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ASX ANNOUNCEMENT

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JD Global approves the sale of Neurio products

Yesterday, JD Global approved the sale of Sunnya's Neurio branded range of products online to Chinese consumers on JD Global's cross border and JD supermarket platforms: JD.com JD.hk.

Orders have been received from JD for the following products:

- NEURIO – Lactoferrin Milk Powder, and
- NEURIO – DHA Algae Oil Softgel



JD is China's largest retailer by revenue, with over 266 million annual active users. JD also claims the largest fulfilment infrastructure of any e-commerce company in China with seven fulfilment centres and more than 400 warehouses covering 2,830 counties and districts.

“We continue to receive very positive responses to Neurio products, from everyone we talk to,” JAT Executive Director Wilton Yao said. “I have high expectations for this brand. Buyers are impressed with its immune system boost.”

Lactoferrin is widely distributed in mammalian milk, tears, and saliva, and in the respiratory and digestive tracts. As a natural spectrum antibacterial agent, it is the core immune protein in breast milk.

NEURIO – Lactoferrin Milk Powder and NEURIO – DHA Algae Oil Softgel are products supplied by Sunnya Pty Limited (“Sunnya”). As previously announced JAT has agreed to purchase 51% of Sunnya Pty Limited, subject to shareholder approval at a general meeting of shareholders which is expected to be held in August 2018. Sunnya has specifically agreed to supply to JAT all of the Neurio product required for the JD agreement over the next 12 months, regardless of whether the Sunnya acquisition proceeds.

Anthony Crimmins
Executive Chairman