

## Pushpay welcomes Guy Weismantel as Chief Marketing Officer

Auckland, New Zealand | Redmond, Washington, USA – 13 February 2018

Pushpay Holdings Limited (**NZSX:PPH**, **ASX:PPH**, 'Pushpay' or 'the Company') announces that Guy Weismantel has joined Pushpay's executive team as Chief Marketing Officer.

"Guy is a highly experienced business leader with a proven track record of building successful marketing teams. Guy's experience with leading SaaS companies focused on product and digital marketing will help us to continue to expand our marketing capabilities. We are excited to add Guy's perspective and experience to our executive team as we continue to build the leading brand in the North American faith sector," said Chris Heaslip, CEO and Co-founder.



Guy Weismantel joins Pushpay with over 20 years of experience in driving bottom-line results through differentiated branding, product messaging, product positioning and strategic customer engagement. As Chief Marketing Officer at Pushpay, Guy will be responsible for developing and executing on marketing strategies that build on Pushpay's market leading position. Guy joins Pushpay from Marchex where he was the Executive Vice President of Marketing. Guy has held previous marketing leadership positions at global organisations including Expedia and Microsoft, as well as several start-up and high-growth SaaS businesses. Guy holds a Bachelor of Business Administration from the University of Notre Dame and a Master of Business Administration in Marketing from Northwestern University. Guy lives with his family in Seattle, Washington, USA.

### Contact

Gabrielle Wilson | Investor Relations | Pushpay Holdings Limited

P: +64 21 724 244 | E: [investors@pushpay.com](mailto:investors@pushpay.com)

[www.pushpay.com](http://www.pushpay.com)

### About Pushpay

Pushpay provides engagement solutions that enable meaningful connections and mobile commerce tools that facilitate fast, secure and easy non point of sale payments. Pushpay provides convenient, personalised and intuitive engagement and payment solutions to the faith sector, not-for-profit organisations and education providers.

Pushpay receives funding from Callaghan Innovation to help cover the commercialisation of innovation.

Pushpay is an award-winning company, team and product. For more information visit

[www.pushpay.com/investors/awards](http://www.pushpay.com/investors/awards).

To download the Pushpay App, visit the iTunes App Store or Google Play and search for "Pushpay".

ENDS