

ASX ANNOUNCEMENT



15 August 2018

VILLA WORLD LIMITED ABN 38 117 546 326 ASX CODE: VLW

Director Appointment

Villa World Limited (Company) announces the appointment of Lisa MacCallum as an independent non-executive director, effective from 15 August 2018.

Ms MacCallum is founder of Inspired Companies, a brand strategy and purposeful business focused enterprise. She began her professional life in Accounting, Finance and Consulting with KPMG in Australia and the USA. She enjoyed a long career at NIKE Inc (2001-2014) in the USA, where she held executive positions spanning commercial and brand leadership roles through to executive leadership of NIKE's Corporate Philanthropy and Global Community Investments.

Prior to joining NIKE, Ms MacCallum co-founded a Tokyo-based multi-media and executive education company, Business Breakthrough, Inc. Ms MacCallum is a Board Committee member of British Telecom PLC and Special Advisor to British Telecom's global "Purposeful business" strategy. She is a World Economic Forum Young Global Leader and Advisory Board member; Founding Chair of the World Sporting Goods Industry's Physical Activity Committee; and non-executive director of Bond University Limited.

Commenting on the appointment, the Company's Chairman, Mark Jewell said, "I'm delighted to welcome Lisa to the Board. She brings a unique blend of skills and experience across brand strategy, consumer insights, corporate purpose and leadership alignment. Her international experience at the corporate level, as well as leading multi-sector, multi-stakeholder global initiatives, will strengthen the Board and provide valuable insight to the management team."

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VILLA WORLD LIMITED

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