

## ASX / Media Release

**(ASX: MCP)**

24<sup>th</sup> July 2018

The Manager  
Companies Announcement Office  
Australian Stock Exchange Limited  
Level 4  
20 Bridge Street  
SYDNEY NSW 2000

Dear Sir / Madam,

### **Appointment of Director – Ms. Alison Mew**

McPherson's has embarked on a targeted search to find an additional Director with relevant skills and experience to ensure that the Board composition supports and bolsters the company's focused strategy to be a leader in Health, Wellness and Beauty, as well as complement the existing experience of the Board.

That recruitment process has now been completed and McPherson's Limited is pleased to announce the appointment of Ms. Alison Mew as an independent non-executive Director of the Company, effective immediately.

Ms. Mew has more than 30 years of leadership and executive management experience in Australasia across a diverse range of functions within the biopharmaceutical and health services sectors. Her experience includes product manufacturing, quality systems, logistics, sales and marketing, as well as research and development. She is also familiar with the regulatory environment that governs the healthcare market. In addition to these technical and operational activities, she has been involved in corporate acquisitions and divestments as well as the strategic planning process.

Ms. Mew, with a background in science, has recently held the positions of Chief Operating Officer and then Chief Executive Officer of Genetic Technologies Limited, an ASX and NASDAQ listed leading edge genetic testing services business.

Currently a Consultant / Director for the Centre for Biopharmaceutical Excellence Pty Ltd, Ms. Mew provides consulting services to the life sciences industry, in areas of technical operations, strategy and management. Ms. Mew has also held consulting and senior managerial positions with large multinational companies as well as SMEs, including CSL Limited, Innovative Process Solutions Pty Ltd and Ego Pharmaceuticals Pty Ltd and has recent relevant experience in the Asian market, consulting on manufacturing processes and compliance.

### **About McPherson's Limited**

McPherson's, established in 1860, is a leading supplier of health, beauty, household and personal care products in Australasia, with operations in Australia, New Zealand and Asia. McPherson's markets and distributes beauty care, hair care, skin care and fragrance product ranges, kitchen essentials such as baking paper, cling wrap and aluminium foil, and personal care items such as facial wipes, cotton pads and foot comfort products.

McPherson's manages some significant brands for agency partners such as Trilogy skincare; however, the majority of revenue is derived from the company's diversified portfolio of owned market-leading brands, including Manicare, Lady Jayne, Dr. LeWinn's, A'kin, Swisspers, Moosehead, Maseur and Multix.