

ASX Release

FOR IMMEDIATE RELEASE

20 June 2018

Application to the Copyright Tribunal

Isentia Group Limited (ASX:ISD) announces that its subsidiary Isentia Pty Limited has today made an application to the Copyright Tribunal of Australia claiming that the licence proposed by Copyright Agency Limited (**CAL**) to apply from 1 July 2018 is subject to licence fees and other terms that are unreasonable. CAL licenses Isentia to reproduce, and to communicate to its customers, licensed works for the purposes of providing press monitoring and online monitoring services. CAL is the respondent to the proceedings.

As part of its application, Isentia has sought orders that will apply on an interim basis from 1 July 2018 until the earlier of the final determination of the Tribunal or any agreement between the parties. That application for interim orders will be determined in due course.

Meltwater Australia Pty Ltd and Stream Pty Limited, two other media monitoring organisations in the Australian market, have similarly made applications to the Copyright Tribunal claiming that the proposed industry model terms offered by CAL are unreasonable. Isentia's application also requests that the Tribunal make an order that the three applications be considered together.

For more information:

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About Isentia

Isentia (ASX:ISD) is APAC's leading integrated Media Intelligence and Insights business with operations in 11 countries. Isentia blends market-leading monitoring experience with analytics to help the world's biggest brands uncover the whole picture – and act on it. Powered by cutting-edge technology and a team of world class experts, our mission is to help businesses leap-forward where only genuine insight can take them. To find out more about how we inform better decisions, please visit

www.isentia.com