

TopBetta Investor Presentation

13 December 2017



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Corporate Snapshot

TBH:ASX

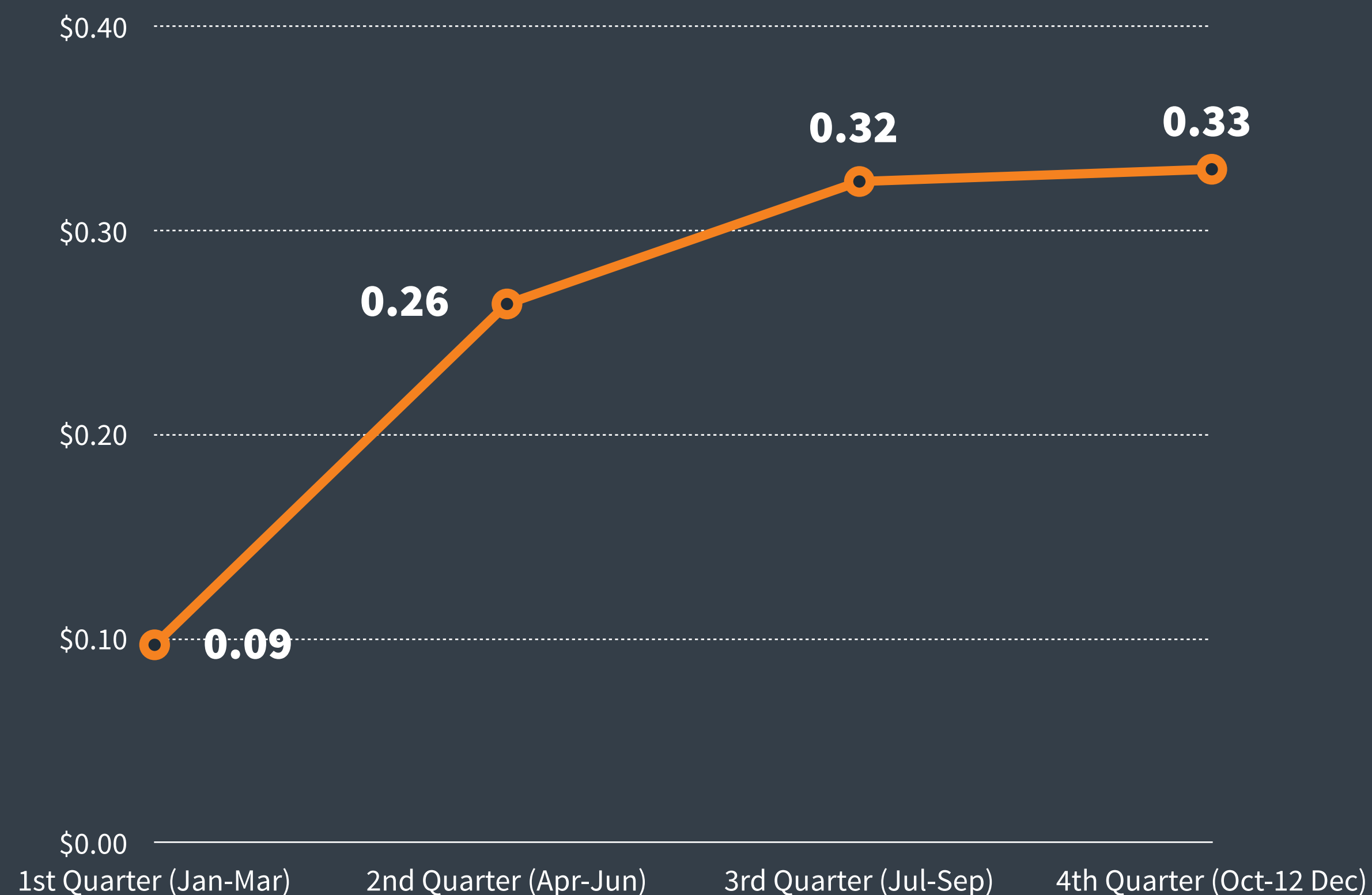
Outstanding Shares	164.45M
Market Cap @ 33c / Share (12th Dec 2017)	AUD \$54.27M
Cash Balance at 30 Nov 2017	AUD \$5.90M
Enterprise Value	AUD \$48.37M

Substantial Shareholders

Substantial Holders are as at 28 November 2017

IFM Investors	7.12%
Ryder Capital	6.73%
Directors and Management	9.15%

Share Price Chart



Corporate Snapshot

	Mar-17	Jun-17	Sep-17 Unaudited	Forecast 31-Dec
Total quarterly active unique clients	7,106	9,093	10,904	15,000
Wagering and tournament turnover ('000)	\$13,249	\$42,459	\$54,621	\$75,000
Wagering and tournament revenue ('000)	\$884	\$2,282	\$3,337	\$6,000
Total revenue including Wagering, Tournament, Content and Other ('000)	\$1,203	\$2,576	\$3,553	\$6,350

Approximately \$2.5M spend for the December quarter on client acquisition for the retail business adding an additional 8,000 Clients Acquisition/Marketing spend will be reduced significantly into 2018 as the company transitions into the wholesale strategy.



TopBetta 2017

A significant year for TopBetta Holdings Limited



TURNOVER UPLIFT

Up 37% vs last quarter.



REVENUE UPLIFT

Up 79% vs last quarter.



FOCUSED GROWTH STRATEGY

Business focus directed to the main business divisions
- Retail + Wholesale.



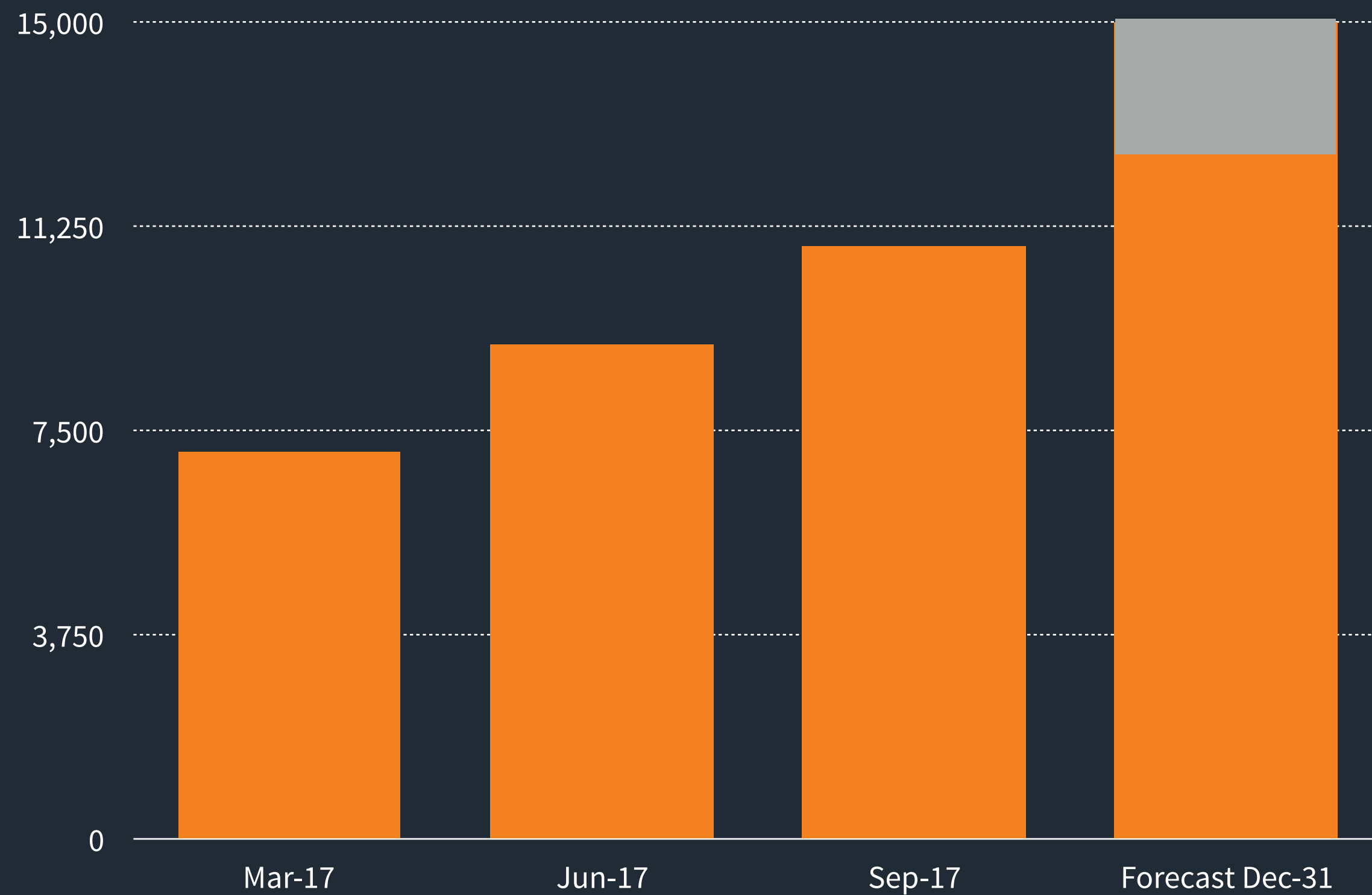
**GO LIVE WITH NEDS AND LADBROKES
AUSTRALIA ON THE GLOBAL TOTE EXPECTED IN
Q1 CY18**



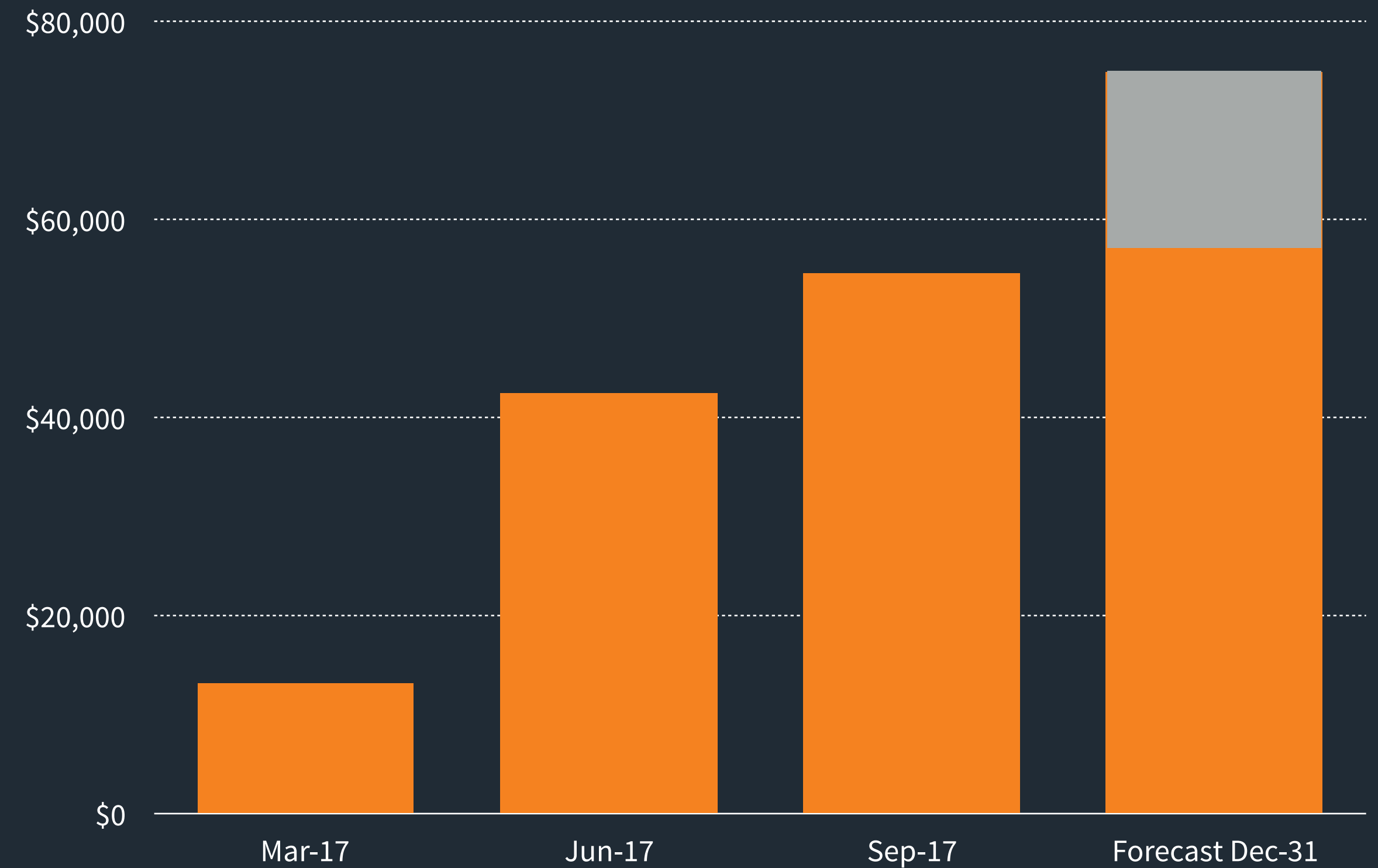
**EXPANSION OF INTO INTERNATIONAL
MARKETS EXPECTED IN Q1 CY18**



TopBetta Group Business Snapshot



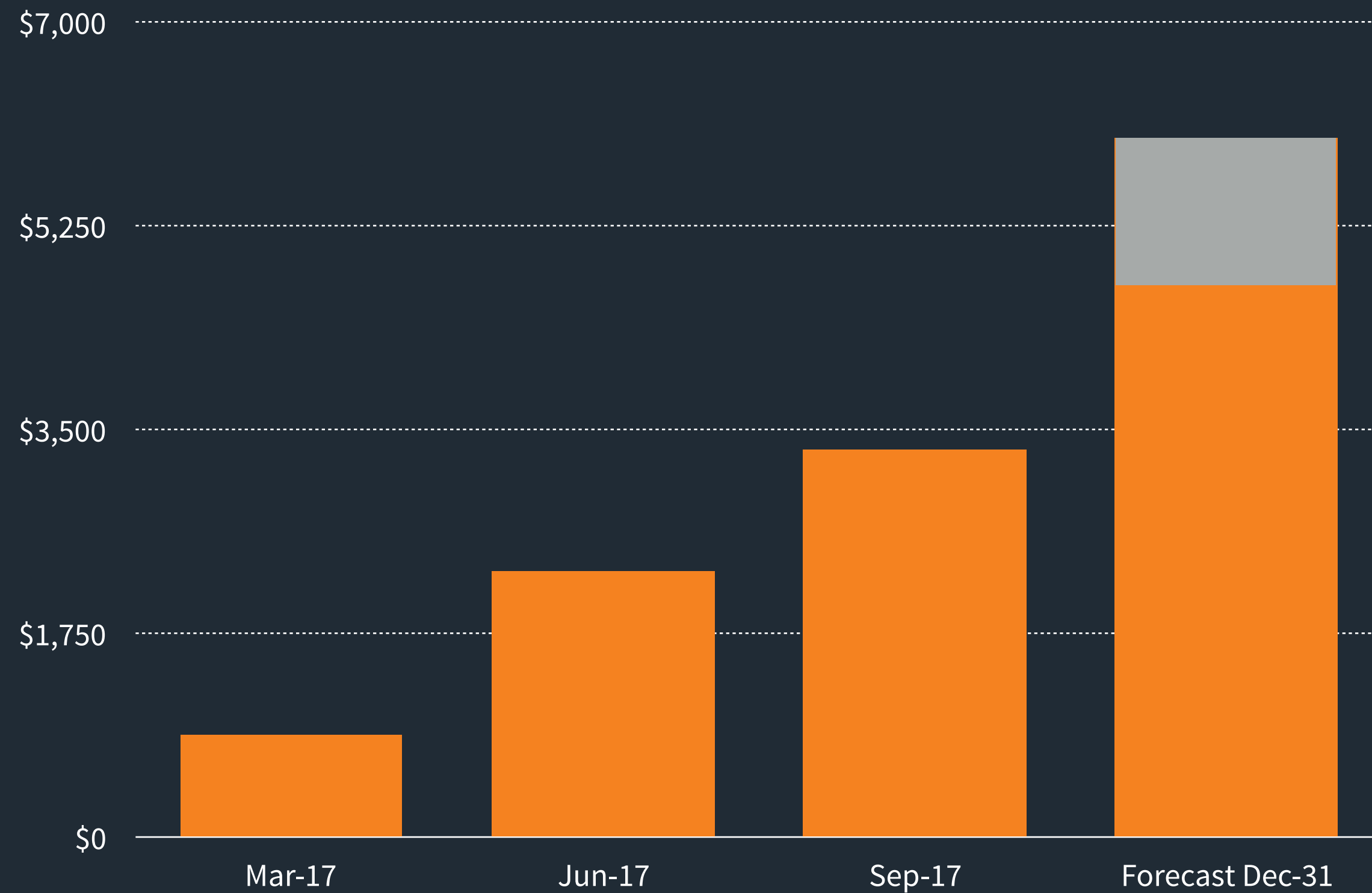
Total Quarterly Active Unique Clients



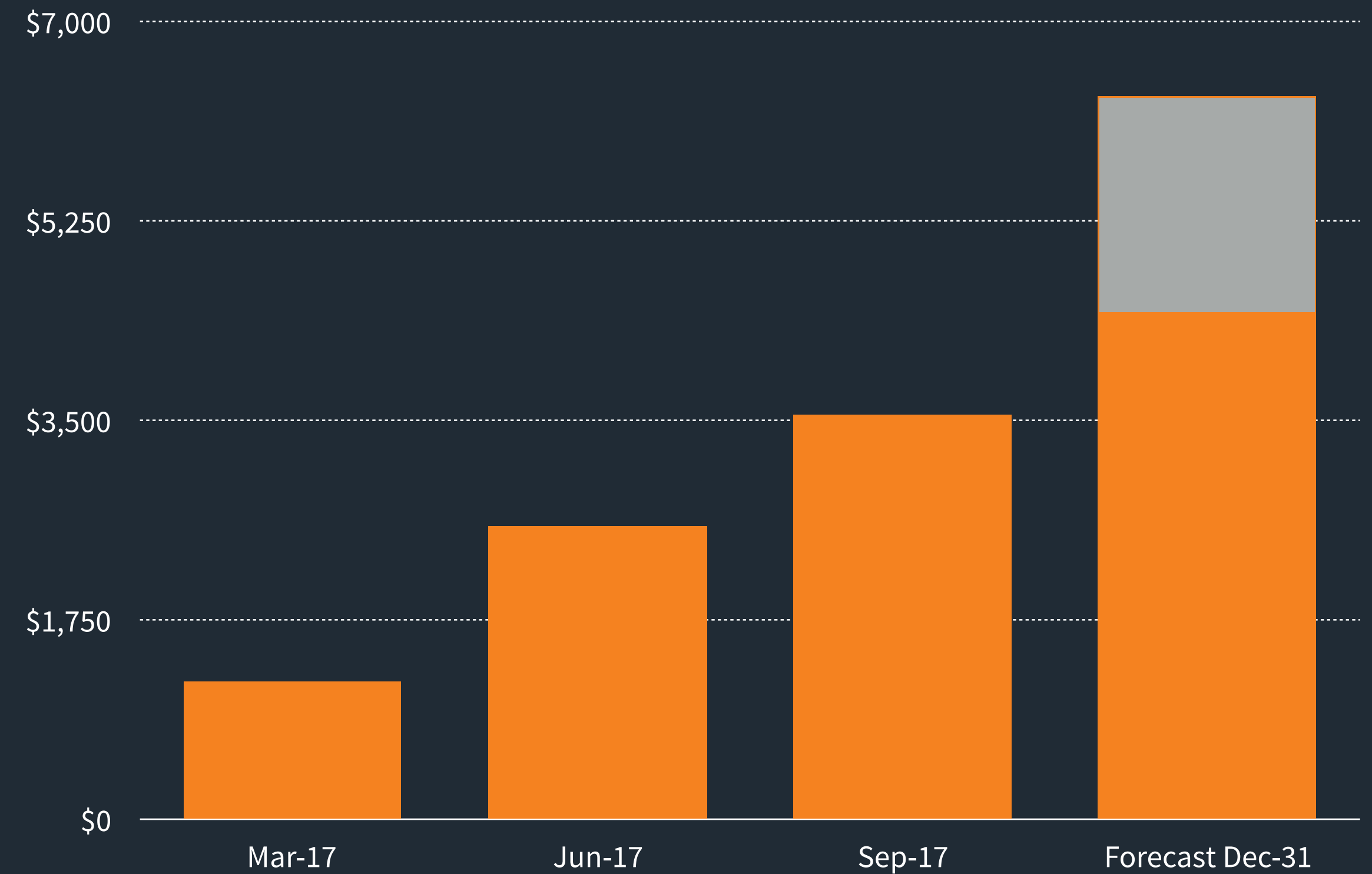
Wagering and Tournament Turnover ('000)



TopBetta Group Business Snapshot



Wagering and Tournament revenue ('000)



Total revenue including wagering, tournament, content and other ('000)



TopBetta Wholesale Business To Business Snapshot

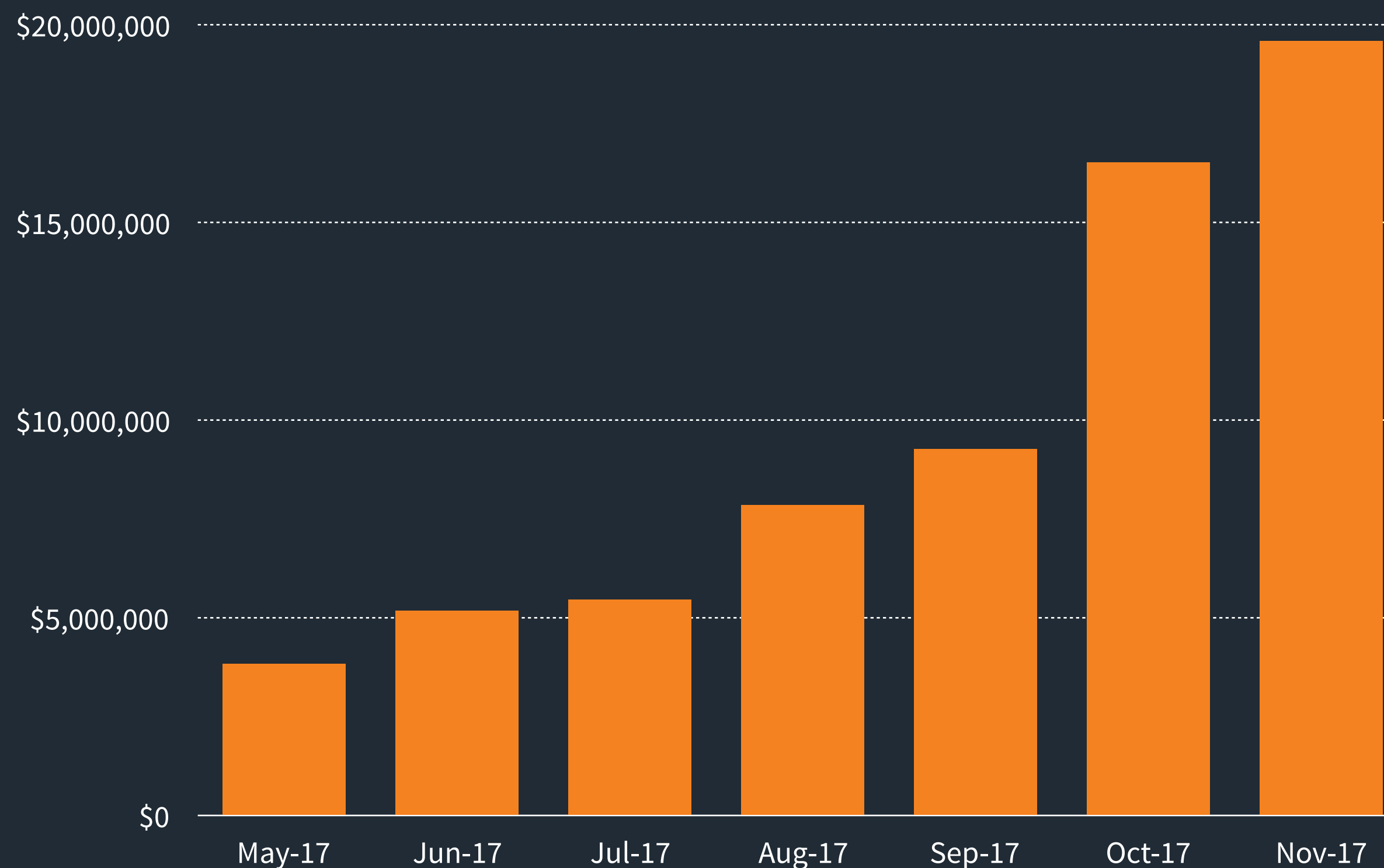
Since the launch of Global Tote in May

Highlights:

1381 race meetings to 30 November.

Unaudited turnover of \$67.63M to 30 November.

Expansion of coverage to UK, Ireland and South African race meetings.

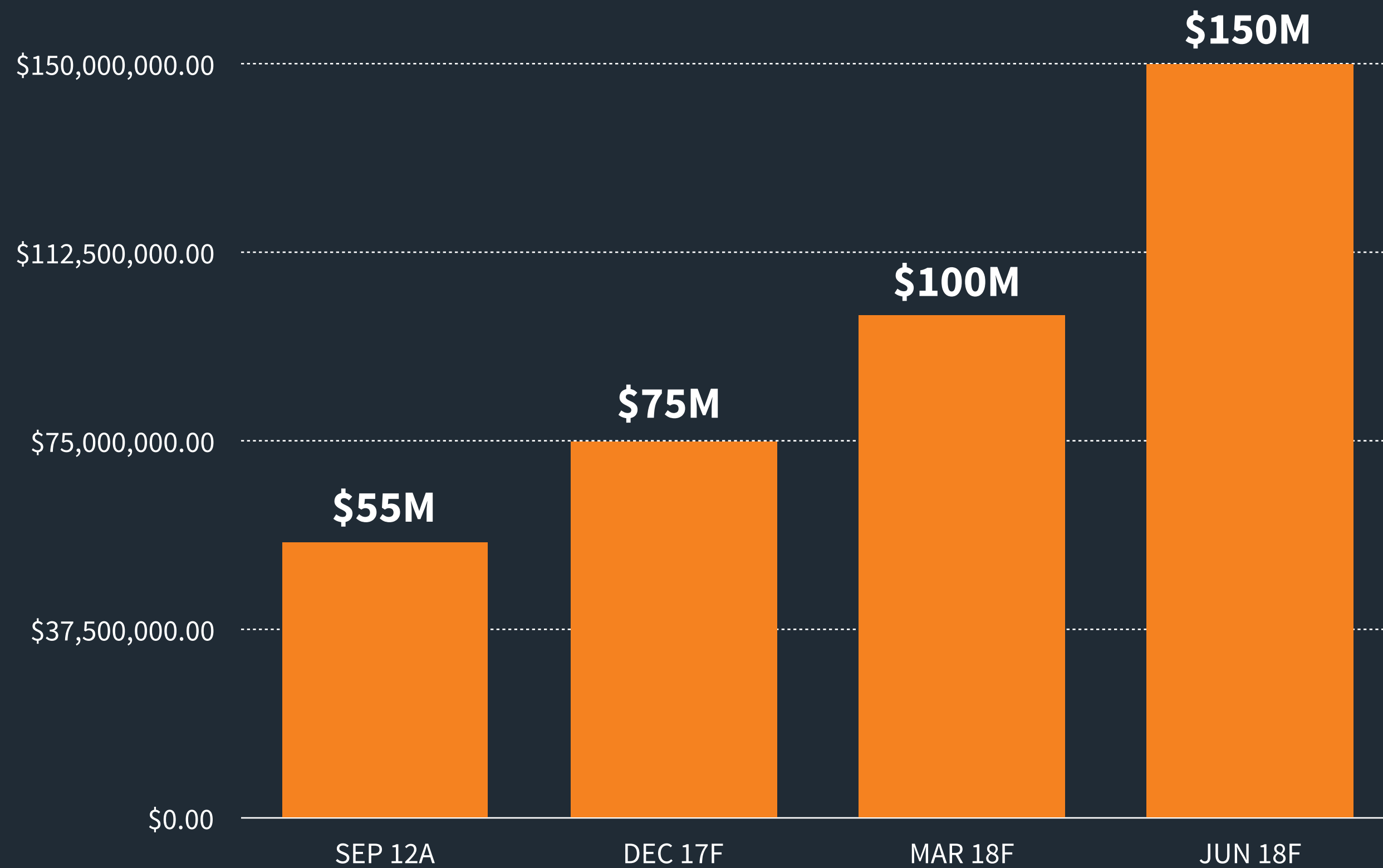


Global Tote Wholesale Unaudited Monthly Turnover



Growing A Bigger Footprint

In 2018



Quarterly Turnover

*(A) - Actual /(F) - Forecast

*Unaudited



Increased coverage of race meeting on The Global Tote

US License approval for both TopBetta retail and The Global Tote

UK License approval for both TopBetta retail and The Global Tote

Ladbrokes to go live with The Global Tote in Q1 CY18

NEDS to go live with The Global Tote in Q1 CY18

UK Launch for both TopBetta retail and The Global Tote

US Launch for both TopBetta retail and The Global Tote

Exotics product launched on The Global Tote

International Operators expected to join the Global Tote

(Completed)

(Not Yet Completed)

TopBetta Holdings Limited Team

Board of Directors



Nicholas Chan
Chairman and
Non-Executive
Director



Todd Buckingham
Chief Executive Officer



Matthew Cain
Non-Executive
Director



Simon Dulhunty
Non-Executive
Director

Senior Management Team



Paul Jeronimo
Chief Operations
Officer



Oliver Shanahan
Chief Technical Officer



Craig Pearce
Head of Operations
Global Tote



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