From: 9196689926 To: +61293470005 Page: 1/7 Date: 2/1/2018 3:31:46 PM



To:

From: DUMAC

Subject: Duke University - iSentia Group Limited - Form 604 - 01.31.2018

Message: To whom it may concern:

Please find attached Form 604, filed by DUMAC, Inc. on behalf of Duke University related to holdings in iSentia Group Limited.

Brian Humphries, CFA, CPA Performance Analyst DUMAC, Inc. 280 S Mangum St. Suite 210 Durham, NC 27701 phone: (919) 668-9961



Company Name Address Tel: Fax:

Email: Website:

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DUMAC

280 South Mangum, Suite 210 Durham, North Carolina 27701

To: ASX Markets Announcements Office

From: DUMAC, Inc.

Fax No.: +61 2 9347 0005

No. Pages 6

(incl. cover):

Re: Notice of change of interests of substantial holder of iSentia Group

Limited – Duke University

Should you need any other information, we may be contacted at +1 919 668 9961, or via email at bhumphries@dumac.duke.edu.

Phone: (919) 668-9995 • Fax: (919) 668-9926

To: +61293470005

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Form 604

Corporations Act 2001 Section 671B

| <u>To</u> , Company i | Name/Scheme | iSe | entia Gr | oup Lir | nited | | | | |
|--|--|--|--|---|---|------------------------------------|---|-----------|---|
| ACN/ARSN | | *************************************** | | | 167 5 | 41 568 | 3 | | |
| 1. Details of Name ACN/ARSN (If | s ubstantial hol c applicable) | | INIVERSIT | Υ | , | | | | |
| substantial hole The previous ne The previous ne | ange in the intered der on otice was given to otice was dated and present voti | the company on | 31:1: 1\12: 8:13: | | | | | | |
| The total numb n when last re | er of votes attache quired, and when r | ed to all the voting sl now required, to give | nares in the compa e a substantial holo | iny or voting inter ding notice to the | ests in the scheme company or scheme | that the substa , are as follow | antiai holder /s; | or an ass | oclate (2) had a relevant in |
| | Class of secur | Itles (4) | Previous notice | | | Present notice | | | |
| | FULLY PAID OF | RDINARY SHARES | Person's vote 12,344,50 | | 6.2% | 14,406 | 5,739 | Voting | 7.2% |
| Particulars of e | in relevant inter ach change in, or der was last requir Date of change | | itial holding notice | erest of the subst to the company o ture of unge (6) | antial holder or an a or scheme are as fol Consideral given in re to change | ows: tion lation | cing securitie Class an number securitie | nd of | ompany or scheme, since t Person's votes affected |
| | | SEE ANNEX | (URE A | | Contingo | | affected | | |
| | | *************************************** | | | | | | | |

| Holder of relevant Interest | Registered holder of securities | Person entitled to be registered as holder (8) | Nature of relevant interest (6) | Class and number of securities | Person's votes |
|-----------------------------------|---------------------------------------|--|---------------------------------------|--------------------------------------|----------------|
| | SEE ANNEXURE B | | | | |
| | - | | | | |
| | | | | | |

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5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting Interests in the company or scheme are as follows:

| Name and ACN/ARSN (if applicable) | Nature of association |
|-----------------------------------|-----------------------|
| N/A | |
| | |

6. Addresses

The addresses of persons named in this form are as follows:

| Name | Address | |
|----------------|---------|--|
| SEE ANNEXURE C | | |
| | | |

Signature

print name W. Brian Humphries
sign here M. M. S.

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 6 of the
- (2)See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant Interest" in sections 608 and 671B(7) of the Corporations Act 2001,
- [4] The voting shares of a company constitute one class unless divided into separate classes.
- The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (6)Include details of:
 - any relevant agreement or other cfrcumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to (b) which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

- (7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (8)If the substantial holder is unable to determine the identity of the person (eq. if the relevant interest arises because of an option) write "unknown".
- Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice. (9)

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ANNEXURE A

DUKE UNIVERSITY - FILING RE: ISENTIA GROUP LIMITED (ACN 167 541 568)

THIS IS ANNEXURE A OF 1 PAGE REFERRED TO IN FORM 604, NOTICE OF CHANGE OF INTERESTS OF SUBSTANTIAL HOLDER DATED 01/02/2017

NAME: W. BRIAN HUMPHRIES

DATE: 01-02-2017

SIGNED: Militali

| | | | CONSIDERATION | | |
|----------------|-----------------------|------------------|-------------------------|---|------------------------------------|
| | PERSON WHOSE RELEVANT | | GIVEN IN RELATION TO | CLASS AND NUMBER OF | 0800455001777697635504444433555360 |
| DATE OF CHANGE | INTEREST CHANGED | NATURE OF CHANGE | CHANGE (IN AUD) | SECURITIES AFFECTED | AFFECTED |
| 11/12/2017 | DUKE UNIVERSITY | BUY | 87,969.48 | 70,411 - FULLY PAID ORDINARY SHARES | 70,411 |
| 12/12/2017 | DUKE UNIVERSITY | BUY | 5,057.55 | 4,051 - FULLY PAID ORDINARY SHARES | 4,051 |
| 15/12/2017 | DUKE UNIVERSITY | BUY | 156,427.26 | 123,200 - FULLY PAID ORDINARY SHARES | 123,200 |
| 22/12/2017 | DUKE UNIVERSITY | BUY | 14,646.02 | 10,753 - FULLY PAID ORDINARY SHARES | 10,753 |
| 28/12/2017 | DUKE UNIVERSITY | BUY | 2,281.73 | 1,663 - FULLY PAID ORDINARY SHARES | 1,663 |
| 29/12/2017 | DUKE UNIVERSITY | BUY | 17,111.69 | 12,383 - FULLY PAID ORDINARY SHARES | 12,383 |
| 2/1/2018 | DUKE UNIVERSITY | BUY | 3,058.09 | 2,237 - FULLY PAID ORDINARY SHARES | 2,237 |
| 3/1/2018 | DUKE UNIVERSITY | BUY | 49,050.74 | 35,200 - FULLY PAID ORDINARY SHARES | 35,200 |
| 4/1/2018 | DUKE UNIVERSITY | BUY | 74,320.38 | 53,763 - FULLY PAID ORDINARY SHARES | 53,763 |
| 5/1/2018 | DUKE UNIVERSITY | BUY | 66,249.22 | 47,925 - FULLY PAID ORDINARY SHARES | 47,925 |
| 8/1/2018 | DUKE UNIVERSITY | BUY | 46,778.78 | 34,259 - FULLY PAID ORDINARY SHARES | 34,259 |
| 9/1/2018 | DUKE UNIVERSITY | BUY | 189,096.02 | 140,800 - FULLY PAID ORDINARY SHARES | 140,800 |
| 10/1/2018 | DUKE UNIVERSITY | BUY | 187,113.40 | 141,895 - FULLY PAID ORDINARY SHARES | 141,895 |
| 11/1/2018 | DUKE UNIVERSITY | BUY | 36,057.01 | 26,774 - FULLY PAID ORDINARY SHARES | 26,774 |
| 12/1/2018 | DUKE UNIVERSITY | BUY | 16,971.96 | 12,676 - FULLY PAID ORDINARY SHARES | 12,676 |
| 15/1/2018 | DUKE UNIVERSITY | BUY | 1,407.16 | 1,031 - FULLY PAID ORDINARY SHARES | 1,031 |
| 16/1/2018 | DUKE UNIVERSITY | BUY | 22,462.99 | 16,098 - FULLY PAID ORDINARY SHARES | 16,098 |
| 17/1/2018 | DUKE UNIVERSITY | BUY | 9,870.99 | 7,074 - FULLY PAID ORDINARY SHARES | 7,074 |
| 18/1/2018 | DUKE UNIVERSITY | BUY | 23,479.62 | 16,764 - FULLY PAID ORDINARY SHARES | 16,764 |
| 19/1/2018 | DUKE UNIVERSITY | BUY | 1,415,081.34 | 1,000,327 - FULLY PAID ORDINARY SHARES | 1,000,327 |
| 22/1/2018 | DUKE UNIVERSITY | BUY | 11,501.93 | 8,131 - FULLY PAID ORDINARY SHARES | 8,131 |
| 23/1/2018 | DUKE UNIVERSITY | BUY | 47,831.00 | 35,200 - FULLY PAID ORDINARY SHARES | 35,200 |
| 25/1/2018 | DUKE UNIVERSITY | BUY | 4,580.25 | 3,366 - FULLY PAID ORDINARY SHARES | 3,366 |
| 31/1/2018 | DUKE UNIVERSITY | BUY | 350,340 | 256,256 - FULLY PAID ORDINARY SHARES | 256,256 |
| | | | | | |

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ANNEXURE B

DUKE UNIVERSITY - FILING RE: ISENTIA GROUP LIMITED (ACN 167 541 568)

THIS IS ANNEXURE B OF 1 PAGE REFERRED TO IN FORM 604, NOTICE OF CHANGE OF INTERESTS OF SUBSTANTIAL HOLDER DATED 01/02/2017

NAME: W. BRIAN HUMPHRIES

DATE: 01-02-2017

SIGNED: W. M. Jelle

| HOLDER OF RELEVANT INTEREST | REGISTERED HOLDER OF SECURITIES | PERSON ENTITILED TO BE REGISTERED AS HOLDER | NATURE OF RELEVANT INTEREST | CLASS AND NUMBER OF SECURITIES | PERSON'S VOTES |
|-----------------------------|------------------------------------|--|--|--|----------------|
| DUKE UNIVERSITY | GOTHIC CORPORATION | FOR SECURITIES THAT HAVE BEEN ACQUIRED BUT NOT SETTLED, GOTHIC CORPORATION | DUKE UNIVERSITY IS THE ULTIMATE PARENT ORGANIZATION AND CONTROLLING ENTITY OF GOTHIC CORPORATION AND GOTHIC HSP CORPORATION WHICH ARE THE REGISTERED HOLDERS OF THE SECURITIES | FULLY PAID ORDINARY SHARES - 10,569,245 | 10,569,245 |
| DUKE UNIVERSITY | GOTHIC HSP CORPORATION | FOR SECURITIES THAT HAVE BEEN ACQUIRED BUT NOT SETTLED, GOTHIC HSP CORPORATION | DUKE UNIVERSITY IS THE ULTIMATE PARENT ORGANIZATION AND CONTROLLING ENTITY OF GOTHIC CORPORATION AND GOTHIC HSP CORPORATION WHICH ARE THE REGISTERED HOLDERS OF THE SECURITIES | FULLY PAID ORDINARY SHARES - 3,837,494 | 3,837,494 |

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ANNEXURE C pg. 1

DUKE UNIVERSITY - FILING RE: ISENTIA GROUP LIMITED (ACN 167 541 568)

W. Milelin

THIS IS ANNEXURE C OF 1 PAGE REFERRED TO IN FORM 604, NOTICE OF CHANGE OF INTERESTS OF SUBSTANTIAL HOLDER DATED 01/02/2017

NAME: W. BRIAN HUMPHRIES

DATE: 01-02-2017

SIGNED:

| NAME | ADDRESS |
|------------------------|--|
| DUKE UNIVERSITY | 280 S. MANGUM ST. STE. 210, DURHAM, NC 27705 |
| GOTHIC CORPORATION | 280 S. MANGUM ST. STE. 210, DURHAM, NC 27705 |
| GOTHIC HSP CORPORATION | 280 S. MANGUM ST. STE. 210, DURHAM, NC 27705 |