

## Indoor Skydive Australia Group Limited ACN 154 103 607

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## Frequent iFLYER Club reaches 3,000 members

Indoor Skydive Australia Group Limited (ASX:IDZ) (ISA Group) is pleased to announce that it's Frequent Flyer program has now surpassed 3,000 members nationwide.

The Frequent iFLYER program is a unique loyalty program developed by ISA Group to promote loyalty across its Australian operations. To be a member a minimum of 60 minutes of tunnel time must have been flown during the membership year. The milestone of 3,000 members has been reached in just over 12 months since its inception. To celebrate this achievement a special offer sale of tunnel time was conducted to its members on 17 April 2018.

The positive response to the sale was fantastic with over 360 hours of tunnel time sold within the first 15 minutes. The sale was marketed to our Frequent iFLYER and Founders Club members as a recognition of their continued support of ISA Group and indoor skydiving in Australia. The sale exceeded expectations totaling more than \$420,000 during the limited period.

"This milestone reflects the development of the sport of indoor skydiving in Australia. The Frequent iFLYERS continue to show their loyalty and commitment to our products. The timing of the sale will enable our sport flyers valuable training time in the lead up to the national championships to be held in August." said Wayne Jones, ISA Group CEO.

Further information on ISA Group is available at www.indoorskydiveaustralia.com.au.

**ENDS** 

## About Indoor Skydive Australia Group Limited (ACN: 154 103 607)

Indoor Skydive Australia Group Limited was established in 2011 as the parent company to build and operate indoor skydiving facilities across our region. These facilities allowing human flight within a safe environment are currently used by tourists, skydiving enthusiasts and military throughout the world. Flexible operating hours, low overheads and proven technology are just a few of the highlights that support the company's business model. The Company listed on ASX on 18 January 2013 under the code IDZ.

For further information visit: <a href="https://www.indoorskydive.com.au">www.indoorskydive.com.au</a>
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