

Office Level 17, 1 Margaret Street, Sydney NSW 2000
Postal GPO Box 1453, Sydney NSW 2001
www countplus.com.au
ABN 11 126 990 832

T (02) 8488 4500
E info@countplus.com.au



ASX ANNOUNCEMENT – CUP

02 May 2018

APPOINTMENT OF CHIEF OPERATING OFFICER & CORPORATE ADVISOR

The Board of CountPlus is pleased to announce the appointment of former Bentleys Network Chief Executive Officer, Mr. Mark Chapman as Chief Operating Officer of CountPlus, effective 4th June 2018.

Mr. Chapman brings an outstanding track record as an accounting professional executive and former military leader. During his tenure as CEO of The Bentleys Network Mr. Chapman doubled the size of the membership firms.

Prior to his corporate roles, Mr. Chapman was an accomplished military officer within the British Army, where he was awarded an MBE for international stakeholder engagement. He has also served in the Australian Army.

CountPlus will benefit from Mr. Chapman's leadership qualities, where he will be responsible for implementing the firm's value proposition and growing the network of firms under the 'Owner-Driver, Partner' model.

Mr. Chapman holds a Master of Business Administration and Master of Business from the University of Newcastle. He is a member of the Australian Institute of Company Directors and Institute of Risk Management.

Corporate Advisory

Consistent with its revitalisation and growth initiatives, CountPlus has appointed corporate adviser Genesis Advisory to support the Board in future merger and acquisition (M&A) opportunities.

"CountPlus has made significant progress against its two-year turnaround initiative, and as such the Company is shifting focus to growth. Our M&A capability will be an integral part of this phase," said Matthew Rowe, CountPlus Chief Executive Officer.

Genesis Advisory will work with CountPlus to review current opportunities in the marketplace and grow the mergers and acquisitions capabilities of CountPlus.

For further information please contact:

Ray Kellerman
Chairman
T 02 8488 4500
E ray.kellerman@countplus.com.au

Matthew Rowe
Chief Executive Officer
T 02 8488 4500
E matthew.rowe@countplus.com.au
www.countplus.com.au