



ASX RELEASE

December 1st, 2017

Yum! Brands and GetSwift Sign Multi Year Partnership

GetSwift Limited (ASX: GSW) ('GetSwift' or the 'Company'), the SaaS solution company that optimises delivery logistics worldwide, is pleased to announce that it has signed an global multiyear partnership with Yum! brands ("Yum!"). Yum! is a Fortune 500 corporation and operates the brands of Taco Bell, KFC, Pizza Hut, and WingStreet worldwide.

Yum! is one of the world's largest fast food restaurant companies in terms of system units - with 42,692 restaurants (including 8,927 that are company-owned, 796 that are unconsolidated affiliates, 30,930 that are franchised, and 2,039 that are licensed) around the world in over 130 countries and growing.

Home delivery is a fast growing segment of the food market worldwide, and Pizza Hut delivery for example has been at the forefront of this segment since 1985. In order to compete aggressively in this market Yum has partnered with GetSwift to provide its retail stores globally the ability to compete with their global counterparts when it comes to deliveries and logistics.

The unique partnership will provide Yum the use of the best in class logistics platform in order to continue improving the customer experience, reduce operational inefficiencies and expand market share.

The Company estimates that more than 250,000,000 deliveries annually will benefit from its platform as a result of this partnership after implementation. Initial deployments will commence in the Middle East, and Asia Pac, with more than 20 countries slated to be rolled out in the first and second phase, followed by a broader deployment thereafter. The company will be focused on concurrent multi regional rollouts to speed up global coverage.

"We are extremely pleased to be partnering with one of what is indisputably a global icon. With a clear vision, plan and ability to execute there is no doubt of the impact that will be created. The support we have received from the senior leadership of Yum not only in their HQ in Dallas but in every international region we met with has made this global program an absolute joy to structure and agree to. This latest partnership reaffirms and validates once and for all that GetSwift is a true global disruptor in scale, product and commercial proposition" Executive Chairman of GetSwift, Bane Hunter said.

--- ENDS ---



About GetSwift Limited

Technology to optimise global delivery logistics

GetSwift Limited is a global technology company listed on the Australian Securities Exchange, with offices in New York, Sydney and Melbourne, Australia.

Offering a best in class software-as-a-service solution (SaaS), GetSwift's proprietary technology and its unique and powerful algorithm supports a user-friendly interface. Designed for use across any industry and in any country, GetSwift streamlines an organisation's logistics, optimises delivery routes, automates the delivery dispatch process and provides real-time tracking alerts for both the sender and the receiver, via mobile devices.

GetSwift's platform optimises its client's delivery business, minimises costs, increases sales and improves customer satisfaction. Offering its customers scalability, stability, security and sustainability, GetSwift's offering is revolutionising the logistics business and is currently utilised across 75 verticals for customers in 70 countries and in 630 cities.

www.getswift.co

Media Enquiries

Harrison Polites

media@getswift.co

Investor Enquiries

Sam Kiki

investors@getswift.co

