



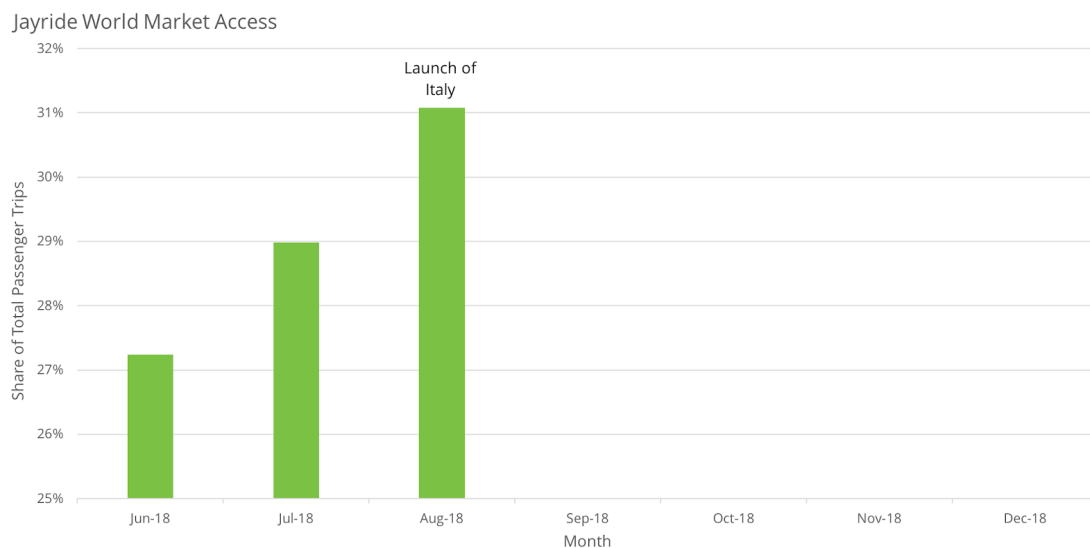
## ASX Announcement

22nd August 2018

# Jayride launches Italy

Jayride Group Limited (ASX:JAY) ("**Jayride**" or the "**Company**") the e-commerce marketplace that allows travellers to compare and book airport transfers from 2,000+ transport companies, is pleased to announce the launch of Jayride in Italy.

**Jayride now has access to 31%<sup>1</sup> of the world's total airport passenger trips.**



In Italy, Jayride is now available for travellers to book airport transfers at 36 airports including every airport with greater than 25,000 international passenger per year.

At these airports, travellers can now choose the best transfer for them from over 60 private transfer and shared shuttle companies.

For Jayride, today's launch of Italy is start of Jayride's European expansion, as part of Jayride's international market capture strategy. These Italian airports service 2% of the world's 7.7 billion total airport passenger trips, which increases Jayride's market access from 29% to 31% of total airport passenger trips.

<sup>1</sup> Airports Council International (ACI), "World Airport Traffic Dataset," <http://www.aci.aero>.



Transport companies in Italy now available to book on Jayride include great local private car and shared shuttle services, and even popular international transport brands.

They service popular destinations; like Rome, Venice, and Pisa.

These transport services are now available to be booked by Jayride users.

"Jayride is adding new international destinations at a faster rate than ever before. We've unlocked this scalable growth with the new technology platform shipped during May. We're looking forward to continued rapid increases in our market access to the world's passenger trips" said Rod Bishop, Managing Director at Jayride.

Looking forward, Jayride intends to use its new transport technology platform to launch further new countries as part of the Company's international expansion strategy.

### **For more information please contact**

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## **About Jayride Group Limited**

Jayride.com provides seamless transport experiences for travellers by allowing them to compare and book airport transfers around the world. With Jayride.com, travellers can compare and book with 2,000+ transport companies, servicing destinations from over 500+ airports across the US, Canada, UK, Ireland, Italy, Australia, and New Zealand.

The Jayride.com platform aggregates airport transfer companies and distributes them to travellers at Jayride.com; and via partnerships with other travel technology platforms, travel agencies and wholesalers. These partners implement Jayride.com APIs to sell airport transfers and add new incremental ancillary revenue to their travel businesses.

Founded in 2012, Jayride.com is headquartered in Sydney, Australia.

For more information, please visit [www.jayride.com](http://www.jayride.com)

## **Forward-looking statements**

This announcement contains forward-looking statements that involve risks and uncertainties. Indications of, and guidelines or outlook on, future earnings, distributions or financial position or performance and targets, estimates and assumptions in respect of production, prices, operating costs, results, capital expenditures, reserves and resources are also forward-looking statements. These statements are based on an assessment of present economic and operating conditions, and on a number of assumptions and estimates regarding future events and actions that, while considered reasonable as at the date of this announcement and are expected to take place, are inherently subject to significant technical, business, economic, competitive, political and social uncertainties and contingencies. Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, the directors and management. We cannot and do not give any assurance that the results, performance or achievements expressed or implied by the forward-looking statements contained in this announcement will actually occur and readers are cautioned not to place undue reliance on these forward-looking statements. These forward-looking statements are subject to various risk factors that could cause actual events or results to differ materially from the events or results estimated, expressed or anticipated in these statements.