

MyHealth1st platform extends reach into GP market

MyHealth1st is the first online appointment booking partner to integrate with MedicalDirector's new cloud PMS Helix and go live with customers

Highlights:

- **MyHealth1st is the first online booking platform and portal to successfully move to market ready integration with MedicalDirector's new cloud-based software Helix**
- **Helix customers have already been signed up and are now live on the MyHealth1st platform**
- **MedicalDirector is a leading medical software provider in Australia**
- **MyHealth1st products available to GP customers include check-in kiosks, mobile app, automated intelligent recalls, post appointment feedback etc.**

Australian online health, media and technology group 1ST Group Limited (ASX: 1ST) today announced it is the first booking platform to complete pilot testing and successfully integrate its solution into MedicalDirector's cloud-based solution Helix. MedicalDirector is Australia's leading medical software company.

As MedicalDirector's first Helix online appointment booking integration partner, MyHealth1st now has live customers using the new Helix cloud-based practice management software system.

Sarah Pinchbeck, General Manager, Marketplace at MedicalDirector said, "The 1st Group team were the first to partner with us to integrate with our new Helix cloud product. The team have been great to work with as we have progressed from pilots and customer trials through to a market ready joint solution."

Klaus Bartosch Managing Director of 1st Group said, "We are delighted that our MyHealth1st platform has been approved for market deployment with the new Helix system and we now have live customers. The Helix integration adds to our market breadth and extends our reach into the GP market at a time when

more customers are transitioning to new cloud based practice software solutions. We now have over 45 practice management software system integrations.”

Further information

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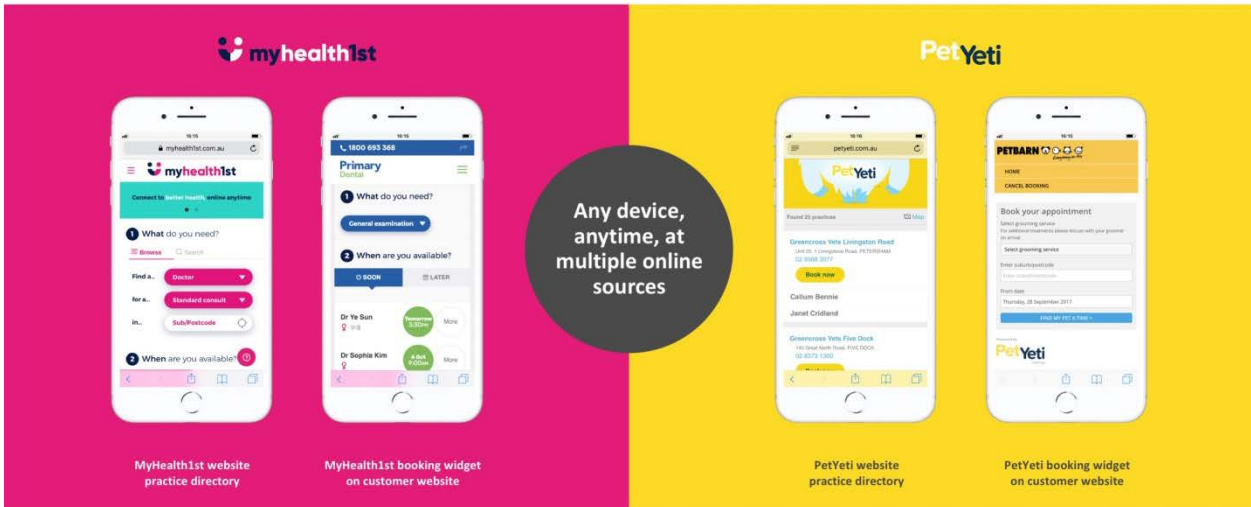
About 1ST Group Limited

1st Group is an ASX listed health, media and technology company building Australia’s leading health services portal, MyHealth1st.com.au, Australia’s online pet service portal PetYeti.com.au and corporate and government solutions platform GoBookings.com. These integrated platforms provide an easy to use online search and appointment booking service and offer a range of value added apps and services that facilitate digital patient and customer engagement. We improve lives by connecting consumers to a variety of healthcare services and information anytime, anywhere, so they can get well sooner and stay well longer. To find out more visit 1stGrp.com, MyHealth1st.com.au, PetYeti.com.au and GoBookings.com.

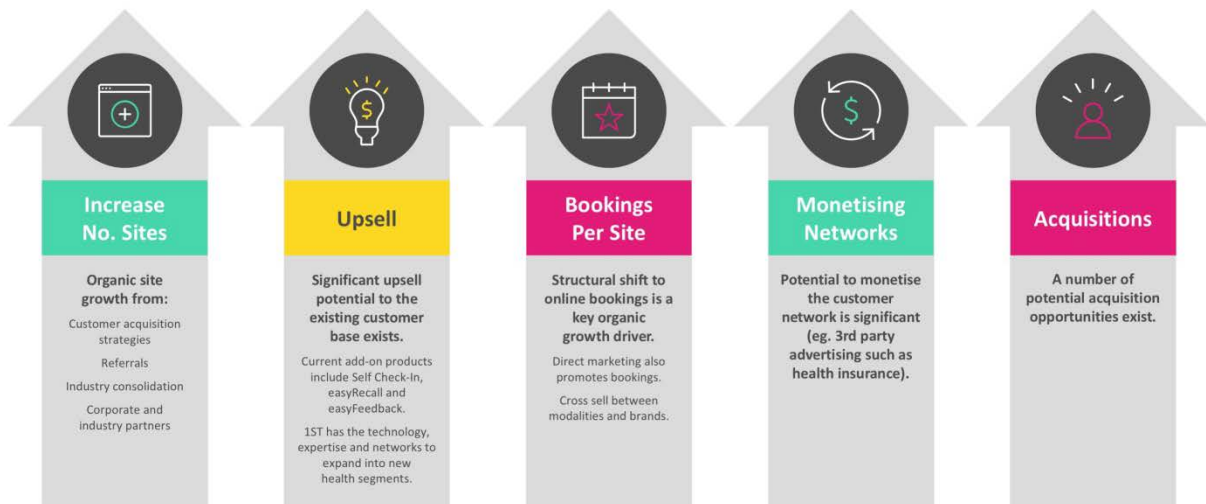
Appendix

Our Portals and Web Widgets

Our Solutions in Action



Multiple Growth Options



Key Investment Considerations

