

February 27th, 2018

OtherLevels Multi-Year Agreement Clarification

OtherLevels Holdings Limited (ASX: OLV) (“OtherLevels”) would like to clarify the announcement released today in respect of a A\$2.25m multi-year agreement.

The baseline value of A\$2.25m represents the contracted value over the 4 and a half year term. The payment will be received in 5 annual payments over the course of the contract, the first of which, representing A\$580,000 will be received this quarter.

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About OtherLevels

OtherLevels is a leading second-generation digital marketing platform with offices in Europe, the US and Australia.

The OtherLevels platform enables clients to **acquire sooner, engage smarter** and **retain longer** across desktop, mobile web and apps audiences. The OtherLevels platform offers both **Intelligent Messaging for Conversion**, and **Intelligent Messaging for Marketing Clouds and CRM**, hence delivering both acquisition and engagement capabilities for digital marketers. OtherLevels leading clients include Camelot (UK), Tatts, Coles, Flight Centre, IHG, LadbrokesCoral, Betfred, Doubledown and Playstudios.

For more information, please visit <http://otherlevels.com>

For media enquiries please contact media@otherlevels.com.