

# INVESTOR PRESENTATION 2017 RESULTS



March 21st 2018

Gazal Corporation Limited | GZL.ASX

# **INVESTMENT HIGHLIGHTS**

- One of Australia's leading apparel companies since 1958
- Consistent track record of delivering high returns and reliable dividends
- Business has been "Re-Set"
- Joint venture partner, US apparel giant PVH Corp.<sup>1</sup> owner of iconic global brands
  CALVIN KLEIN and TOMMY HILFIGER.
- PVH Corp. also now a 19.9% Gazal shareholder
- Clear growth strategy
  - plan to significantly increase store network
  - expand existing store sizes
  - product categories' expansion
  - e-commerce launch



# **BUSINESS "RE-SET"**

- Streamlining the Company
- One operating model
- Greater focus

### TRANSFORMATION PROCESS

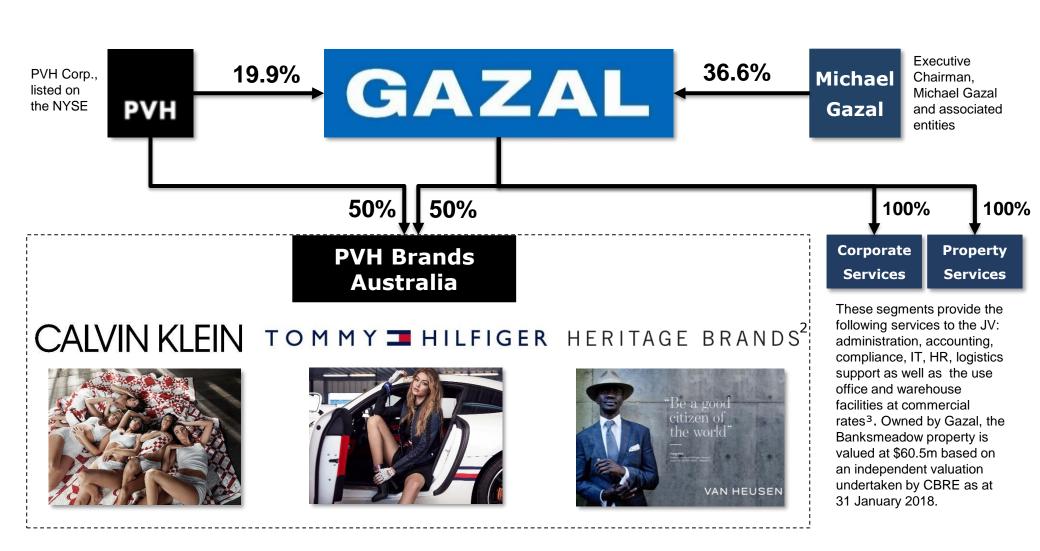
2014 2015 2016 2017

- Joint venture (JV) with PVH Corp. commences trading
- Initially bringing together in the JV CALVIN KLEIN Underwear and CALVIN KLEIN Jeans
- Trade Secret divested for \$83m and surplus proceeds returned to shareholders
- Midford sold for \$10m
- JV expanded to include TOMMY HILFIGER
- Also Gazal's Heritage
   Brands business (which
   includes Van Heusen and
   Nancy Ganz) transferred
   to the JV

- Busy year of successful integration, consolidation and laying the platform for growth in the JV
- Bisley Workwear sold for \$38m and the buy-back of 9.8m shares, both concluded in December 2017
- Divestment program now complete



# **CURRENT STRUCTURE - CONTINUING OPERATIONS**<sup>1</sup>



#### Notes:

GAZAL

- 1. Following the completion of the sale of Bisley Workwear in December 2017, continuing operations exclude Bisley Workwear.
- 2. The Heritage Brands business includes owned and licensed brands VAN HEUSEN, NANCY GANZ, Pierre Cardin and Bracks.
- 3. These services are also provided to external parties TJX and Bisley (now acquired by David Gazal's entity) for a limited time under transitional arrangements.

# THE PVH BRANDS AUSTRALIA JOINT VENTURE PROVIDES A VEHICLE FOR GROWTH WITH A STRONG GLOBAL PARTNER

### **Partner**

- PVH Corp. is one of the world's largest apparel companies, with operations in 40 countries and global revenues of over US\$8 billion
- PVH Corp. owns and markets the iconic **CALVIN KLEIN, TOMMY HILFIGER,** and **VAN HEUSEN** brands and markets a variety of other owned and licensed brands.
- Gazal's relationship with PVH Corp. spans over 30 years, originally through the VAN HEUSEN license. in October 2016 PVH Corp. became a 10% shareholder in Gazal and in December 2017 increased their stake to 19.9% of Gazal.

### History

- In 2013, PVH Corp. and Gazal decided to establish a joint venture which commenced trading in Feb 2014 to initially operate, manage and distribute CALVIN KLEIN UNDERWEAR and CALVIN KLEIN JEANS in Australasia
- Significantly expanded in Feb 2015 to include TOMMY HILFIGER, VAN HEUSEN, NANCY GANZ and additional CALVIN KLEIN apparel and accessories' categories

# Operation

- 50/50 joint venture between Gazal and PVH Corp.
- Gazal management oversee day-to-day operations
- Gazal provides support services to the JV and receives ongoing fees for administration services, management (referred to as "partnering services") and for the use of office and warehouse space
- License/distribution rights held by the JV have original terms of between 12-20 years

### Buy-out Protection

- The joint venture Shareholders Deed contains specific buy-out arrangements to protect both parties.
- Subject to certain triggers, PVH Corp. could acquire (and Gazal could sell to PVH Corp.) Gazal's 50% interest in PVHBA at a valuation of **7 times the LTM EBITDA** of the joint venture less any debt



# **BRAND PERFORMANCE**

# **CALVIN KLEIN**



2017

Stores#: **37** 

Revenue: **\$93.3m** 

Sales growth: **+18.9%** 

# TOMMY THILFIGER HERITAGE BRANDS



2017

Stores#: **17** 

Revenue: **\$79.1m** 

Sales growth: +33.9%



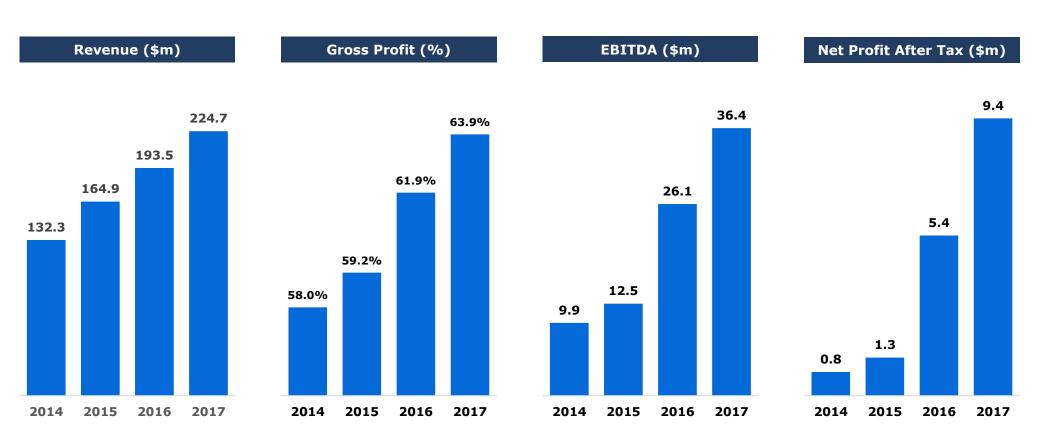
2017

Stores#: **12** 

Revenue: **\$52.3m** 

Sales growth: **-6.5%** 

# **HISTORICAL FINANCIALS – Continuing Operations**<sup>1</sup> (Non-IFRS<sup>2</sup>)



- 1. Following the completion of the sale of Bisley Workwear in December 2017, the results above from continuing operations have been restated to exclude Bisley Workwear.
- 2. The PVHBA joint venture is a Joint Arrangement under IFRS 11 and therefore in the statutory IFRS results of Gazal, the JV is accounted for using the equity method of accounting. For the purposes of this presentation the Directors are of the opinion that due to the significance of the JV to the operating results of Gazal, it is useful to present non-IFRS consolidated results of Gazal and the JV as reported on above. A reconciliation of the 2017 results to IFRS results is set out in Appendix 2A.
- 3. 2017 excludes the one-off impairment of the Oroton investment of pre-tax (\$3.1m).
  - 2014 refers to pro-forma unaudited results (assuming like-for-like businesses in the JV) for the 12 months period ending Jan 2015
  - 2015 refers to unaudited results for the 12 month period ending Jan 2016
  - 2016 refers to unaudited results for the 12 month period ending Jan 2017
  - 2017 refers to unaudited results for the 12 month period ending 3<sup>rd</sup> Feb 2018 refer to Appendix 1 on slide 16.



# 2017 HIGHLIGHTS - Continuing Operations<sup>1</sup> (Non-IFRS<sup>2</sup>)

### Revenue

Total revenue increased 16% to \$224.7m compared to the prior year

### Wholesale

 Net wholesale sales increased 7.3% to \$112.7m representing 50.2% of total revenue

# Retail Stores

- Strong like-for-like stores sales growth of +16% on last year
- 8 new stores opened in 2017 taking total stores to 66 (net of closures)
- Total retail sales increased 26.5% to \$112.0m representing 49.8% of total revenue.

### **Profit**

- NPAT from continuing operations increased 16% to \$6.3m
- NPAT from continuing operations excluding impairment of investment<sup>3</sup> increased 73% to \$9.4m

### **Dividend**

• Final dividend of 8¢ per share fully franked payable on 4<sup>th</sup> May 2018. This compares to 6¢ per share fully franked paid on 4<sup>th</sup> April 2017.

## **Property**

 Based on an independent valuation undertaken by CBRE as at 31 January 2018, the Banksmeadow property has been revalued to \$60.5m, up from the previous book value of \$56m.

- 1. Following the completion of the sale of Bisley Workwear in December 2017, the 2016 and 2017 results from continuing operations have been restated to exclude the profit contribution from Bisley Workwear as well as internal revenue received by Corporate Services from Bisley Workwear.
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# 2017 RESULTS SUMMARY - Continuing Operations<sup>1</sup> (Non-IFRS<sup>2</sup>)

Summary results - using the 'consolidation' method									
(\$m)	2017	2016	Change						
Revenue	224.7	193.5	+16%						
Gross Profit	143.5	119.8	+20%						
EBITDA	36.4	26.1	+40%						
EBIT	24.1	18.5	+30%						
<b>EBIT</b> (excl. impairment of investment) <sup>3</sup>	27.2	18.5	+47%						
NPBT	23.1	18.1	+28%						
<b>NPBT</b> (excl. impairment of investment) <sup>3</sup>	26.2	18.1	+45%						
NPAT	6.3	5.4	+16%						
<b>NPAT</b> (excl. impairment of investment) <sup>3</sup>	9.4	5.4	+73%						

### **Key Metrics**

Gross Profit margin	+63.9%	+61.9%	
EBITDA margin	+16.2%	+13.5%	
EBIT margin	+10.7%	+9.6%	
EBIT margin (excl. impairment of investment) <sup>3</sup>	+12.1%	+9.6%	

# **Highlights**

- Revenue increased 16% to \$224.7m driven by the continued momentum of the CALVIN KLEIN and TOMMY HILFIGER businesses through existing and new stores as well as the development of new product categories.
- Gross margin lift of 200 bps with higher retail sales mix and improved inventory management.
- EBITDA increased 40% to \$36.4m. EBITDA margin improved 270 bps through better cost control and operating expense leverage.
- NPAT excluding impairment of investment<sup>3</sup> increased by 73% to \$9.4m. NPAT after impairment of investment increased by 16% to \$6.3m.

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# **2017 FINANCIAL RESULTS — BALANCE SHEET & CASH FLOW**

Balance Sheet		
(\$m)	2017	2016
Investment in joint venture	65.0	60.4
Banksmeadow property	60.5	56.0
Receivables and other assets	7.1	14.1
Intangible assets	1.8	5.4
Cash	1.5	2.6
Plant and equipment	1.4	2.3
Inventories	-	18.6
<b>Total Assets</b>	137.3	159.4
Payables and other liabilities	23.9	26.9
Interest-bearing loans	20.0	25.5
Total Liabilities	43.9	52.3
Net Assets	93.4	107.1
Contributed equity	53.1	63.4
Reserves	36.4	32.8
Retained Earnings	3.8	10.9
Total Equity	93.4	107.1

Cash Flow	
(\$m) 7 months	2017
Opening Cash Position	2.6
Inflows	
Proceeds from sale of Bisley Workwear	35.0
Dividends from JV	2.0
Proceeds from sale of plant	0.6
Proceeds from share issue	0.5
Outflows	
Payment for share buy back	(24.5)
Debt Drawdown/(Repayments)	(5.5)
Dividends paid	(4.7)
Investment in Oroton	(3.1)
Capex	(0.7)
Cash from operating activities	(0.7)
Closing Cash Position	1.5



2017 refers to the balance date as at 3<sup>rd</sup> Feb 2018
 2016 refers to the balance date as at 30<sup>th</sup> June 2017

# **STORE GROWTH**

### **Stores Plan**

One of the key drivers for future growth for PVHBA is the continued free-standing stores' roll-out.

PVHBA's plan is to significantly increase the store network from the current 66 stores to a potential 100 stores in the coming years by:-

- In-fill in Sydney, Melbourne and Brisbane metro locations
- New metro locations Adelaide, Perth & Hobart
- New airport locations and lucrative strip-shop locations
- Expand into New Zealand new market

PVHBA plans to increase the floor space of most Calvin Klein and Tommy Hilfiger outlet stores from around an average of 300sqm per store to around 500–550sqm over the next few years.





Store #	Jan-15	Jan-16	Jan-17	Jan-18	an-18 Jan-19 Estima	
				(current)	(forecast)	Capacity <sup>1</sup>
CALVIN KLEIN	19	22	35	37	39	50
TOMMY HILFIGER	12	13	16	17	21	30
VAN HEUSEN	4	6	10	12	15	20
TOTAL	35	41	61	66	75	100

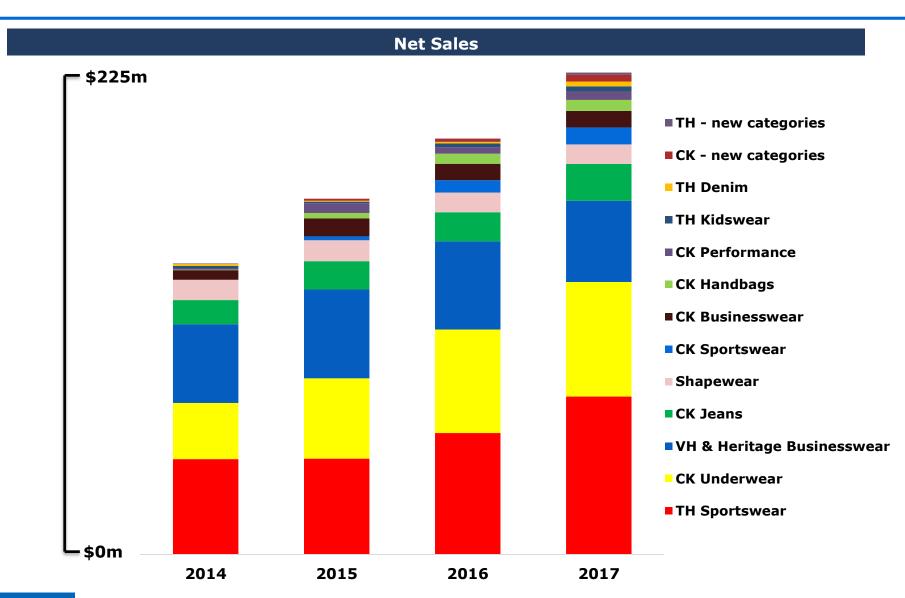




Estimated store capacity in Australia and New Zealand

<sup>2.</sup> Calvin Klein stores include 10 Myer concessions stores.

# **EXPANDING PRODUCT CATEGORIES**

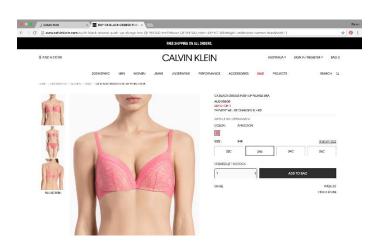


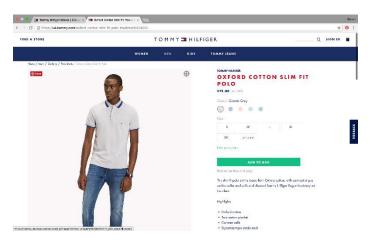


# E-COMMERCE LAUNCH - CALVIN KLEIN and TOMMY HILFIGER

#### **E-Commerce Launch**

- Plans are underway to develop a local consumer ecommerce platform to launch Australian online stores:-
  - calvinklein.com.au
  - tommyhilfiger.com.au
- Working closely with PVH's Amsterdam and New York headquarters to leverage:-
  - Brand and design aesthetic
  - Existing asset database
  - Technology features
  - Operational experience
- Developing and running these online stores in the domestic market allows:-
  - An omni-channel solution for the Australian consumer
  - Leverages the growing database of VIP customers acquired through the physical stores
  - Leverages PVHBA's and Gazal's local knowledge and support platforms
- Go-Live targeted for 4th quarter 2018







# **OUTLOOK**

- Re-set and recent divestment program now complete.
- As planned, the forward strategy will focus on the continued growth of the PVHBA joint venture, particularly the TOMMY HILFIGER and CALVIN KLEIN brands.
- Retail sales anticipated to increase in line with the continued expansion of categories, new store openings and the expansion of existing store sizes.
- In the wholesale channel, anticipating modest like-for-like growth.
- Share of profit contribution from the JV likely to continue to increase driven by improvements in the retail offerings of CALVIN KLEIN and TOMMY HILFIGER.
- In line with the trends seen in the last 7 months, the sales momentum of PVHBA has been maintained in February and March and, subject to no adverse developments (see Risks & Challenges), the directors consider that it is likely to continue for the period.



# **RISKS & CHALLENGES**

General economic conditions

Australian economic conditions may worsen including as a result of Australia's economy entering into a recession or other economic circumstances that result in lower consumer spending. This could cause the retail environment to deteriorate as consumers reduce their level of consumption of discretionary items. This could have an adverse impact on the Company's future operational and financial performance.

FΧ

The majority of the goods that are imported by PVHBA are priced and paid for in USD. Consequently PVHBA is exposed to currency fluctuations which may have an adverse impact on PVHBA's gross margins.

To seek to minimise this risk, PVHBA has adopted the conservative hedging policy used by PVH Corp.

Department store reductions

There is much speculation in the press that the department store model is currently being challenged. Since 2012, Myer have closed 10 stores and there is a risk of more store closures in the coming years. Myer is a significant wholesale customer of PVHBA.

To seek to minimise this risk, PVHBA has a plan to significantly grow the size and number of its own retail stores.

Changing distribution channels

There has been much speculation in the press about increased competition from the entry of Amazon into the Australian market. There is little doubt that the retail channel mix is moving and changing.

To seek to minimise this risk, additional to PVHBA's plan to significantly grow the size and number of its own retail stores, PVHBA is launching its own e-commerce sites as well as commencing a wholesale relationship with Amazon Australia.



# APPENDIX 1 – EXPLANATION OF REPORTING PERIODS

Gazal has historically reported on a financial year ending 30<sup>th</sup> June. As previously announced, Gazal has moved its financial year to end on or about 31<sup>st</sup> January each year.

In the transition, IFRS accounting standards have required Gazal to report on an interim 31-week or 7 months period ended 3<sup>rd</sup> February 2018, with the comparative reporting period being a non-corresponding 12 months ended 30<sup>th</sup> June 2017 which were detailed in Appendix 4E and the statutory accounts released to the ASX earlier today.

This presentation is provided to give investors a 'like-for-like' comparison of the <u>annual</u> performance of the business using 12 months to 12 months corresponding reporting periods (non-IFRS & unaudited) which align to the new financial year end.

The table below compares the reporting periods in Appendix 4E to the reporting periods in this presentation:-

Appendix 4E released today								
IFRS reporting periods (audited)								
Current period Comparative period								
7 months	12 months							
Period ended 3 <sup>rd</sup> February 2018	Period ended 30 <sup>th</sup> June 2017							

This presentation								
Non-IFRS reporting	periods (unaudited)							
2017 Current year	2016 Comparative year							
12 months	12 months							
Period ended 3 <sup>rd</sup> February 2018	Period ended 31 <sup>st</sup> January 2017							



# **APPENDIX 2A - RECONCILIATIONS**

Periods	7 months	5 months	Full Year 2017	1A Adjustments	Full Year 2017	1B Adjustments	Full Year 2017	Full Year 2016
(\$m)		1st Feb 2017 - 30th Jun 2017	1st Feb 2017 - 3rd Feb 2018		1st Feb 2017 - 3rd Feb 2018		1st Feb 2017 - 3rd Feb 2018	1st Feb 2016 - 31st Jan 2017
Method of accounting	<b>Equity Method</b>	<b>Equity Method</b>	Equity Method	Adjustments	Consolidated	Adjustments	Consolidated	Consolidated
Audit status	Audited	Unaudited	Unaudited		Unaudited		Unaudited	Unaudited
Sales revenue	-	-	-	224.7	224.7		224.7	193.5
Cost of goods	-	-	-	(81.1)	(81.1)		(81.1)	(73.7)
<b>Gross Profit</b>	-	-	-	143.5	143.5		143.5	119.8
Other revenue	12.7	6.5	19.3	(16.4)	2.9		2.9	2.7
Expenses	(8.8)	(7.3)	(16.0)	(94.0)	(110.1)		(110.1)	(96.4)
Share of NPAT from JV	6.9	2.2	9.2	(9.2)	-		-	-
EBITDA	10.9	1.5	12.4	24.0	36.4		36.4	26.1
Depreciation & amortisation	(1.5)	(1.1)	(2.6)	(6.6)	(9.2)		(9.2)	(7.6)
Impairment of investment	(3.1)	-	(3.1)		(3.1)	3.1	-	
EBIT	6.2	0.4	6.7	17.4	24.1	3.1	27.2	18.5
Interest	(0.5)	(0.4)	(0.9)	(0.1)	(1.0)		(1.0)	(0.4)
Profit before tax	5.7	0.1	5.8	17.3	23.1	3.1	26.2	18.1
Tax expense	(0.3)	0.8	0.5	(8.1)	(7.6)		(7.6)	(5.0)
Profit after Tax	5.4	0.9	6.3	9.2	15.5	3.1	18.6	13.1
Less: Minority Interests		-		(9.2)	(9.2)		(9.2)	(7.6)
<b>Net Profit to members</b>	5.4	0.9	6.3	0.0	6.3	3.1	9.4	5.4

- 1. Following the completion of the sale of Bisley Workwear in December 2017, the 2016 and 2017 results from continuing operations have been restated to exclude the profit contribution from Bisley Workwear as well as internal revenue received by Corporate Services from Bisley Workwear.
- 2. The results above are presented to include the application of IFRS 15.
- 3. 1A Adjustments are the adjustments to convert IFRS results using the equity method of accounting for the JV to non-IFRS results using the consolidated method of accounting for the JV.
- 4. 1B Adjustments are to exclude the one-off impairment charge associated with the Oroton investment of pre-tax (\$3.1m).



# **APPENDIX 2B — SEGMENT REPORTING (Non-IFRS)**

			2017					2016		
(\$m)	Joint Venture	Corporate Services	Property Services	Eliminations	Total	Joint Venture	Corporate Services	Property Services	Eliminations	Total
Sales revenue	224.7				224.7	193.5				193.5
Cost of goods	(81.1)				(81.1)	(73.7)				(73.7)
<b>Gross Profit</b>	143.5				143.5	119.8				119.8
Other revenue	0.1	14.9	4.3	(16.4)	2.9	0.1	13.1	4.2	(14.7)	2.7
Fees & rent paid	(16.4)			16.4	_	(14.7)			14.7	-
Other Expenses	(94.0)	(14.8)	(1.2)		(110.1)	(78.8)	(16.4)	(1.1)		(96.4)
Share of NPAT from JV										
EBITDA	33.1	0.1	3.1	-	36.3	26.3	(3.3)	3.1	-	26.0
Depreciation & amortisation	(6.6)	(1.9)	(0.7)		(9.2)	(5.0)	(2.0)	(0.6)		(7.6)
EBIT	26.6	(1.8)	2.3	-	27.1	21.3	(5.3)	2.5	-	18.5
Interest					(1.0)					(0.4)
Profit before tax					26.1					18.0
Tax expense					(7.6)					(5.0)
Profit after Tax					18.5					13.0
Less: Minority Interests					(9.2)					(7.6)
Net Profit to members					9.4					5.4

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