

ASX Release

FOR IMMEDIATE RELEASE

17 April 2018

Isentia joins proceedings in the Copyright Tribunal

Isentia Group Limited (ASX:ISD) announces that, in orders issued by the Copyright Tribunal of Australia on 17 April 2018, its subsidiary Isentia Pty Limited has been successful in its application to be made a party to proceedings commenced in the Copyright Tribunal by Meltwater Australia Pty Ltd (**Meltwater**) against Copyright Agency Limited (**CAL**) on 28 November 2017 (**Proceedings**).

In the Proceedings, Meltwater asserts that the copyright licence proposed by CAL to Meltwater, which is based on an industry model that can be applied to all media intelligence organisations requiring a licence from CAL, contains charges and conditions that are unreasonable (**Proposed Licence**). The Copyright Tribunal will determine whether the claim is well-founded and, if so, specify licence terms that are reasonable in the circumstances.

Isentia's current copyright licence with CAL expires on 30 June 2018 and good faith negotiations have commenced with CAL regarding the terms and licence fees applicable to any licence which may apply after the expiry of the existing Isentia licence (**Future Licence**).

Isentia sought to be made a party to the Proceedings as it has a substantial interest in the matters in dispute. The conduct and outcome of the Proceedings will be highly relevant to Isentia and CAL in respect of the Future Licence and any application that Isentia makes to the Copyright Tribunal in respect of that licence.

Isentia is committed to ensuring that the Future Licence:

- contains reasonable charges and conditions that are acceptable to all users of CAL licensed material (individuals, corporates and government alike); and
- is an "industry model" that will apply to all media intelligence organisations operating in the Australian market and supplying CAL licensed material in any form.

The Copyright Tribunal has ordered that Isentia Pty Limited be made the second respondent to the Proceedings. Isentia's participation in the Proceedings will assist in securing its position in relation to the Future Licence and the delivery of an industry model.

For more information:

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**About Isentia**

Isentia (ASX:ISD) is APAC's leading integrated Media Intelligence and Insights business with operations in 11 countries. Isentia blends market-leading monitoring experience with analytics to help the world's biggest brands uncover the whole picture – and act on it. Powered by cutting-edge technology and a team of world class experts, our mission is to help businesses leap-forward where only genuine insight can take them. To find out more about how we inform better decisions, please visit

www.isentia.com