

ASX Announcement

27 February 2018

APN Outdoor appoints Philip Knox as Chief Financial Officer

SYDNEY: APN Outdoor Group Limited (ASX: APO) today announces the appointment of Philip Knox as Chief Financial Officer, effective 5 March 2018.

APN Outdoor Chief Executive Officer and Managing Director, James Warburton, welcomed the appointment of Mr Knox as a key step in his plan to transform the company through increased innovation, data-led insights and revamping the go-to-market approach to fully harness the potential of its market-leading portfolio and digital assets.

James Warburton commented, "We are excited to have someone of Philip's calibre join our team and I am thrilled to welcome him back to media where his passion lies. Philip has great CFO experience having helped lead companies through high-growth, capital investment and M&A periods to transform organisations into data-oriented environments.

"I would also like to thank David Watkins for the outstanding job he has done through the transition including delivery of our 2017 annual results. David returns to his role as General Manager Finance. He and Philip will be a formidable pair."

Mr Knox has more than 30 years' experience in CFO, Board and finance leadership roles including 11 years as CFO of Austar United Communications up to its sale to Foxtel, and 9 years at Ten Network Holdings. He is also a Non-Executive Director of G2 Therapies, Genome One Pty Ltd and YMCA Australia and will continue as a Non-Executive Director of YMCA Australia on joining APN Outdoor.

Over the past four years, Mr Knox was Chief Operating Officer, CFO and Company Secretary at the Garvan Institute of Medical Research, where he revamped the corporate strategy, nearly doubled revenue and established commercial spin-offs creating sustainable income streams.

Mr Knox has a Bachelor of Business (Accounting), is a graduate of the Australian Institute of Company Directors and Australian Institute Company Secretaries, and has completed the Advanced Management Program at Wharton Business School.

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APN Outdoor Group Limited is a publicly listed company on the Australian Stock Exchange. As the most progressive leaders in Outdoor advertising across Australia and New Zealand, APN Outdoor has 36,000 high-impact sites in attention-grabbing locations. APN Outdoor is committed to driving the Outdoor industry forward and is constantly investing in research, innovation and cutting-edge digital developments to produce improved results for its advertisers.

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