

1st Group Presenting at HCF Catalyst “Demo Day” on 17th May

Shareholders and investors welcome to attend

As announced to ASX on 7 February, 1st Group was successfully selected from 250 applicants for the highly respected HCF Catalyst program, accelerated by Slingshot.

Run by HCF, Australia’s largest not for profit health fund, and corporate startup accelerator Slingshot, the 12 week structured program helps participants grow and scale their businesses rapidly through intensive strategic development programs aimed at accelerating business growth. Details of the program can be found at: hcfcatalyst.slingshotters.com/scaleup-program/

1st Group has also signed a commercial agreement with HCF Eyecare to take the MyHealth1st platform to HCF’s 1.5m membership base.

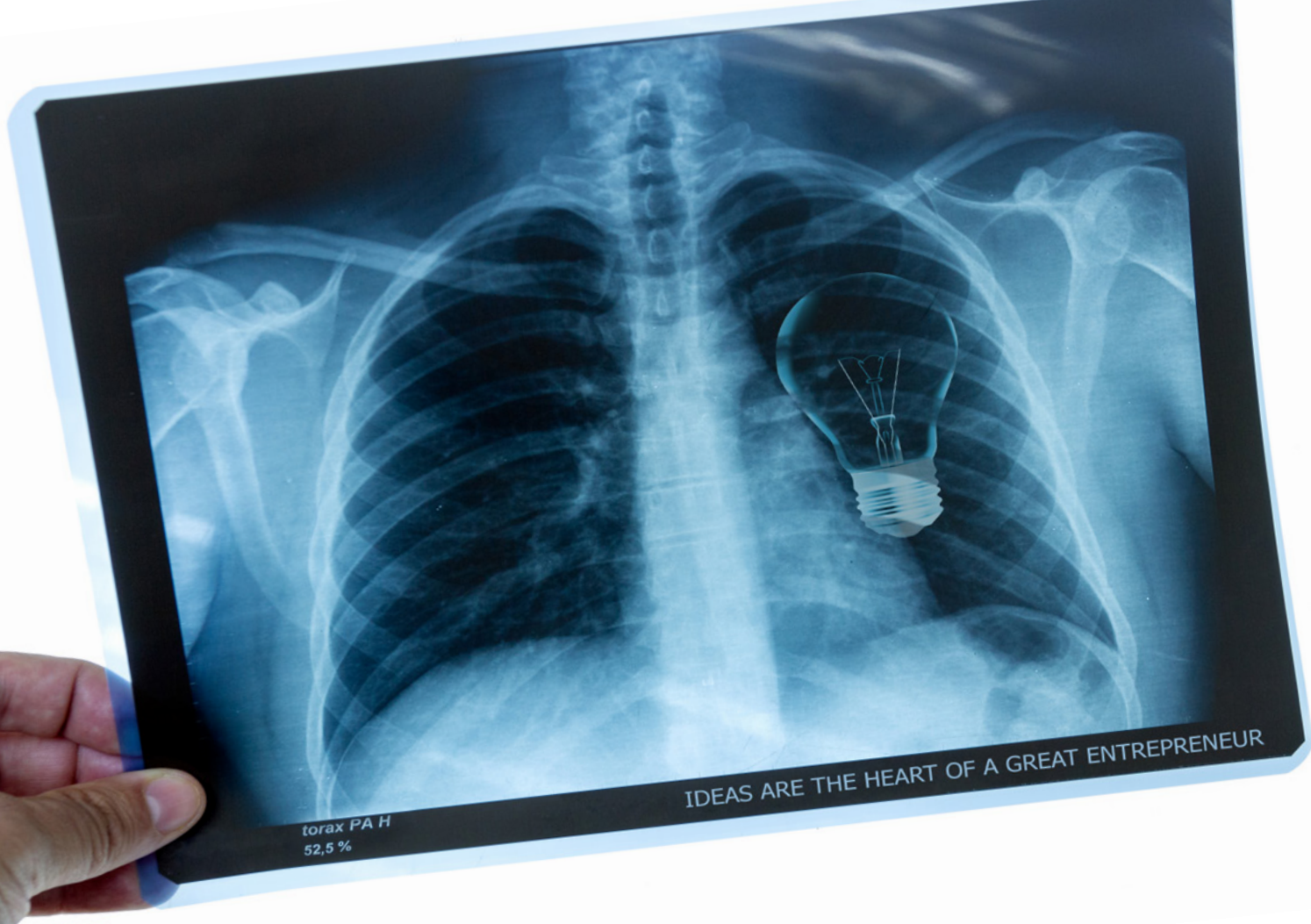
Demo Day – 1st Group presenting

HCF Catalyst is hosting a Demo Day for participant companies to present their businesses. Each presentation will be approximately 5 minutes in length.

1st Group’s Managing Director, Klaus Bartosch, will be presenting on the night to an audience of around 500 which will include healthcare industry players, shareholders, investors and HCF staff and leadership.

Investors and shareholders are welcome to attend the event by registering at:
slingshotters.com/hcf-catalyst-demo-day/

The event will take place on 17th May 2018 from 5.45pm - 7.30pm and will be held at VMAX, 505 George Street, Sydney.



DEMO DAY

HCF Catalyst Accelerator, now in its third year, invites you to our best and biggest Demo Day yet.

Hear from inspiring entrepreneurs who are passionate at driving change and enhancing the health and wellbeing for all through technology.

Our Startups and Scaleups have completed the HCF Catalyst Accelerator program and are ready to present their companies to you, on a world class stage.

Join us for what will be a life-changing event.

DATE Thursday 17th May 2018

TIME From 5.45pm - 7.30pm
(pitches start at 6.15pm)

VENUE VMAX Cinema 2,
505 George St. Sydney

To Register visit:

slingshotters.com/hcf-catalyst-demo-day/

Light refreshments and canapes provided

#HCFcatalyst #Slingshotters

 **HCF**
catalyst
accelerated by **slingshot**

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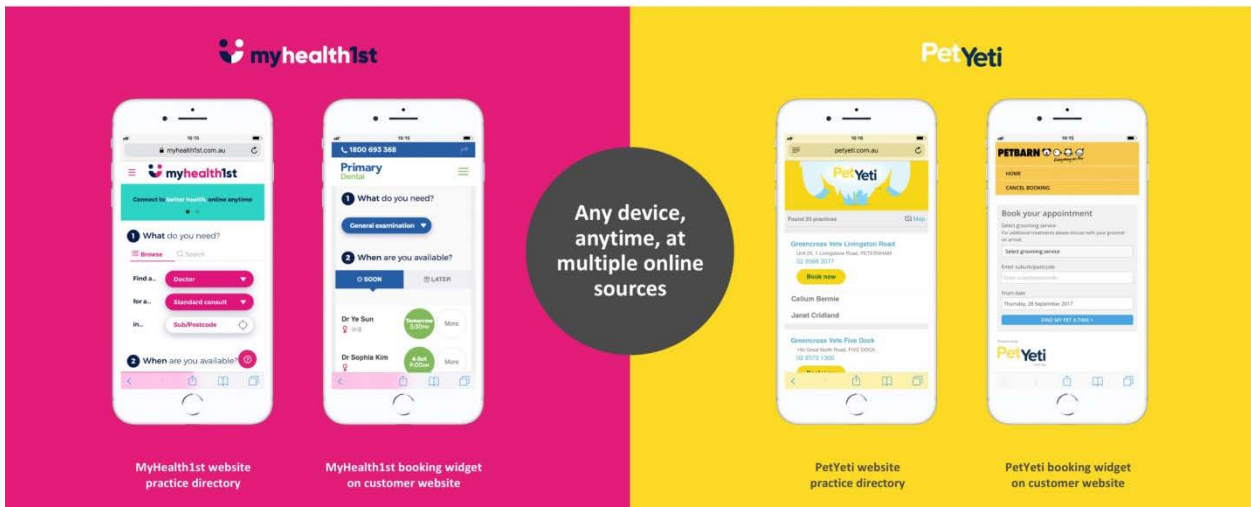
About 1ST Group Limited

1st Group is an ASX listed health, media and technology company building Australia's leading health services portal, MyHealth1st.com.au, Australia's online pet service portal PetYeti.com.au and corporate and government solutions platform GoBookings.com. These integrated platforms provide an easy to use online search and appointment booking service and offer a range of value added apps and services that facilitate digital patient and customer engagement. We improve lives by connecting consumers to a variety of healthcare services and information anytime, anywhere, so they can get well sooner and stay well longer. To find out more visit 1stGrp.com, MyHealth1st.com.au, PetYeti.com.au and GoBookings.com.

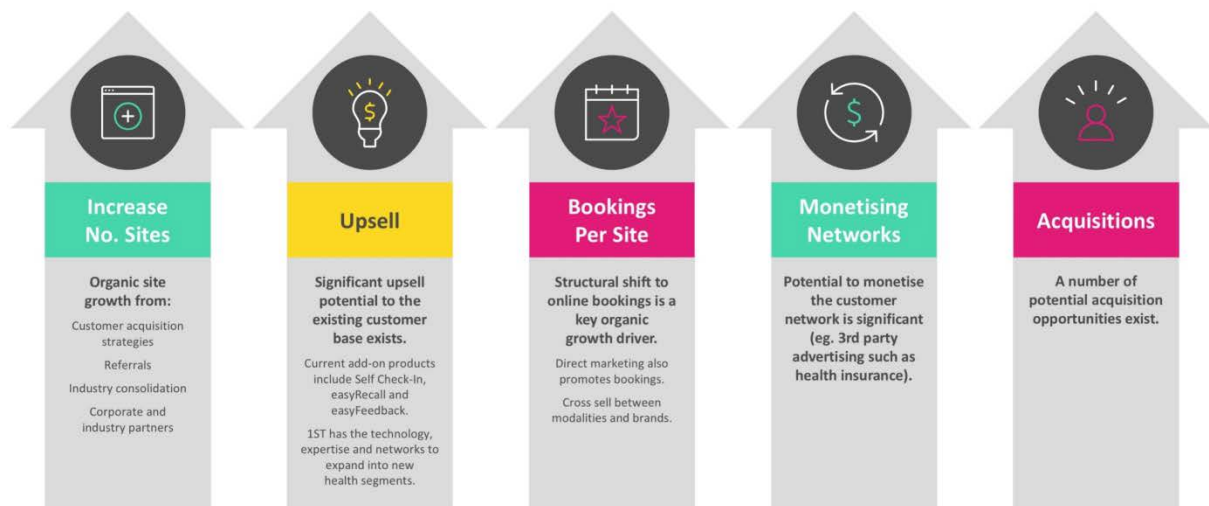
APPENDIX

Our Portals and Web Widgets

Our Solutions in Action



Multiple Growth Options



Key Investment Considerations

