

## Abundant Natural Health signs with China-Australia Cross Border Specialist, Jatenergy

**ASX Announcement**  
**4<sup>th</sup> April 2018**

### Highlights

- **Abundant Natural Health Pty Ltd (ANH) signs a direct International Supply Agreement with Jatenergy Limited (JAT).**
- **The Agreement is for a period of 24 months from commencement with two 24 month options to renew.**
- **It includes the ActiveLyco™ Face Range and Magnesium Body and Salt Skin Range totalling six SKUs, which will be expanded to meet consumer demand.**

ANH, which is 100% owned by Abundant Produce Limited (ASX: ABT), is pleased to announce that it has entered into an International Supply Agreement with JAT. JAT is building a solid reputation as a leading end-to-end export service provider offering a fast, cost effective, one-stop solution for Australian companies seeking to launch and build their brands in China. Last week, JAT's shareholders approved the takeover of Golden Koala at its AGM, which further strengthens its commitment to China.

ANH CEO Mrs Shanan Birkin said, "On the back of our recent HealthOne agreement, this is an exciting expansion of the distribution channel into the Chinese consumer marketplace. JAT will promote ANH's scientifically developed, natural health range of face treatments and body creams and sprays to its vast consumer network in China. We intend to start fulfilment of the JAT supply chain immediately."

JAT Executive Director Mr Wilton Yao said, "As ANH's exclusive Chinese marketplace partner, JAT intends to create and facilitate strong relationships on behalf of ANH in this growing consumer market. Product quality and provenance are critical factors in supplying the Chinese market and ANH's natural range meets these requirements 100%."

Mr Yao further commented that, "Key to promoting ANH's range in China is its focus on the scientific development of its products in collaboration with The University of Sydney and The University of NSW."

ANH recently announced (ASX: 23 February 2018) its partnership with HealthOne, which will represent ANH's products in Australian pharmacies and specialist health focused outlets.



Mrs Birkin commented, “ANH and HealthOne are well advanced in securing leading chains in Australia to represent our product ranges. ANH has partnered distribution and marketing partners, HealthOne and JAT, to capitalise on their deep operating understanding and knowledge of their respective marketplaces, which will ultimately drive sales growth.”

Mrs Birkin concluded, “We’re confident that HealthOne and JAT can successfully promote and sell our unique science and research-backed natural actives in the Australian and Chinese markets.”

**For more information, please contact:**

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**About Abundant Produce Limited**

Abundant Produce Limited (ASX: ABT) develops agricultural intellectual property, creating superior seeds and now producing skin care products based on natural vegetable extracts. Based in Sydney and Cobbitty (at the University of Sydney’s Plant Breeding Institute), Abundant breeds superior vegetable seeds for food producers, and vegetable plants for their active extracts. Abundant specialises in breeding hybrid greenhouse vegetables with better yield, disease resistance, temperature tolerance, taste, texture, colour and shape, developing innovative products to target demand for highly productive food crops that thrive in low-tech conditions.

**About Jatenergy Limited**

Jatenergy Limited’s (ASX: JAT) Chinese business network offers substantial opportunities for Australian brand owners. It operates official flagship stores for major Australian and international brands on TMall, JD, VIP and other online platforms. JAT supplies Australian products to more than 400 department stores, supermarkets and pharmacies in over 30 provinces in China and offline sales are expanding both in volume and reach. As Chinese retailers require CIQ and CFDA approvals, JAT’s expertise in this area is invaluable.

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