Prophecy International Holdings Limited

Annual General Meeting 2017

Prophecy

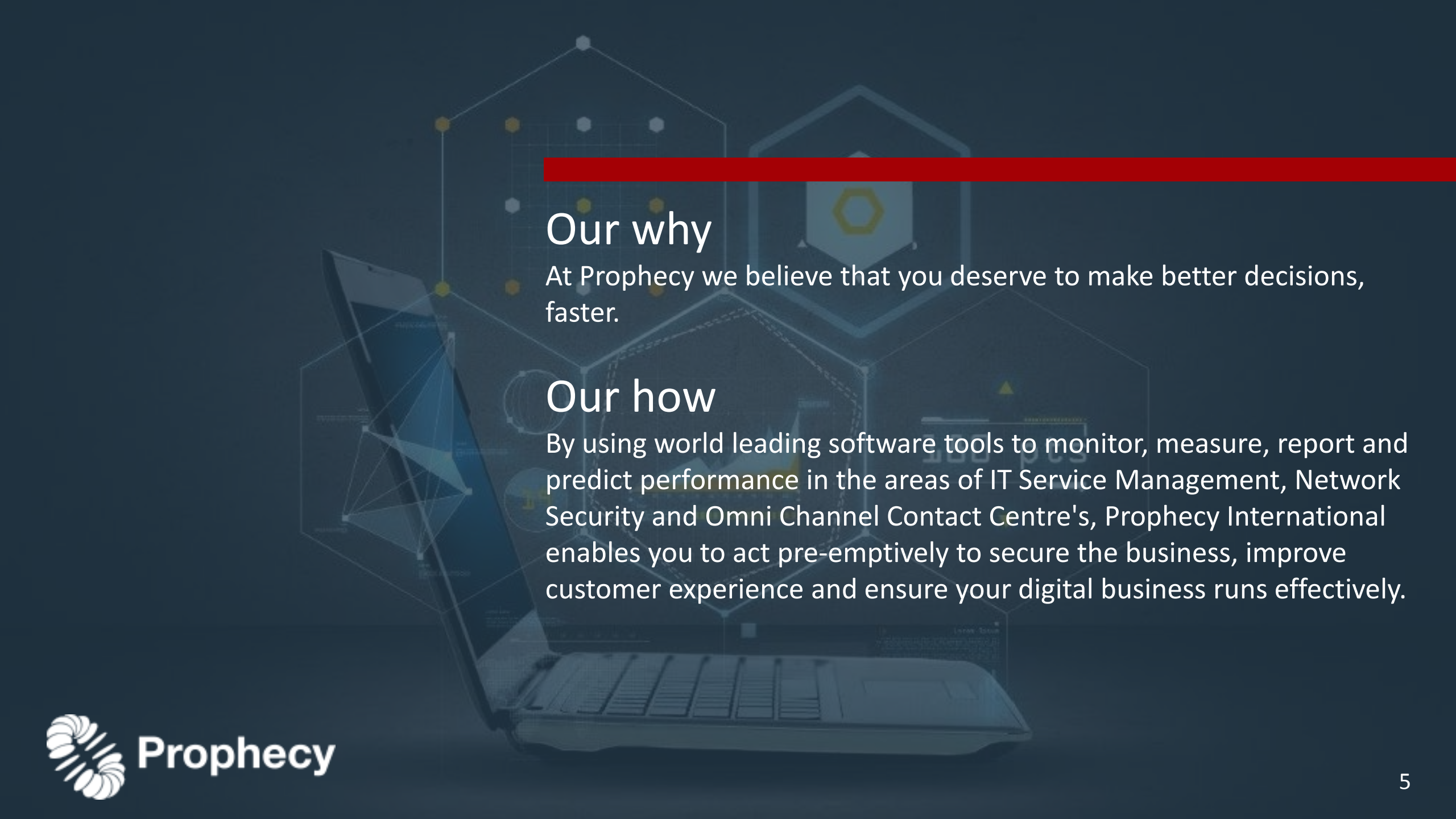# Resolution 1

Votes	Number of Votes	Percentage of Votes Received
Votes For	16,741,605	96.28%
Votes Proxy	456,744	2.62%
Votes Against	190,435	1.10%
Abstentions	20,371	N/A

Prophecy

Resolution 2

Votes	Number of Votes	Percentage of Votes Received
Votes For	7,994,021	90.13%
Votes Proxy	456,744	5.16%
Votes Against	417,639	4.71%
Abstentions	25,871	N/A
Exclusions	8,514,880	N/A

Prophecy

Resolution 3

Votes	Number of Votes	Percentage of Votes Received
Votes For	10,694,953	61.70%
Votes Proxy	456,744	2.64%
Votes Against	6,182,087	35.66%
Abstentions	75,371	N/A
Resolution 3 has been withdrawn		

Prophecy

Our why

At Prophecy we believe that you deserve to make better decisions, faster.

Our how

By using world leading software tools to monitor, measure, report and predict performance in the areas of IT Service Management, Network Security and Omni Channel Contact Centre's, Prophecy International enables you to act pre-emptively to secure the business, improve customer experience and ensure your digital business runs effectively.

Prophecy

Growth Strategy

- Our goal is to grow top and bottom line substantially over the next 3 to 5 years both organically and through M&A.

- We will modernise Prophecy, optimise our sales and marketing capability, invest in product innovation and enhance our customer experience.

Prophecy

Brad Thomas
background

- 25 Years in technology businesses
- Joined eMite October 2016
- Appointed CEO 1 July 2017
- Global software experience with Microsoft, Novell and Canon
- Running P&L up to $400M in revenue
- Staff up to 280
- Remuneration
  - Base Salary (73%)
  - At Risk based on Revenue and EBIT (27% OTE)
  - Additional medium term Incentive based on company performance at 3 and 5 years
- Shareholder

Prophecy

Sale of Basis2 and Promadis

Basis2

- Cash Sales to Novatti Group (ASX: NOV)
- AUD$2.7M
- Letting Adelaide office space to Novatti

Promadis

- 100% of shares sold back to business founder
- Loss making for PRO
- Licensing agreement for future sales by new owners
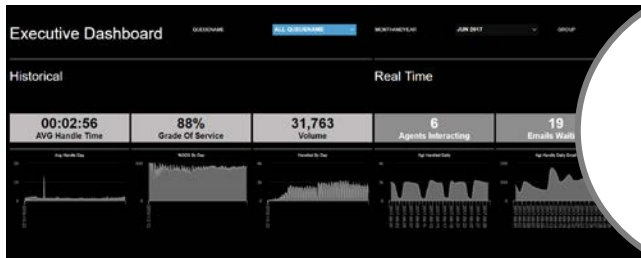
Prophecy

Operating in global markets

Global Locations

60 staff in a number of global locations:

- Sydney, Australia
- Adelaide, Australia
- Denver, USA
- London, United Kingdom
- Manilla, Philippines

Prophecy

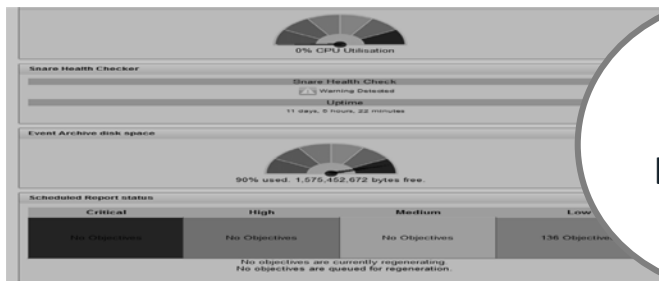# Prophecy – a digital platform company

BI & Analytics

IOBVD/ITSM
Contact Centre Operations
Security Threat Intelligence

BI & Analytics
USD$18.3B
Market by 2018

Security Log Mgmt

Security Log Management
Regulatory Compliance
Log Analytics/SIEM

Log Management
USD$1.8B
Market by 2025
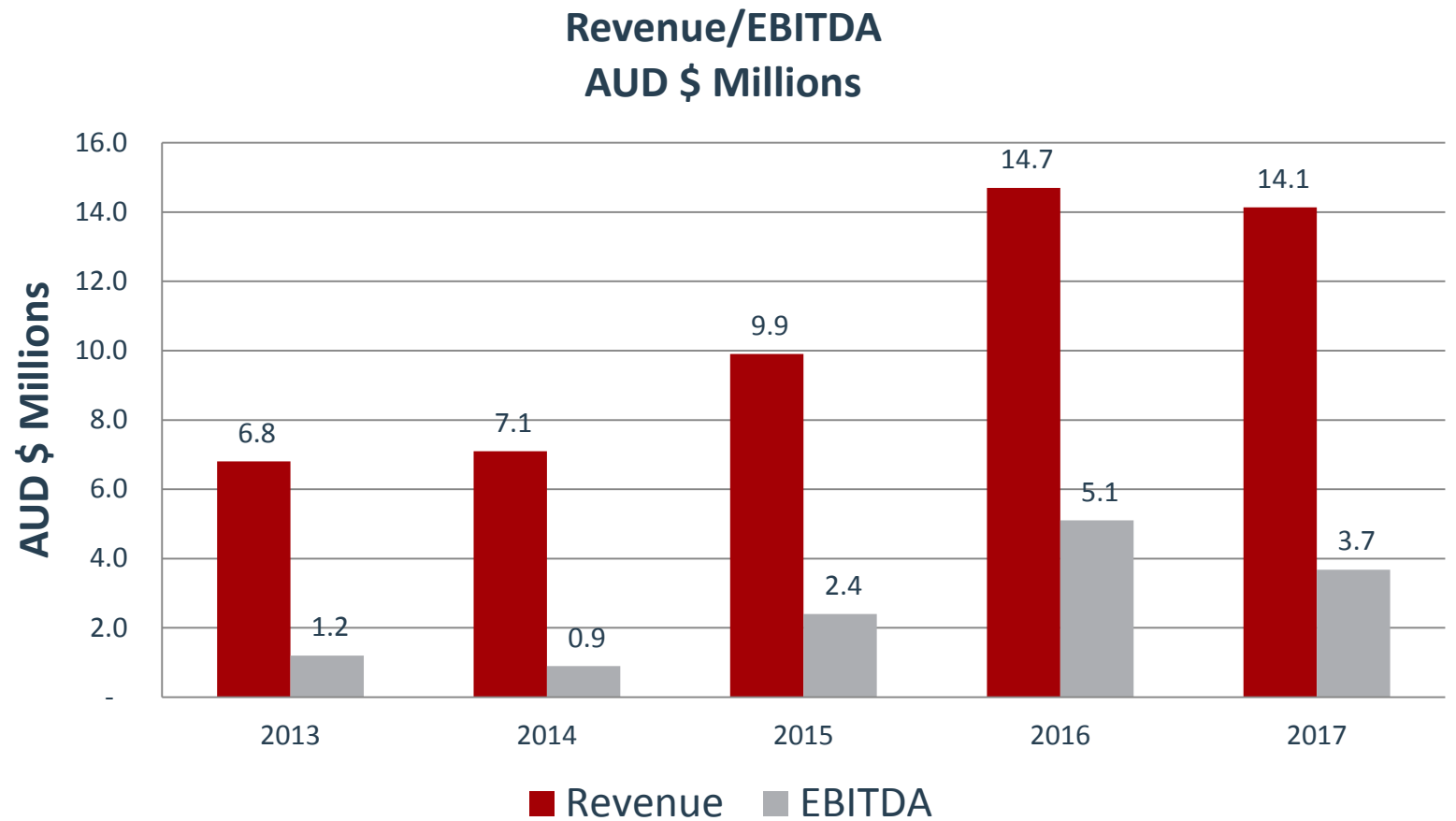12.1% CAGR

Cyber Security
USD$90.0B
Market by 2018

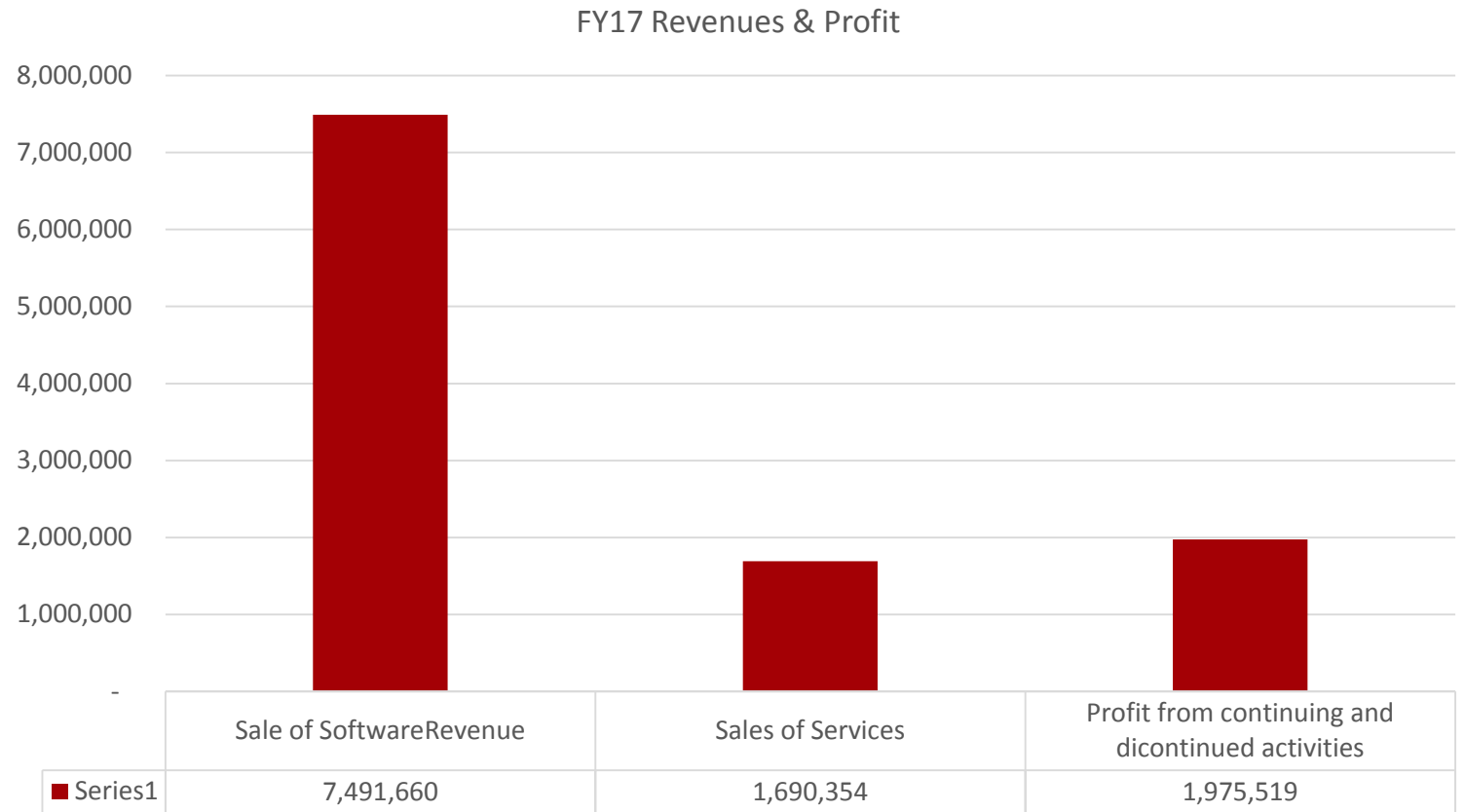Cybersecurity Ventures predicts global cybersecurity spending will exceed $1 trillion from 2017 to 2021

FY17 Financials

Financial results

Revenue down in FY17 due to transition to subscription model at eMite and increased competition for Snare.

Revenue/EBITDA
AUD $ Millions

Prophecy

FY17 Revenue

FY17 Revenues & Profit

	Sale of SoftwareRevenue	Sales of Services	Profit from continuing and dicontinued activities
■ Series1	7,491,660	1,690,354	1,975,519

Prophecy

Financial results

Geographic results

Region	2016	2017	%	% Increase/ decrease
Australia	3,490,365	2,472,732	26.91	-29.16
United States	7,419,796	5,782,975	62.94	-22.06
Europe	1,292,087	879,017	9.57	-31.97
Asia	131,649	53,281	0.58	-59.53
Totals	**12,333,897**	**9,188,005**	**100.00**	**-25.51**

Prophecy

Financial results

Business Unit results

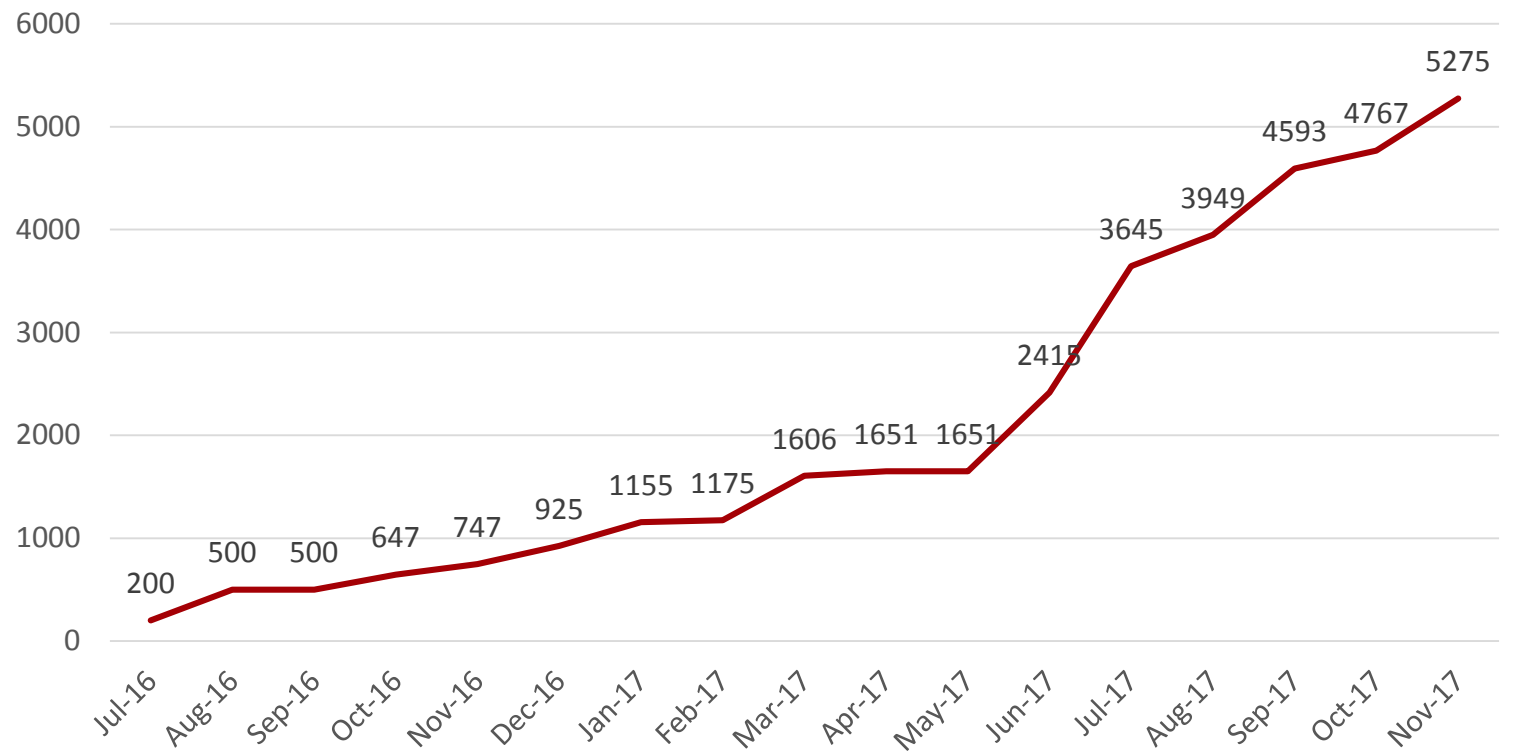| Product	2016	2017	% of revenue	Increase/ decrease
eMite	3,952,746	2,058,023	22.40	-47.93
Snare	7,621,694	6,459,282	70.30	-15.25
Legacy	759,457	670,700	7.30	-11.69
Totals	**12,333,897**	**9,188,005**	**100.00%**	**-25.51**

Prophecy

Significant Sales Information

Seats under licence

Genesys agent license growth in FY17 to November

Prophecy

eMite contact centre logos

"eMite could deliver in three days what others had quoted as three months of work. The eMite platform is flexible, so Qantas Assure can draw data from many different sources across the business, consolidate reporting, and compare performance with clear analytical outcomes. The eMite team was also very experienced; eMite met the tight implementation timeframe and did so far more cost-effectively than other providers could offer." - Qantas Assure

Products

eMite transition

- Changed both technology and licensing model
  - Re-architected solution from on premise only to SaaS multi tenanted/cloud based solution
  - Migrated perpetual license model to perpetual AND subscription for cloud service.
  - Moved from custom/one off implementations to standardised product for contact centres
  - Extending eMIte capability into Threat Intelligence Platform when combined with Snare

Prophecy

Product Roadmap & Innovation

- Snare Threat Intelligence
  - Analytics and Data correlation
  - "Super Agent" including Windows, Epilog, FIM and Server Performance Monitoring
  - Augmented and Artificial Intelligence

- Extend the contact centre
  - Salesforce dashboards
  - Amazon Lex

Prophecy