

Abundant Produce | Directors remain committed, Abundant Natural Health set to further penetrate the Chinese market and Abundant Seeds prospering

ASX Announcement

16 April 2018

Highlights

- **Directors confirm 100% commitment to Abundant Produce Limited.**
- **Abundant Natural Health Pty Ltd to benefit from Cooperation Letter of Intent between Jatenergy Limited (JAT) and Shanghai Dragon Corporation (SDC).**
- **Abundant Seeds Pty Ltd increasing sales domestically and internationally while the implementation of new software delivers greater efficiencies.**

Abundant Produce Limited (ABT)

Recently, we announced that 21,381,514 shares which had been under Escrow since ABT's listing, will have the Escrow removed on 26 April 2018.

Approximately 79% of these shares are owned by ABT's Directors, who intend to retain their holdings. The Directors remain committed to the strategy and vision of ABT and continue to drive the company forward for all investors.

Abundant Natural Health Pty Ltd (ANH)

JAT announced on 12 April 2018 that it had entered into a "Cooperation Letter of Intent" with SDC under which both parties agreed to work together to bring Australian products to Chinese consumers.

JAT will be responsible for supplying ANH's products while SDC arranges the import, provision of a sales platform and selling of the goods in China.

This transaction further solidifies ANH's partnership with JAT as a result of the direct International Supply Agreement announced on 4 April 2018 and is core to ANH's strategy of delivering quality Australian made and owned natural skin care products into the growing Chinese consumer market where provenance is second to none.

SDC is a large, state controlled, publically listed business with over 40 years of international trading history. It enjoys strong state support and has extensive logistics and warehousing infrastructure in China. SDC has sales in excess of A\$1 billion (equivalent) per annum and over 2,100 employees.

ANH's CEO, Mrs Shanan Birkin, said, "ANH will leverage JAT's relationship with SDC, which will be measured over the next six to 12 months by our sales revenue and brand positioning in the Chinese market."

Abundant Seeds Pty Ltd (AS)

Domestic cucumber seed sales have increased along the Eastern Seaboard of NSW and in Adelaide, SA. We believe sales have increased due to farmers' concerns about disease from imported varieties and their ability to fully adapt to local conditions.

Increasing Australian import restrictions mean that it is harder for varieties from overseas to enter Australia. The estimated \$9 million cucumber seed market is ready for change and we are gearing up to capitalise on this with AS's Australian developed, higher yield seeds that produce quality fruit and therefore more profit to the farmer and better produce and value to the Australian consumer.

This year, we will commence the sale of our tomato seeds to the domestic market, which produce beautiful yields of tasty cherry type tomatoes. AS's objective is to produce this seed in Australia so that we are 100% Australian from concept all the way to the consumer's table. With consumer's becoming more and more educated and interested in the origin of their food, our tomato seed sales should flourish from our new drive into the domestic market.

Internationally, we now have our tomato sweetness and colour traits firmly implanted into our major distributors varieties. Further successful trials will allow direct incorporation into the current sales of this major distributors market. The benefit to AS is that our traits are incorporated into a whole portfolio of tomato varieties and sales become apparent immediately rather than waiting for the market to accept our new variety. We have also dispatched new cucumber varieties to our distributor to test in the Middle East.

We have successfully implemented new and improved software for cucumber and tomato selection, which has allowed us to accelerate our selection process and improve our varieties with greater efficiency and speed, not only for present vegetable lines but also for our capsicum eggplant range.

Group CEO, Mr Tony Crimmins, commented that, "AS continues to supply ANH with its source product, which is intrinsic to its success. Importantly, we are working hard to develop new IP for vegetable seed and varieties and lifestyle nutraceuticals. With both companies working synergistically, ANH leverages the deep scientific knowledge within AS to ensure we achieve the best possible outcome for all stakeholders."

For more information, please contact:

Jayne Gerrie, Investor Relations Officer

Abundant Produce Limited

+61 2 9571 8300

admin@abundantproduce.com

About Abundant Produce Limited

Abundant Produce Limited (ASX: ABT) develops agricultural intellectual property, creating superior seeds and now producing skin care products based on natural vegetable extracts. Based in Sydney and Cobbitty (at the University of Sydney's Plant Breeding Institute), Abundant breeds superior vegetable seeds for food producers, and vegetable plants for their active extracts. Abundant specialises in breeding hybrid greenhouse vegetables with better yield, disease resistance, temperature tolerance, taste, texture, colour and shape, developing innovative products to target demand for highly productive food crops that thrive in low-tech conditions.