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New contract to supply full suite of MyHealth1st products to fast-growing GP medical centres

Highlights:

- 2-year contract to supply integrated MyHealth1st Online Appointment, EasyRecalls, EasyFeedback,
 EasyCheckin-Kiosks and 1st Insight Business Intelligence product suite
- Replaces existing online appointment booking provider
- First time a healthcare group has signed up to all five major products in a single deal
- Validates 1ST's leading innovative healthcare solutions

1st Group Limited (ASX: 1ST), the Australian digital health, media and technology group, today announced it has signed a two year contract to provide a fast growing network of 34 GP medical centres with a full range of technology solutions to digitise more of the patient journey, drive practice efficiency and improve health outcomes. Established in 2015, the network has grown to 34 centres, with further strong growth expected.

Under a two-year contract, 1st Group will provide the fast-growing network with Online Appointments, EasyFeedback, EasyRecalls, EasyCheckin-Kiosks and 1st Insights Business Intelligence reporting, all of which will be integrated with the network's practice software systems. This is the first time a new customer has signed an agreement for this comprehensive suite of products, with 1st Group replacing an existing online appointment platform provider with a full service digital solution.

These digital solutions will be rolled out in phases over the coming months to enable each practice to gradually become familiar with each module.

Under the contract, 1st Group will receive monthly recurring subscription fees, usage fees, kiosk hardware costs and setup fees.







1st Group's Managing Director, Klaus Bartosch said, "We are delighted to partner with this impressive and fast growing network of GP Medical Centres. We were chosen over other competitors because of our superior patient interface, low impact on front desk staff and alignment with the practice's own values; that is supporting continuity of care, protecting their existing patient relationships and nurturing patient health literacy. It's an exciting validation of our product range, technology expertise and execution capabilities."

Further information

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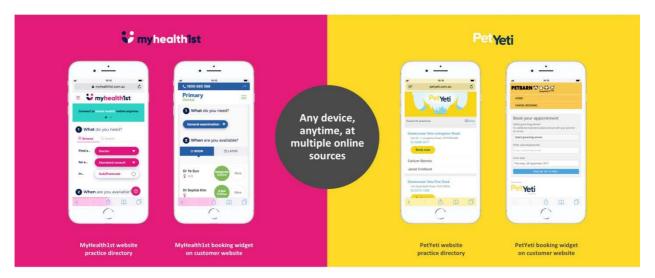
About 1ST Group Limited

1st Group is an ASX listed digital health, media and technology company building Australia's leading health services portal, MyHealth1st.com.au, Australia's online pet service portal PetYeti.com.au and corporate and government solutions platform GoBookings.com. These integrated platforms provide an easy to use online search and appointment booking service and offer a range of value added apps and services that facilitate digital patient and customer engagement. We improve lives by connecting consumers to a variety of healthcare services and information anytime, anywhere, so they can get well sooner and stay well longer. To find out more visit 1stGrp.com, MyHealth1st.com.au, PetYeti.com.au and GoBookings.com.

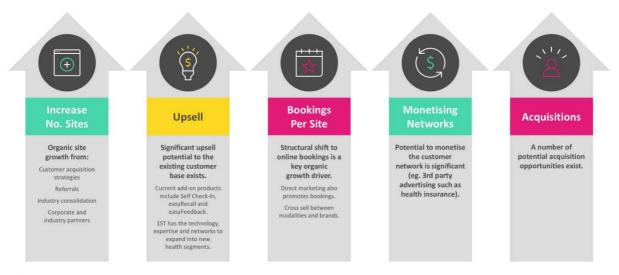


APPENDIX

Our Portals and Web Widgets



Multiple Growth Options



Key Investment Considerations









- Acquire new customers as they increase their online presence and digital profile through multiple products, including online appointments
- Upsell revenues as customers purchase additional products & services
- Booking migration from offline to online increases patient interaction points and monetization opportunities driving broader consumer engagement, cross-sell patients to other services, including PetYeti







- Upsell revenues are rising off a low penetration base
- Significant existing upsell customer opportunity
- Upsell consumer users to complementary services



- Experienced leadership team
- Significant online experience SEEK, HotelClub, Concur, Wotif.com, Realestate.com.au and others