

ASX Announcement:

20 April 2018

Forthcoming release of securities subject to voluntary escrow

Pureprofile Limited (ASX: **PPL** or the **Company**) advises, pursuant to Listing Rule 3.10A, that 15,555,556 fully paid-up ordinary shares will be released from voluntary escrow on 6 May 2018.

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For further information, please contact:

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About Pureprofile

Pureprofile Limited (ASX: PPL) connects brands with empowered customers across the world by finding, understanding and engaging them through direct-to-consumer technology platforms. The Pureprofile group is a global leader in data and insights, programmatic media and performance media. Pureprofile delivers next-generation marketing solutions for more than 700 brands, publishers and research groups worldwide.