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www.1300SMILES.com.au

ASX ANNOUNCEMENT

16 February 2018

1300SMILES to acquire another practice

1300SMILES Ltd, a leader in dental services in Australia, announces it has entered into an agreement to acquire a dental practice in Buderim, Queensland.

Buderim is located on the Sunshine Coast hinterland about 95 km north of Brisbane with a population of approximately 29,000. The practice provides a full range of dental services including cosmetic and orthodontic to the Sunshine Coast community.

1300SMILES Managing Director, Dr Daryl Holmes, said that while the acquisition is not material financially, it is very strategic, adding to a geographic corridor and hub, creating scale and scope for growth by leveraging local marketing and operational support, which is integral and core to our business operations and model.

"The acquisition is a great fit for 1300SMILES and we are confident it will contribute to solid returns for shareholders", he said.

The acquisition will be funded from cash and completion is expected to occur mid-March subject to the satisfaction of customary conditions precedent including satisfactory due diligence.

"Following completion, we look forward to welcoming the very experienced dentists and staff to the 1300SMILES group", said Dr Holmes.

The new acquisition will complement 1300SMILES' most recent acquisitions in regional Queensland, including Maleny (nearby), Gladstone, Roma and Ingham which all completed in late 2017.

This announcement and further information about 1300SMILES Ltd can be found on the company's web-site www.1300SMILES.com.au.

Any enquires to Dr Daryl Holmes at 1300SMILES Ltd on 0418 451 220 or md@1300smiles.com.au

By order of the Board Gina Bozinovski Company Secretary

ABOUT 1300SMILES LTD

OVERVIEW OF THE COMPANY'S BUSINESS

1300SMILES Ltd owns and operates full-service dental facilities at its sites in New South Wales, South Australia, and in the ten major population centres in Queensland. The company continually seeks to expand its presence into other geographical areas throughout Australia. It does so both by establishing its own new operations and by acquiring existing dental practices. The administrative and corporate offices are in Townsville.

1300SMILES enables the delivery of services to patients by providing the use of dental surgeries, practice management and other services to self employed dentists who carry on their own dental practices. The services provided by the company allow the dentists to focus on the delivery of dental services rather than on the administrative aspects of carrying on their businesses. The dentists pay fees to the company for the provision of these services under a Dental Service Agreement with the company. In some circumstances the company also employs qualified dentists.

The dentists who use the company's services range from new graduates to experienced dental professionals. Several dentists who use the company's services have special interests and experience in such areas as endodontics, oral surgery, implants and periodontics and cross-refer work to other dentists who use the company's services.

The company provides comprehensive services in the areas of marketing, administration, billing and collections, and facilities certification and licensing to all participating dentists. The company also provides all support staff, equipment and facilities, and sources all consumable goods using the buying power which derives from such a large group of dental businesses.

FUTURE DEVELOPMENTS

The company's core objective is to continue to increase profits and shareholder returns while providing a rewarding environment for our staff and the dentists using our facilities.

The company aims to achieve a combination of organic growth in its existing locations and the addition of new practice management facilities.

The key drivers for future growth of the company are:

- Increasing profits by attracting more dentists to our existing facilities and expanding those facilities which are already at full capacity;
- Assisting dentists who already practice within the 1300SMILES system to increase their turnover and income through benchmarking, training, and mentoring;
- Establishing new practices in existing and new regions (greenfield sites);
- Acquiring substantial existing practices where we can do so on favourable terms; and
- Managing dental facilities owned by others.

DENTIST ENQUIRIES

Owners of dental practices who are interested in unlocking the goodwill value of their businesses (or freeing themselves from all the management hassles) are invited to contact Dr. Daryl Holmes, Managing Director, on +61 (7) 4720 1300 or md@1300SMILES.com.au.

Qualified dentists who wish to know more about joining one of our established facilities are encouraged to contact Dr. Holmes directly or email dentalcareers@1300smiles.com.au or visit our website www.1300smiles.com.au/careers.