



ASX Release

9 February 2018

***Crazy Defense Heroes* now available in Australia, New Zealand, India, Africa, and other markets**

Highlights

- *Crazy Defense Heroes* mobile game launches on the App Store in Australia, New Zealand, India, African countries, and select other markets
- Expands availability of the game beyond original Asia Pacific launch markets

Animoca Brands Corporation Limited (ASX: **AB1**, "**the Company**") is pleased to announce that its recent iOS mobile game **Crazy Defense Heroes** ("**the Game**"), available free on the App StoreSM, has expanded its range of distribution to include Australia, New Zealand, African countries, and other markets.

The Game first launched on the App Store on 8 January 2018 in the following markets: China, Hong Kong, Japan, Korea, Macau, Singapore, Taiwan, Malaysia, Thailand, Vietnam, Indonesia, Cambodia, Laos, Brunei, Mongolia, and the Philippines.

On 6 February 2018, the Company released *Crazy Defense Heroes* in Australia, Bhutan, Fiji, Kazakhstan, Kyrgyzstan, Micronesia, Federated States of Nepal, New Zealand, Pakistan, Palau, Papua New Guinea, Solomon Islands, Sri Lanka, Tajikistan, Turkmenistan, Uzbekistan, Angola, Benin, Botswana, Burkina Faso, Cape Verde, Chad, Congo, Republic of Gambia, Ghana, Guinea-Bissau, India, Kenya, Liberia, Madagascar, Malawi, Mali, Mauritania, Mauritius, Mozambique, Namibia, Niger, Nigeria, Senegal, Seychelles, Sierra Leone, South Africa, Swaziland, São Tomé and Príncipe, United Republic Of Tanzania, Uganda, and Zimbabwe.

During the course of Q1 and Q2 the Company will continue the phased release of *Crazy Defense Heroes* in order to serve iPhone[®] and iPad[®] users all over the world, and has begun work on an Android[™] version expected to be completed in Q3.

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About Animoca Brands

Animoca Brands (ASX: AB1) publishes globally a broad portfolio of mobile games and subscription products including several games and e-books based on popular intellectual properties such as Garfield, Thomas & Friends[™], Ever After High and Doraemon. The Company is based in Hong Kong and Finland. For more information visit www.animocabrands.com or get updates by following Animoca Brands on [Facebook](#), [Twitter](#) or [Google +](#)

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