GILEAD CAPITAL

Leadership Investing

To: ASX Markets Announcements Office

From: Gilead Capital LP

Date: 08 December 2017

Fax No.: +61 2 9347 0005

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No. Pages

(incl. cover):

Re: Notice of change of interests of substantial holder in iSentia Group

Ltd. - Gilead Capital LP

Should you need any other information, we may be contacted at ± 1 646 693 6372, or via email at kanchana@gileadcapital.com .

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Form 604

Corporations Act 2001 Section 671B

Notice of change of interests of substantial holder

To Company Name/Scheme	iSentia Group Limited	
ACN/ARSN	167 541 568	
1. Details of substantial holder (1)		
Name	Gilead Capital LP and th	he other substantial holders named herein
ACN/ARSN (if applicable)		
There was a change in the interest of	f the substantial holder on	07 / 12 / 17
The previous notice was given to the	company on	10 /11 / 17
The previous notice was dated		10 / 11 / 17

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous notice		Present notice	Present notice		
	Person's votes	Voting power (5)	Person's votes	Voting power (5)		
Fully paid ordinary shares	15,407,982	7.7%	17,427,248	8.7%		

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
See Annexure A					

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

interest securities regist Gilead Capital LP Gilead Capital LP For se been settler Gilead Capital GP LLC Gilead Capital LP For se been settler Jeffrey Strong Gilead Capital LP For se been		Person entitled to be registered as holder (8) For securities that have been acquired but not settled, Gilead Capital LP Nature of relevant interest (6) Registered holder of securities or has a right to become the registered holder of the securities.		Class and number of securities	Person's votes
				Fully paid ordinary shares 17,427,248	17,427,248
		For securities that have been acquired but not settled, Gilead Capital LP	Gilead Capital LP is a limited partnership. The general partner of Gilead Capital LP is Gilead Capital GP LLC.	Fully paid ordinary shares 17,427,248	17,427,248
		For securities that have been acquired but not settled, Gilead Capital LP	Jeffrey Strong is the sole member of Gilead Capital GP LLC and therefore had a deemed relevant interest in the securities.	Fully paid ordinary shares 17,427,248	17,427,248

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association

6. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Gilead Capital LP	157 Columbus Ave., Suite 403, New York, NY 10023.
Gilead Capital GP LLC	157 Columbus Ave., Suite 403, New York, NY 10023.
Jeffrey Strong	157 Columbus Ave., Suite 403, New York, NY 10023.

Signature

sign here Kanchana Wangkeo Leung capacity Chief Legal Officer

date \$\int 1/2 | 20/7

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 6 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (6) Include details of:
 - (a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

- (7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) white "unknown".
- (9) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.

Annexure A

This is Annexure A of 1 page referred to in Form 604, Notice of change of interests of substantial holder dated 09/11/2017.

Name: Kanchana Wangkeo Leung

Date: 8/12/26/7

Signed: 24-4 27-5

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Date of Change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class of securities affected	Number of securities affected	Person's votes affected
11/10/17	Gilead Capital LP	Buy	42,168.97	Ordinary	39,377	39,377
11/14/17	Gilead Capital LP	Buy	103,665.27	Ordinary	100,000	100,000
11/16/17	Gilead Capital LP	Buy	30,206.83	Ordinary	29,303	29,303
11/17/17	Gilead Capital LP	Buy	230,675.30	Ordinary	212,403	212,403
11/20/17	Gilead Capital LP	Buy	69,231.48	Ordinary	63,217	63,217
11/21/17	Gilead Capital LP	Buy	91,668.65	Ordinary	84,074	84,074
11/22/17	Gilead Capital LP	Buy	107,701.32	Ordinary	100,000	100,000
11/23/17	Gilead Capital LP	Buy	11,353.25	Ordinary	10,452	10,452
11/24/17	Gilead Capital LP	Buy	67,845.86	Ordinary	61,681	61,681
11/27/17	Gilead Capital LP	Buy	21,503.30	Ordinary	19,594	19,594
11/28/17	Gilead Capital LP	Buy	226,439.15	Ordinary	200,000	200,000
11/29/17	Gilead Capital LP	Buy	153,178.95	Ordinary	128,843	128,843
11/30/17	Gilead Capital LP	Buy	248,632.39	Ordinary	200,000	200,000
12/1/17	Gilead Capital LP	Buy	119,343.19	Ordinary	96,466	96,466
12/4/17	Gilead Capital LP	Buy	1,457,768.90	Ordinary	135,585	1,276,816
12/5/17	Gilead Capital LP	Buy	154,059.12	Ordinary	127,722	127,722
12/6/17	Gilead Capital LP	Buy	237,153.06	Ordinary	196,578	196,578
12/7/2017	Gilead Capital LP	Buy	267,736.37	Ordinary	213,971	213,971
			658,948.55	······································	2,019,266	2,019,266

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