

ASX/Media Release

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Australian Securities Exchange
20 Bridge St
Sydney NSW 2000

Appointment of COO and confirmation of results reporting date

Freedom Insurance Group Limited (ASX: FIG) is pleased to announce the appointment of Mr Craig Orton to the role of Chief Operating Officer, commencing today.

This newly created role will report directly to Managing Director, Mr Keith Cohen, and will be responsible for the company's Marketing, Operations, Sales, and new Projects efforts.

Commenting on the appointment, Mr Cohen said, "Craig brings a wealth of knowledge and considerable leadership experience within the life insurance industry in roles including Chief Executive Officer, Managing Director, and Chief Marketing Officer".

Prior to joining Freedom Insurance, Mr Orton held senior leadership positions at organisations including Australian Health Management, ESG Reinsurance, AEGON Direct and Affinity Marketing Services, XL Catlin (the largest Lloyds syndicate and a large direct insurer), and was most recently Executive Manager – Life and Group at Suncorp Group.

"The creation of the COO position will improve Freedom's operational effectiveness to support business growth. Craig's broad experience across life, general and health insurance will be a fantastic asset to the group," said Mr Cohen.

Half Year Results Announcement

Freedom Insurance advises that it intends to release its 2018 Half Year Results to the ASX on 21 February 2018.

An investor webcast of the financial results presentation will be made available on the Freedom Insurance investor website at 11.30am AEDT on that day at:

www.freedominsurance.com.au/investors

For more information, please contact our Investor Relations team:

investorrelations@freedominsurance.com.au

About Freedom Insurance

Freedom Insurance Group is an Australian based insurance business established in 2009 that specialises in the development, distribution and administration of insurance products. Freedom develops and distributes straightforward insurance products that are simple to understand and convenient for customers.

With the exception of risk underwriting, Freedom is involved in all aspects of the insurance value chain: product design & manufacture; marketing & lead generation; distribution; and policy administration. Freedom Insurance Group listed on the ASX in December 2016 with the code FIG.