

ASX Announcement

27 December 2017

The Manager
ASX Market Announcements
Australian Securities Exchange Limited
Sydney NSW 2000

By e-lodgement

ISSUE OF PLACEMENT SHARES AND OPTIONS – CLEANSING NOTICE

Asia Pacific Digital Limited (**ASX: DIG**) (**APD, Company**) has today issued the following securities (as outlined in the Company's announcement of 18 December 2017):

- (a) 19,650,000 fully-paid ordinary shares at an issue price of 10 cents per share to sophisticated investors (**Placement Shares**); and
- (b) 9,825,000 unlisted options with an exercise price of 12 cents each (one option for every two Placement Shares subscribed) to sophisticated investors (**Placement Options**). The Placement Options will not be quoted and expire on 22 December 2019.

Further details in relation to the issue of the above securities are set out in the attached **Appendix 3B**.

Accordingly, this notice is given by the Company under section 708A(5)(e) of the *Corporations Act 2001 (Cth)* (**Act**) with respect to the Placement Shares and Placement Options.

The Placement Shares and Placement Options were issued to sophisticated investors within the meaning of section 708(8) of the Act. The Company relies on section 708A(5) of the Act and gives notice under section 708A(5)(e) and 708A(6) of the Act of the following details:

- (a) the Placement Shares and Placement Options were issued without disclosure to investors under Part 6D.2 of the Act;
- (b) as at the date of this notice, the Company has complied with:
 - (i) the provisions of Chapter 2M of the Act as they apply to the Company; and
 - (ii) section 674 of the Act; and
- (c) as at the date of this notice, there is no excluded information of the type referred to in sections 708A(7) and 708A(8) of the Act that is required to be set out in this notice under section 708A(6)(e) of the Act.

For more information:

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About APD

APD serves multinational corporate clients across the Asia Pacific region who need specialist expertise to drive the digital transformation of their businesses. Services include digital strategy, technology solutions, customer experience, creative, performance marketing, social media, customer retention and analytics. The Company's 300+ digital professionals operate from offices in Manila, Kuala Lumpur, Singapore, Sydney, Melbourne and Auckland.

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