

Form 604Corporations Act 2001
Section 671B**Notice of change of interests of substantial holder**To Company Name/Scheme **PRIME MEDIA GROUP LIMITED**ACN/ARSN **000 764 867****1. Details of substantial holder (1)**Name **SPHERIA ASSET MANAGEMENT PTY LIMITED**ACN/ARSN (if applicable) **611 081 326**There was a change in the interests of the
substantial holder on08/02/2018

The previous notice was given to the company on

01/02/2018

The previous notice was dated

30/01/2018**2. Previous and present voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous notice		Present notice	
	Person's votes	Voting power (5)	Person's votes	Voting power (5)
ORDINARY	23,523,498	6.42%	40,691,340	11.11%

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
See Annexure A					

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's votes
See Annexure B					

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	

6. Addresses

The addresses of persons named in this form are as follows:

Name	Address
SPHERIA ASSET MANAGEMENT PTY LIMITED	LEVEL 35, 60 MARGARET STREET, SYDNEY NSW 2000

Signature

print name **MATTHEW BOOKER**

capacity **DIRECTOR**

sign here



date **12/02/2018**

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 6 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (6) Include details of:
 - (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.

Prime Media Group Limited

Annexure A - Purchases and Sales

From: 2 February 2018 to 12 February 2018

From Date	To Date	Person Whose Relevant Interest Changed	Nature of Change	Consideration	Number of Securities
02-Feb-18	12-Feb-18	Spheria Asset Management Pty Limited	BUY	\$5,494,155	17,167,842
				5,494,155	17,167,842

This is Annexure "A" of 1 page as mentioned in Form 604 Notice of change of interests in substantial holder



Signed by:

Matthew Booker

Capacity:

Director

Date:

12-Feb-2018

Prime Media Group Limited

Annexure B - Registered Holders

As at: 12 February 2018

Holder of Relevant Interest	Registered Holder of Security	Nature of Relevant Interest	Class and Number of Securities	Personal Votes
Spheria Asset Management Pty Limited	RBC Investor Services Trust	Spheria Asset Management Pty Limited has the power to control voting and/or the disposal of securities	22,846,046 Ordinary Shares	22,846,046
Spheria Asset Management Pty Limited	Citibank NA	Spheria Asset Management Pty Limited has the power to control voting and/or the disposal of securities	6,026,831 Ordinary Shares	6,026,831
Spheria Asset Management Pty Limited	JPMorgan Chase Bank, N.A. (Sydney Branch)	Spheria Asset Management Pty Limited has the power to control voting and/or the disposal of securities	10,901,780 Ordinary Shares	10,901,780
Spheria Asset Management Pty Limited	National Australia Bank Ltd	Spheria Asset Management Pty Limited has the power to control voting and/or the disposal of securities	916,683 Ordinary Shares	916,683
				40,691,340

This is Annexure "B" of 1 page as mentioned in Form 604 Notice of change of interests in substantial holder

Signed by:



Matthew Booker

Director

Capacity:

Date:

12-Feb-2018