



EVERYTHING IS CONNECTED

## ASX Announcement

Monday 18<sup>th</sup> December 2017

# IOT signs with the largest Technology Distributor in the World.

The IOT Group Limited (ASX: IOT) (“IOT Group” or “the Company”) is pleased to advise that It has signed a Distribution Agreement for the UK and Europe with the largest distributor in the World – Ingram Micro Inc. This Agreement allows IOT to create a strong UK and European distribution channel for its Products. Purchase Orders and deliveries are being processed for delivery this week.

Ingram Micro (UK) Limited, the UK/European subsidiary of Ingram Micro Inc., a Fortune 100 company, which is the world’s largest wholesale technology distributor and a global leader in IT supply-chain, mobile device lifecycle services and logistics solutions. Ingram Micro Inc. distribute and market a large variety of technology and mobility products from leading companies, such as Acer, Apple, Cisco, Hewlett-Packard (“HP”), IBM, Lenovo, Microsoft, Samsung and many others

Ingram Micro Inc. supports global operations through an extensive sales and distribution network throughout North America, Europe, Middle East and Africa, Latin America and Asia-Pacific:

- Local sales offices and/or representatives in 37 countries.
- 119 distribution centres worldwide.
- Representing more than 1,700 vendors.
- Serving more than 200,000 resellers in approximately 160 countries.
- Providing support through approximately 20,800 world-wide associates.
- The only global broad-based IT distributor with significant Asia-Pacific presence.

IOT are also in discussions with Ingram Micro Inc. for the United States and South American territories.

IOT are also pleased to advise that Best Buy US, Superior Distribution, b8ta, B&H Photo and Amazon USA continue to sell out both AirSelfie and ROVA and regularly place repeat orders.

IOT are seeing strong consumer demand for their ROVA and Air Selfie products globally.

IOT management will attend the Consumer Electronics Show (CES) in Las Vegas – Nevada on January 9<sup>TH</sup> – 12<sup>th</sup> 2018 and will be presenting their range of products, including second generation Air Selfie and ROVA, due for release in Q1 and Q2.

Presentations of these new products will also be made major retailers or their sales accelerator representatives such as b8ta, Best Buy, Greenline Distribution, B&H Photo, First Delta Group, Products Plus, T-Mobile, Synnex, Ingram Micro, BrightStar, Target and Walmart. CES is a key event to solidify relationships with existing clients and further expand worldwide distribution.

## Commentary

### **Executive Director of IOT Group, Mr. Sean Neylon comments:**

*“IOT continue to grow their distribution network, the signing of the World’s largest distributor - Ingram Micro, for Europe and the UK, strengthens IOT’s footprint and sales presence in that territory. Purchase orders are already in process and products are being shipped.*

*IOT are seeing continual repeat orders from current retailers and distributors which strengthens the long-term plan for IOT to grow its sales and distribution network globally.*

*IOT is on plan to significantly grow its business over the next five years.”*

### **About IOT Group Limited**



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Website: [www.theiotgroup.com](http://www.theiotgroup.com)

*IoT Group has tapped into global niche markets by adapting and enhancing existing trend products and making them more affordable, useful and innovative for consumers.*

### **Company Information**

IoT Group Limited (ABN 66 140 475 921)  
Level 9, 100 William Street  
EAST SYDNEY NSW 2011

Sean Neylon	Founder and Executive Director
John Forder	Non-Executive Director
Steven Kayalicos	Non-Executive Director
Ron Hollands	Company Secretary

Investor Enquiries: [investors@theiotgroup.com](mailto:investors@theiotgroup.com)

All references to IOT Group includes its subsidiaries.

### **Forward Looking Statements**

All statements other than statements of historical fact including, without limitation, statements regarding projections, plans and objectives of IOT Group, are forward-looking statements. When used in this announcement, forward-looking statements can be identified by words such as ‘anticipate’, ‘believe’, ‘could’, ‘estimate’, ‘expect’, ‘future’, ‘intend’, ‘may’, ‘opportunity’, ‘plan’, ‘in principle’, ‘potential’, ‘project’, ‘seek’, ‘will’ and other similar words that involve risks and uncertainties.

These statements are based on an assessment of present economic and operating conditions, and on a number of assumptions regarding future events and actions that are expected to take place.

Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, its directors and management of IOT Group that could cause IOT Group’s actual results to differ materially from the results expressed or anticipated in these statements.

The Company cannot and does not give any assurance that the results, performance or achievements expressed or implied by these forward-looking statements will actually occur and investors are cautioned not to place any reliance on these forward-looking statements.

IOT Group does not undertake to update or revise forward-looking statements, or to publish prospective financial information in the future, regardless of whether new information, future events or any other factors affect the information contained above, except where required by applicable law and securities exchange listing requirements.