrations have increased ARPU through the introduction of new payment channels to profitable high value customers



Growth Capital secured

Capital raising of \$6M successfully completed for growth objectives in sales, marketing, Asia expansion and product development

# FY17 – High Value Verticals Driving Growth



In FY17 Mint was focused on High Value Verticals (retail, hospitality and travel) with significantly higher average transaction value (approx. 20x) driving a higher average revenue per user (approx. 12x).

# High Valued Businesses powered by Mint











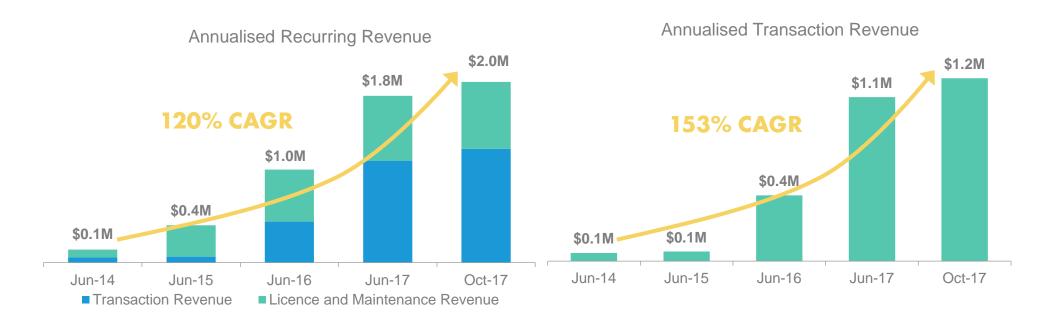
# Australian Federation of Travel Agents (AFTA) Payments Partner

# MINT HAS BEEN APPOINTED AND APPROVED AS ONE OF AFTA'S PRIMARY PAYMENT PROVIDERS IN AUSTRALIA

- The partnership provides Mint with access to over 1,300 travel agents
- AICS provides members with innovative risk protection against Forward Delivery Risk.
- Further strengthening Mint's value proposition and commitment to the Travel industry.



# Recurring Revenue Growth



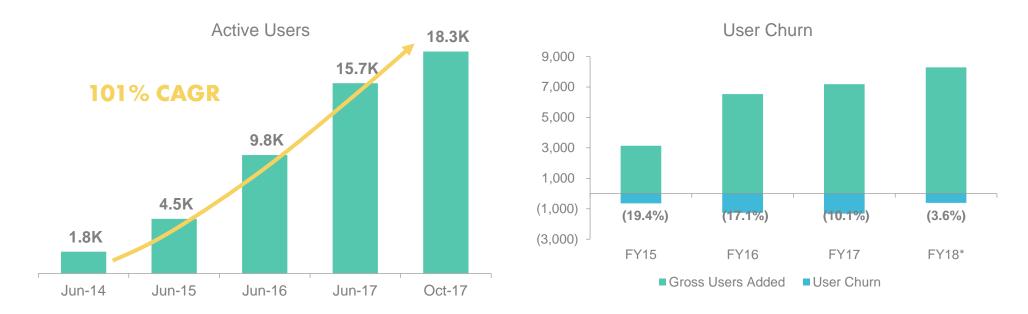
Users are transacting more and at higher values. Combined with the growing partner network and user base, increasing transaction revenue is driving recurring revenue growth.

## **Transaction Growth**



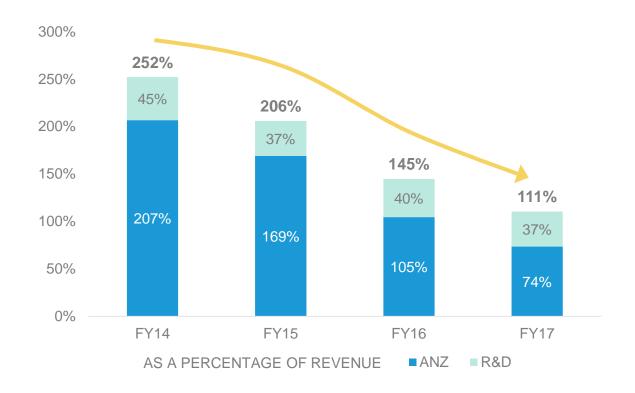
Growth in Retail & Hospitality and Travel verticals are driving growth in transaction values and volumes

## **User Growth**



The number of active users continues to grow strongly year on year while the churn rate has been decreasing. The business has seen a continuous improvement in churn.

## AU and NZ Operating Leverage



Investments made in Australia and New Zealand made in prior years are now delivering results

Australia and New Zealand will be breakeven in FY18

## Performance Against 2016 Outlook

#### 2016 Outlook

- Build on FY16 momentum from Mint's existing partners in Australia & NZ
- Continue to focus on high value and volume verticals such as retail, hospitality & travel within software-as-a-service channels
- Continue to drive an increase in revenues and margins through growth in transaction volumes & usage from Mint's active user base
- Continue to capitalize on opportunities in Asia & establish a footprint in Asia that will bring incremental revenue growth over the medium term

#### **Achievements in 2017**

- Approved as one of the AFTA Insolvency Chargeback Scheme (AICS) payment providers. AICS provides protection to thousands of AFTA travel agents.
- Signed 5-year agreement with Sektor, Australia's leading retail and mobile computing distributor, to broaden distribution of payment solutions in retail and mobile markets
- Strategic partnership with Global Payments for Asia to provide integrated payment solutions and merchant acquiring services
- Completed implementation of NETS contract, awaiting completion of certification that is imminent.

## Australia & NZ – FY18 Priorities

Continue to execute on high value and volume users

Expand new product lines and increase ARPU

Continue to grow recurring revenue

Drive operating leverage to monthly breakeven

## Asia – FY18 Priorities

Singapore NETS live in Q2 FY18

Add high value and high volume users in Asia

Close additional strategic partnerships in Malaysia

Develop and close new partnerships in the target markets in Asia

## Investment Highlights & Outlook



#### **Fast growing market opportunity**

Asia Pacific is the fastest growing payments market in the world.

Electronic payments in Asia is growing at 32%. Australia & NZ is a well established \$570B card payment market.



#### **Operational leverage**

Recurring revenues disproportionally linked to overheads.

New users and transaction volume can leverage off existing platform and technology infrastructure



#### **Powerful Business Model**

High recurring revenue. Low customer churn.



#### **Geographic Expansion**

Expanding across Asia



#### Scalable platform

Scalable and modular technology platform.



#### **Networked Ecosystem**

Ever expanding strategic partners and app partner ecosystem that are highly engaged, integrated and difficult to replicate.

## **CONTACT US**

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