

## Update on Corporate Spotlight offering with Big Review TV Limited

The Directors of HotCopper Holdings Limited (ASX:HOT) (**HotCopper** or the **Company**) wish to provide the following update in light of recent announcements by BIG Un Limited (ASX:BIG).

On 26 October 2017 HotCopper announced it had entered into a partnership agreement with Big Review TV Limited (“BRTV”), a wholly owned subsidiary of Big Un Limited (“BIG”) for the joint marketing and sale of video licensing package to each parties respective clients.

This agreement is non-binding and does not contain exclusivity conditions or otherwise bind HotCopper to BIG or BRTV other than revenue share arrangements for services jointly sold.

Of the 85 Corporate Spotlight subscriptions announced in the HotCopper quarterly results on 26 April 2018, only one subscription included a video produced in partnership with BRTV or BIG.

HotCopper does not have any reason to believe that the details set-out in the BIG announcement dated 22<sup>nd</sup> May 2018 concerning the voluntary administration of BRTV has any material impact on HotCopper.

HotCopper continues to offer video services to its clients, these services are delivered by service providers other than BRTV or BIG.

The decision to make use of video service providers other than BRTV or BIG is related to marketing and production traction achieved by use of alternative service providers.

HotCopper continues to market a video service offering a fantastic communication tool to companies to tell their message to investors.

We do not expect any revenue or profit impact related to announcements by BIG, recent or otherwise.

**For further information, please contact:**

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### **About HotCopper Holdings Ltd**

HotCopper Holdings Limited operates [www.hotcopper.com.au](http://www.hotcopper.com.au) – Australia’s #1 internet discussion forum for ASX-listed companies and stock market analysis.

HotCopper has over 300,000 registered members and over 700,000 unique site visitors per month, a number that has been growing strong since 2004.

HotCopper derives revenue from commercial and corporate advertising. HotCopper is developing a range of new website enhancements and investor services to enhance the HotCopper user experience and create value for shareholders through new revenue streams