

## **ASX Announcement**

12 December 2017

## Information required under ASX Listing Rule 3.10.5A

Further to the Appendix 3B released to the ASX today, Invigor Group Limited (Invigor, Company) makes the following disclosures in respect of the shares issued under the placement.

Invigor provides the following information as required under ASX Listing Rule 3.10.5A in respect of the issue of shares on 11 December 2017:

a) The dilutive effect of the placement on existing shareholders is as follows:

Number of shares on issue prior to the placement: 769,169,315

Placement issue under Listing Rules 7.1 (nil)	Nil
Placement issue under Listing Rules 7.1A (72,608,143)	9.4%
Total dilution as a result of the placement	9.4%

Number of shares on issue following the placement: 841,777,458

- b) Invigor issued the shares as it was considered to be the most efficient and expedient method for raising funds. A pro-rata issued was conducted in July 2017.
- c) No underwriting arrangements were in place with respect to the placement.
- d) CMB Advisory Pty Ltd was appointed advisor for the placement and is entitled to a fee of 5% of some of the funds raised pursuant to the placement.

Invigor also confirms that the source of data for determining the placement issue price, which was at least 75% of the 15-day VWAP as calculated under ASX Listing Rule 7.1A.3, was Orient Capital.

For further information, please contact:

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## **About Invigor Group Limited**

Invigor Group (ASX:IVO) uses its complementary suite of big data products to source, aggregate, analyse and publish content for the benefit of businesses and consumers.

Today its interconnected data sets enable enterprise clients including retailers, brands, shopping centres and government bodies to identify and better understand competitors, consumers, markets and demographics while providing the consumer with the best value-for-money.



Using its current products and a pipeline of additional offerings Invigor will have the ability to provide an end-to-end solution spanning sales, product management, business intelligence, marketing, advertising, content creation and distribution, while monetising each step of the process.