7 June 2018

Company Announcements
Australian Securities Exchange Ltd

Cleansing Notice - Share Purchase Plan

Impelus Limited (ASX: **IMS**), announced on 6 June 2018, that a Share Purchase Plan (**SPP**) would be offered to eligible shareholders. Pursuant to the Company's indicative timetable, the SPP offer will open on Friday 8 June 2018 and will be offered in accordance with ASIC Class Order 09/425 (**CO 09/425**).

The Company notifies ASX that:

1. The Company will make offers to eligible shareholders to subscribe for up to $15,000 worth of ordinary shares under the SPP. The issue of shares under the SPP will be without disclosure under Part 6D.2 of the Corporations Act 2001 (Cth.) (**Corporations Act**), as notionally modified by CO 09/425;

2. this notice is being given in accordance with CO 09/425 and under section 708A(5)(e) of the Corporations Act, 2001 (Cth.) as modified by CO 09/425;

3. as at the date of this notice, the Company has complied with:

   (a) the provisions of Chapter 2M of the Corporations Act as they apply to the Company; and

   (b) section 674 of the Corporations Act; and

4. as at the date of this notice, there is no information as defined in section 708A (7) and section 708A (8) of the Act which is required to be disclosed by the Company.

Justin Clyne
Company Secretary

ABOUT IMPELUS LIMITED

Impelus Limited (ASX: IMS) is a customer generation engine that enables businesses to acquire customers at scale via digital channels and devices. To learn more please visit www.impelus.com or follow us on Twitter @ImpelusLimited.

DISCLAIMER

Forecasts and estimates may be materially different and may be affected by many factors such as the timely release of products and services, dependencies on third parties, the overall global economy, competition in the industry and other events beyond the control of or unforeseen by Impelus Limited and its subsidiaries.