




AuMake successfully launches Australia's First Daigou Hub – Haymarket Sydney



AuMake International Limited (“**AuMake**” or the “**Company**”) is pleased to announce the successful launch of Australia’s first Daigou Hub situated in the heart of Chinatown, Haymarket Sydney on Thursday 8 March 2018.

 150+ daigou in attendance

 National media
70 Australian suppliers and investors

 Over 730,000 viewers watched in China via livestream

AuMake’s Daigou Hub concept sets a new benchmark for daigou marketing in Australia, allowing Australian suppliers to directly engage with daigou in a purpose built facility.

AuMake anticipates that the Daigou Hub will have a material impact on its ability to promote new brands and products to the daigou market.

Using the same key development team, the Company will continue to cost effectively expand its distribution network by opening further Daigou Hubs in Sydney, with the next location in Burwood, and yet to be announced locations in Queensland and Victoria by Q1 FY19.

In addition to the expansion of Daigou Hubs, the Company will also be opening flagship stores, warehouse showrooms and supporting retail stores in local Australian Chinese communities in line with the Company’s retail growth strategy announced on 5 March 2018. Costs associated with the Company’s planned national expansion plan over the calendar year are fully funded and well within existing capital resources adding significantly to AuMake’s brand equity.
continued over...

Above, from left to right: Quentin Flannery (Non-Executive Director), Joshua Zhou (Managing Director), Lingye Zheng (Non-Executive Director), Keong Chan (Chairman) and Gang Xu (Executive Director).





Features such as separate spaces for presentations, product displays, cafeteria, children's play area and livestreaming services are anticipated to centralise daigou activity and provide a leading-edge experience for both suppliers and daigou.



Media coverage

For media coverage on the launch, please refer to aumake.com.au/news-media/

Images

For photos and videos, please refer to aumake.com.au/gallery/

Social media

To provide investors and other stakeholders with more frequent updates on AuMake's activities. AuMake is now on Twitter and Instagram.

Twitter: @AuMakeAus
Instagram: @aumake

About AuMake

AuMake International Limited is an ASX listed retail company connecting Australian suppliers directly with daigou and Chinese tourists.

AuMake engages with the growing and influential daigou and Chinese tourist markets, by offering a one-stop-shop retail network. This includes a range of Australian products across four main categories including healthcare (supplements and food); skin, body care and cosmetics; dairy products and baby food (including infant formula); and wool and leather products.

Customers of AuMake value the full service offering which includes knowledgeable bilingual staff, multiple payment options (including WeChat, Alipay and Unionpay) and an in-store logistics service for the delivery of products to anywhere in the world including China.

aumake.com.au

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AuMake
International Limited