Form 603

Corporations Act 2001 Section 671B

Notice of initial substantial holder

To Company Name/ Scheme	Isentia Group Limited
ACN/ ARSN	
Details of substantial holder (1) Name	Adam Smith Asset Management
ACN/ ARSN (if applicable)	105 984 003
The holder became a substantial holder on	09/03/2018
	voting shares in the company or voting interests in the scheme that the substantial holder or an an the date the substantial holder became a substantial holder are as follows:

Class of securities (4) Number of securities Person's votes (5) Voting power (6)

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
FPO	10,700,451	10,700,451	5.35%
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*Based on issued capital of 200,000,001 shares

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
See Schedule 1		

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered Holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
See Schedule 1			

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant	Date of acquisition	Consideration (9)			
interest		Cash	Non-cash	Class and number of securities	
į	sset 09/11/2017 - 09/03/2018	Consideration for Acquisition of Shares \$1,506,810		Acquisition of 1,634,478 shares	
Adam Smith Asset Management		Consideration for Disposal of Shares \$137,559		Disposal of 119,089 shares	

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

ſ	Name and ACN/ ARSN (if applicable)	Nature of association
ı	N/A	

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Adam Smith Asset Management	Level 10, 6 O'Connell St, Sydney, NSW, 2000

Signatur	e				
	Print name	Stephen Atkinson	Capacity	Portfolio Manager	
	Sign here	SINAL	Date	3 , 3 , 18	
-			DIRECTIONS		
(1)	equity trust), the names o	ould be included in an annexure to the form	n. If the relevant interests of a	tion and its related corporations, or the manager and truste group of persons are essentially similar, they may be refer es and addresses of members is clearly set out in paragrap	red to
(2)	See the definition of "asso	ociate" in section 9 of the Corporations Act	2001.		
(3)	See the definition of "rele	vant interest" in sections 608 and 671B(7) o	of the Corporations Act 2001.		
(4)	The voting shares of a co	mpany constitute one class unless divided	into separate classes.		
(5)	The total number of votes	attached to all the voting shares in the con	mpany or voting interests in th	e scheme (if any) that the person or an associate has a rel	evant
(6)	The person's votes divide	d by the total votes in the body corporate o	er scheme multiplied by 100.		
(7)	setting	out the terms of any relevant agreement, a	and a statement by the person	ras acquired. If subsection 671B(4) applies, a copy of any giving full and accurate details of any contract, scheme or fying this contract, scheme or arrangement; and	document
	(b)				
				rinfluence the exercise of, the voting powers or disposal of securities to which the qualification applies).	the
	See the definition of "rele	vant agreement" in section 9 of the Corpore	ations Act 2001.		
(8)	If the substantial holder is	unable to determine the identity of the per-	son (eg. if the relevant interes	st arises because of an option) write "unknown".	
(9)	entitled to receive in relati	on to that acquisition. Details must be incluid on behalf of the substantial holder or its	ided even if the benefit is con-	om whom a relevant interest was acquired has, or may, be ditional on the happening or not of a contingency. Details n quisitions, even if they are not paid directly to the person fr	nust be

Schedule 1 - Adam Smith Asset Management becoming a substantial holder in Isentia Group Limited Details of relevant interests

Holder of relevant interest	Nature of relevant interest	Class and number of securit	ties
Adam Smith Asset Management	Power to (or to control) exercise vote and/or dispose of the securities as discretionary investment managers or advisers of superannuation funds, pooled superannuation trusts, managed investment schemes and investment management agreements.	Fully paid ordinary shares	10,700,451

Details of present registered holders

Holder of relevant interest	Registered holder of securities	Persons entitled to be a registered holder	Class and number of securities
Adam Smith Asset Management	JP Morgan Nominees Australia Ltd	JP Morgan Nominees Australia Ltd	2,673,326 FPO
Adam Smith Asset Management	National Nominees Ltd	National Nominees Ltd	480,630 FPO
Adam Smith Asset Management	Cogent Nominees Limited	Cogent Nominees Limited	1,044,068 FPO
Adam Smith Asset Management	State Street Australia Limited	State Street Australia Limited	6,197,194 FPO
Adam Smith Asset Management	Individual	Individual	305,233 FPO

10,700,451

