



13 June 2018

Company Announcements
Australian Securities Exchange Ltd

Impelus Ltd (ASX:IMS)
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Cleansing Notice - Placement

Impelus Limited (ASX: **IMS**), has today issued a total of 98,000,000 new Fully Paid Ordinary Shares (**Shares**) in the Company at an issue price of \$0.02 per share and 2,000,000 unlisted options (**Options**) to acquire Shares in the Company exercisable at \$0.037 expiring 13 June 2020 for nil consideration.

IMS gives notice under section 708A(5)(e) of the Corporations Act 2001 (Cth) (Corporations Act) that:

- 1) IMS issued the Shares and Options without disclosure to investors under Part 6D.2 of the Corporations Act;
- 2) as at the date of this notice IMS has complied with:
 - a) the provisions of Chapter 2M of the Corporations Act as they apply to IMS; and
 - b) section 674 of the Corporations Act; and
- 3) as at the date of this notice, there is no excluded information (within the meaning of sections 708A(7) and 708A(8) of the Corporations Act) which is required to be set out in this notice under Section 708A(6)(e) of the Corporations Act.

Justin Clyne
Company Secretary

ABOUT IMPELUS LIMITED

Impelus Limited (ASX: IMS) is a customer generation engine that enables businesses to acquire customers at scale via digital channels and devices. To learn more please visit www.impelus.com or follow us on Twitter @ImpelusLimited.

DISCLAIMER

Forecasts and estimates may be materially different and may be affected by many factors such as the timely release of products and services, dependencies on third parties, the overall global economy, competition in the industry and other events beyond the control of or unforeseen by Impelus Limited and its subsidiaries.