



Abundant Natural Health Signs Elite Football Ambassadors and Another Leading Research House

ASX Announcement

9 May 2018

Highlights

- **Huge coup for Abundant Natural Health Pty Limited with the signing of three leading Australian women football players as ambassadors.**
- **Abundant Natural Health Pty Limited signs contract with Busan University in South Korea to develop organic probiotic strain for lactic acid production.**
- **Abundant Produce Limited shifts its headquarters to a larger 1,300 sqm facility in Chatswood.**

Abundant Natural Health Pty Ltd (ANH)

Elite Athletes Signed as Ambassadors

We are delighted to announce that ANH has signed its first ambassadors, Australian international women football players Lisa De Vanna, Chloe Logarzo and Caitlin Foord, to promote our Cucumber Infusion Magnesium Sport Spray and Ache Relief Gel for a period of 12 months.

“This impressive trio will work together to promote our products over the next year,” said ANH CEO Mrs Shanan Birkin. “As arguably three of the greatest female footballers in the world, we are thrilled to have Lisa, Chloe and Caitlin representing our business. They are formidable role models that reflect our company’s culture of supporting woman in all forms of life.”

The Magnesium Sport Spray and Ache Relief Gel are both infused with our cucumber juice, which makes them high in an array of acids. This aids skin penetration enabling our 99.9% pure, highly concentrated magnesium to quickly penetrate the skin, delivering fast relief.

With celebrated careers as international football players, Lisa, Chloe and Caitlin have all used our Magnesium Sport Spray and Ache Relief Gel to enhance their recovery and are huge advocates of these products.

Mrs Birkin added, “Importantly, at Abundant we are proud to promote gender balance and equality in sport, business and family and look forward to working with Lisa, Chloe and Caitlin over the next year.”

Our magnesium products are receiving rave reviews from the sporting community and associated professionals such as physiotherapists.

Discussing our Magnesium Sport Spray, First Grade Captain of Easts Rugby Tim Buchanan said, “The ‘Abundant Health Sports Spray’ is the real deal! I’ve tried a range of products, but nothing compares to it. I use it after every training session and game and have noticed an improvement in my recovery. The spray has helped me recover and get rid of bumps and niggles faster than other products I’ve tried in the market. I’d recommend using the Sports Spray to any athlete or active person.”

ANH Signs Contract with Busan University

We are pleased to announce ANH’s fourth university collaboration, this time with Busan University in South Korea. ANH has signed a contract with the University to further improve its probiotic culture to produce organic acid.

Along with The University of Sydney, The University of New South Wales (UNSW) and Chonnam National University (CNU) in South Korea, Busan University represents the fourth university to join ANH’s collaboration programme for advanced cosmetic active chemicals. We continue to seek the best technology in the world and focus on a number of universities that have the expertise to further improve our active ingredients.

“We are looking at faster ways to propel magnesium through the skin barrier to deliver its benefits direct to the muscles requiring the attention,” said Abundant Produce Limited (ABT) Group CEO, Tony Crimmins. “By using ANH’s cucumber juice, derived from our pregnant cucumbers which are full of life giving chemicals, Busan University will make high level lactic acid and ultimately deliver much needed natural magnesium actives to our customers in their purest form.”

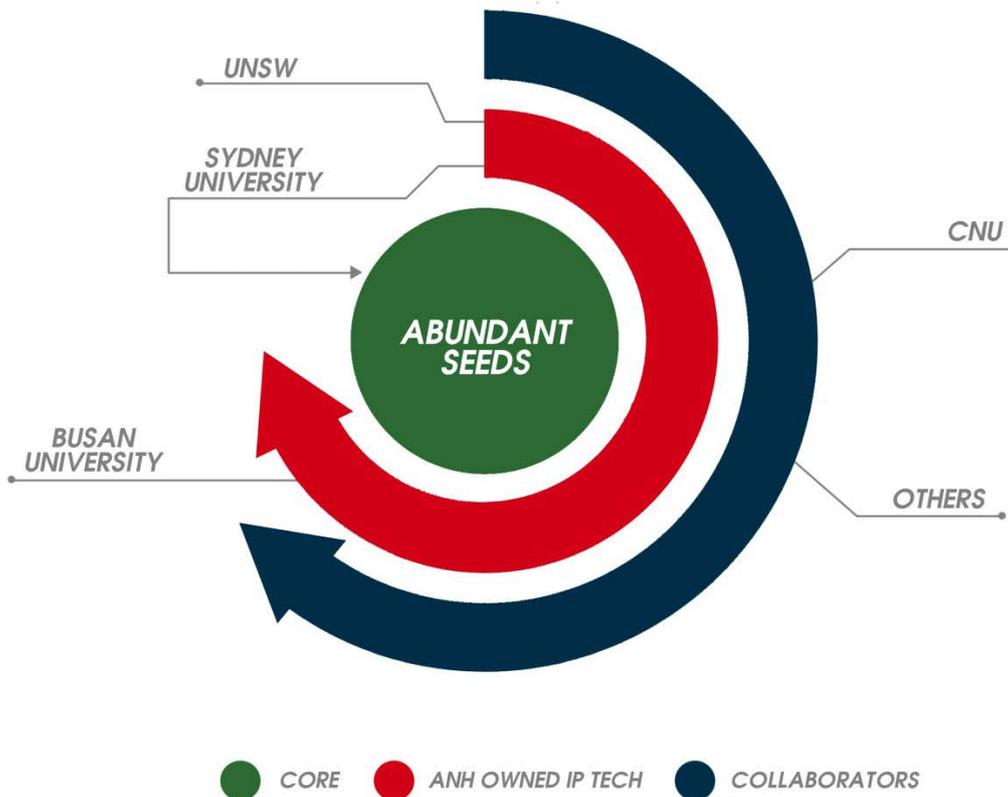
At the core of ABT’s science, is its plant breeding programme at Cobbitty at The University of Sydney. Here we grow the best cucumbers and tomatoes that are sold locally and internationally. The programme includes the collection of cucumber amniotic fluid that is converted into lactic acid and the growing of high lycopene tomatoes, which are peeled and sent to UNSW for critical fluid extraction.

Fundamentally, ABT develops and owns its own science IP in relation to both processes giving surety to customers that our products are naturally derived, traceable and deliver 100% skin efficacy. To accelerate our programme, the company works with collaborators that give us ready-made products for the market.

Our work with EcoMag Limited has resulted in advancements in magnesium where we have researched better forms of organic magnesium, with greater purity, strength and affect.

We will continue to seek further collaborations to enhance our future natural cosmetic and sport improvement sprays and gels.

Our Collaborators



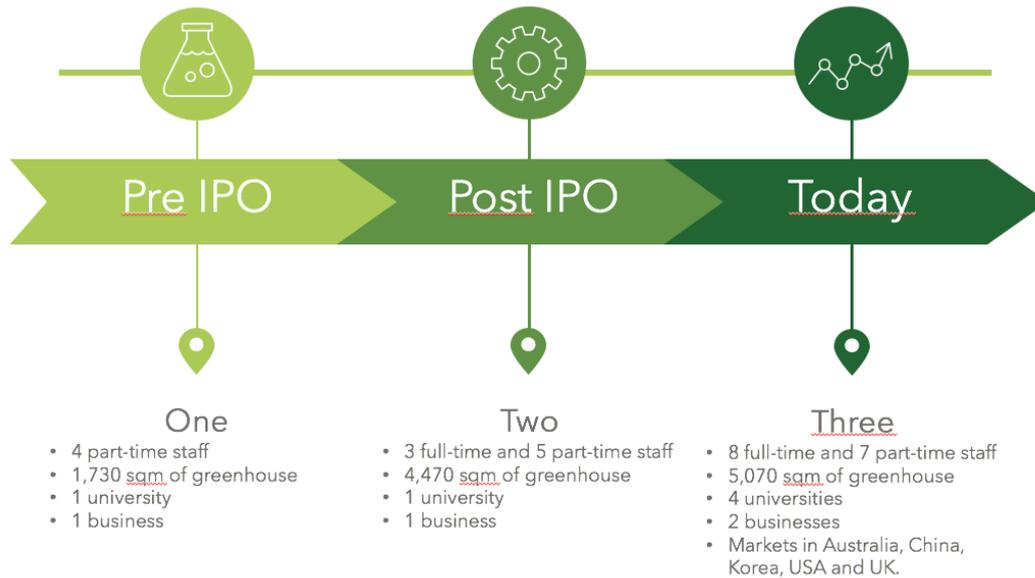
“The enormous benefit of these university partnerships is our ability to tap into the expertise and innovation of third party research houses to reduce risk and deliver higher profits as the technology is unique and ultimately 100% owned by ANH,” said Mr Crimmins.

ABT Moves its Corporate Home

ABT has moved its headquarters from Pymont to a larger 600 sqm production and office facility in Chatswood.

The company can bring its active ingredient production under one roof with room to expand. This larger space creates greater efficiencies and reflects the continuous growth of the company.

Our Progress



“The past two years have been all about hard work and commitment from all of our people and we’re really proud of what we’ve achieved in this short timeframe. We’ve assembled a top team of dedicated, highly driven, skilled people and university collaborators that are focused on innovation and delivering the best products to our customers whether its seeds or natural skin care,” concluded Mr Crimmins.

For more information, please contact:

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About Abundant Produce Limited

Abundant Produce Limited (ASX: ABT) develops agricultural intellectual property, creating superior seeds and now producing skin care products based on natural vegetable extracts. Based in Sydney and Cobbitty (at the University of Sydney’s Plant Breeding Institute), Abundant breeds superior vegetable seeds for food producers, and vegetable plants for their active extracts. Abundant specialises in breeding hybrid greenhouse vegetables with better yield, disease resistance, temperature tolerance, taste, texture, colour and shape, developing innovative products to target demand for highly productive food crops that thrive in low-tech conditions.