Appendix 3C

Announcement of buy-back (*except* minimum holding buy-back)

Information and documents given to ASX become ASX's property and may be made public.

Introduced 1/9/99. Origin: Appendix 7B. Amended 13/3/2000, 30/9/2001, 11/01/10

Name of entity	ABN/ARSN
Site Group International Limited	73 003 201 910

We (the entity) give ASX the following information.

Information about buy-back

I	Type of buy-back	Employee Share Scheme Buy Back (within 10/12 limit)
2	⁺ Class of shares/units which is the subject of the buy-back (eg, ordinary/preference)	Ordinary shares
3	Voting rights (eg, one for one)	One for one
4	Fully paid/partly paid (and if partly paid, details of how much has been paid and how much is outstanding)	Fully paid
5	Number of shares/units in the ⁺ class on issue	663,028,296
6	Whether shareholder/unitholder approval is required for buy-back	No
7	Reason for buy-back	Employee Share Plan condition not met, requiring the buyback and cancellation of shares for 13 persons.

⁺ See chapter 19 for defined terms.

8 Any other information material to a shareholder's/unitholder's decision whether to accept the offer (eg, details of any proposed takeover bid)

The shares are being bought back from former employees pursuant to the terms of the Company's Employee Share Plan. Accordingly, the net-cash position of the Company will not be effected.

On-market buy-back

9	Name of broker who will act on the company's behalf	N/A
10	Deleted 30/9/2001.	
II	If the company/trust intends to buy back a maximum number of shares - that number Note: This requires a figure to be included, not a percentage.	N/A
12	If the company/trust intends to buy back shares/units within a period of time - that period of time; if the company/trust intends that the buy-back be of unlimited duration - that intention	N/A
13	If the company/trust intends to buy back shares/units if conditions are met - those conditions	N/A.

Employee share scheme buy-back

14 Number of shares proposed to be bought back

1,695,000

15 Price to be offered for shares

A total of \$13.00 for all shares being bought back

Selective buy-back

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Name of person or description of class of person whose shares are proposed to be bought back	N/A
Number of shares proposed to be bought back	N/A
Price to be offered for shares	N/A
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	NT/A
Percentage of shares proposed to be bought back	N/A
Total number of shares proposed to be bought back if all offers are accepted	N/A
Price to be offered for shares	N/A
⁺ Record date for participation in offer	N/A
Cross reference: Appendix 7A, clause 9.	
	 Name of person or description of class of person whose shares are proposed to be bought back Number of shares proposed to be bought back Price to be offered for shares 1 access scheme Percentage of shares proposed to be bought back Total number of shares proposed to be bought back if all offers are accepted Price to be offered for shares *Record date for participation in offer

Compliance statement

1. The company is in compliance with all Corporations Act requirements relevant to this buy-back.

or, for trusts only:

- 1. The trust is in compliance with all requirements of the Corporations Act as modified by Class Order 07/422, and of the trust's constitution, relevant to this buy-back.
- 2. There is no information that the listing rules require to be disclosed that has not already been disclosed, or is not contained in, or attached to, this form.

On behalf of the Board C Dawson Company Secretary

⁺ See chapter 19 for defined terms.