

# A MedTech SaaS company improving the early detection of breast cancer globally

Presentation of the Annual Report, FY2018



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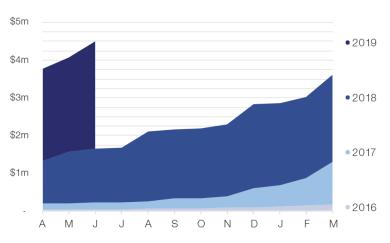




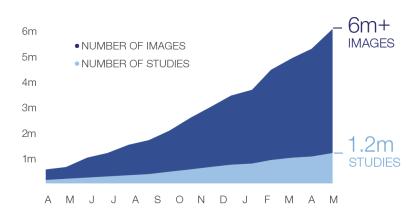
# Chairman's Report – FY2018, a successful year

- FY2018 was very successful, the engineering team is delivering world-class products to a global audience, and we have an outstanding sales force in place predominantly in the US focusing on our largest market, which makes up ~90% of our sales.
- The key was VolparaEnterprise, our cloud-based breast imaging analytics software, for which FY2018 was the first year of real sales effort as we completed the move from capital to SaaS, and started to look at long-term contracts and increasing ARPU (price per woman).
- We also have a phenomenal data set now on which to develop new products using AI to continue to help reduce the overall impact of breast cancer, both in terms of mortality and cost.

### GROWTH IN ARR



### IMAGES AND STUDIES





# Thank you Lyn, hello Monica & Paul





### **Dr Monica Saini**

### Chief Medical Officer

- Joined us Nov 2017
- Former Chief Breast Imaging in US radiology practice
- Former Medical Director, GE Breast Ultrasound Globally
- Lead radiologist at Hutt Valley, DHB, New Zealand
- Medical Advisor of Breast Cancer New Zealand Foundation



### **Paul Reid**

### Non-Executive Director

- Joined the Board in 2018, based Wellington.
- Former CEO of MetService, Figured, and Executive at AirNZ, Carter Holt Harvey.
- Chairman of Figured, Pukeko Pictures, Netlogix and Director for NZ listed Comvita.

We are well placed for FY2019 and beyond, thanks to the successful capital raise which was very well supported, and we'd like to thank new and existing investors who participated as well as Morgan's and Bell Potter for their help in that raise.

And thank you to the entire Volpara team for their contributions during FY2018.



# CEO's Report – Breast cancer rates continue to rise

JAMA Oncology | Original Investigation

Global, Regional, and National Cancer Incidence, Mortality, Years of Life Lost, Years Lived With Disability, and Disability-Adjusted Life-Years for 29 Cancer Groups, 1990 to 2016

A Systematic Analysis for the Global Burden of Disease Study

Global Burden of Disease Cancer Collaboration

JAMA Oncol. doi:10.1001/jamaoncol.2018.2706 Published online June 2, 2018.



- Every year 1.5 million women are diagnosed with breast cancer globally.
- 535,000 women globally die annually of breast cancer, making it the leading cause of cancer death in women.
- Rates of breast cancer continue to rise across Asia and Africa at alarming rates.....and the National Cancer Institute forecasts number of breast cancers diagnosed in the US to increase by 50% by 2030.

# Major new studies give hope, but early detection is still key

# Precision Medicine and Radiogenomics in Breast Cancer: New Approaches toward Diagnosis and Treatment<sup>1</sup>

Katja Pinker, MD, PhD<sup>2</sup> Joanne Chin, BS, MFA Amy N. Melsaether, MD Elizabeth A. Morris, MD Linda Moy, MD

radiology.rsna.org • Radiology: Volume 287: Number 3-June 2018



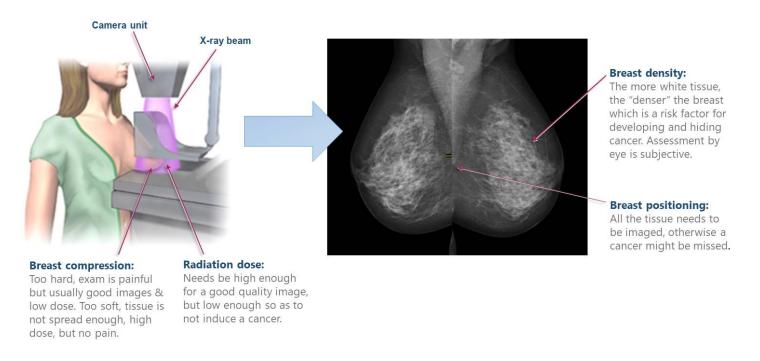


Early detection leads to reduced mortality, less invasive cancer treatment, and reduced cost.

Screening using x-rays remains the best method of early detection.

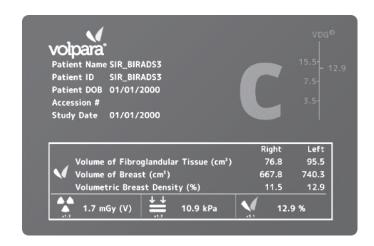
# The VHT mission has expanded beyond screening

To reduce the mortality and cost of breast cancer through software that allows control of high-quality screening, diagnosis & treatment.



Volpara is unique in measuring and reporting on all these metrics for all major x-ray vendors.

# VolparaDensity correlates to risk of missing cancer



Puliti et al. Breast Cancer Research (2018) 20:95 https://doi.org/10.1186/s13058-018-1025-8

**Breast Cancer Research** 

### RESEARCH ARTICLE

**Open Access** 

Volumetric breast density and risk of advanced cancers after a negative screening episode: a cohort study

Donella Puliti<sup>1\*</sup>, Marco Zappa<sup>1</sup>, Paolo Giorgi Rossi<sup>2</sup>, Elena Pierpaoli<sup>3</sup>, Gianfranco Manneschi<sup>1</sup>, Daniela Ambrogetti<sup>3</sup>, Leonardo Ventura<sup>1</sup>, Paola Mantellini<sup>3</sup> and the DENSITY Working Group

# Automated Volumetric Analysis of Mammographic Density in a Screening Setting: Worse Outcomes for

Women with Dense Breasts

Nataliia Moshina, MD, PhD • Sofie Sebuødegård, MSc • Christoph I. Lee, MS, MD • Lars A. Akslen, MD, PhD • Kaitlyn M. Tsuruda, MSc • Joann G. Elmore, MD, MPH • Solveig Hofvind, PhD

From the Cancer Registry of Norway, Oslo, Norway (N.M., S.S., K.M.T., S.H.); Departments of Radiology (C.I.L.) and Medicine (J.G.E.), University of Washington School of Medicine, Seattle, Wash; Department of Clinical Medicine, Section for Pathology, Centre for Cancer Biomarkers (CCBIO), Bergen, Norway (L.A.A.); Department of Pathology, Haukeland University Hospital, Bergen, Norway (L.A.A.); and Oslo Metropolitan University, Faculty of Health Science, Oslo, Norway (S.H.). Received December 20, 2017; revision requested February 2, 2018; final revision received March 26; accepted April 12. Address correspondence to S.H. (e-mail: Solveig. Hofvind@kreftregistert.no).

Conflicts of interest are listed at the end of this article.

See also the editorial by Philpotts in this issue.

Radiology 2018; ■:1–10 • https://doi.org/10.1148/radiol.2018172972 • Content code: BR

### **Annals of Internal Medicine**

### ORIGINAL RESEARCH

### Automated and Clinical Breast Imaging Reporting and Data System Density Measures Predict Risk of Screen-Detected and Interval Cancers

Karla Kerlikowske, MD; Christopher G. Scott, MS; Amir P. Mahmoudzadeh, MScEng; Lin Ma, MS; Stacey Winham, PhD; Matthew R. Jensen, BS; Fang Fang Wu, BS; Serghei Malkov, PhD; V. Shane Pankratz, PhD; Steven R. Cummings, MD; John A. Shepherd, PhD; Kathleen R. Brandt, MD; Diana L. Miglioretti, PhD; and Celine M. Vachon, PhD



# VolparaDensity and risk of developing breast cancer

European Journal of Cancer 88 (2018) 48-56



Available online at www.sciencedirect.com

### **ScienceDirect**

journal homepage: www.ejcancer.com



Original Research

Mammographic density and breast cancer risk in breast screening assessment cases and women with a family history of breast cancer



Stephen W. Duffy <sup>a,\*</sup>, Oliver W.E. Morrish <sup>b</sup>, Prue C. Allgood <sup>a</sup>, Richard Black <sup>b</sup>, Maureen G.C. Gillan <sup>c</sup>, Paula Willsher <sup>d</sup>, Julie Cooke <sup>e</sup>, Karen A. Duncan <sup>f</sup>, Michael J. Michell <sup>g</sup>, Hilary M. Dobson <sup>h</sup>, Roberta Maroni <sup>a</sup>, Yit Y. Lim <sup>i</sup>, Hema N. Purushothaman <sup>j</sup>, Tamara Suaris <sup>k</sup>, Susan M. Astley <sup>l</sup>, Kenneth C. Young <sup>m</sup>, Lorraine Tucker <sup>d</sup>, Fiona J. Gilbert <sup>d</sup>

Astley et al. Breast Cancer Research (2018) 20:10 DOI 10.1186/s13058-018-0932-z

Breast Cancer Research

### RESEARCH ARTICLE

Open Access

CrossMark

# A comparison of five methods of measuring mammographic density: a case-control study

Susan M. Astley<sup>1,2\*†</sup>, Elaine F. Harkness<sup>1,2†</sup>, Jamie C. Sergeant<sup>3,4</sup>, Jane Warwick<sup>5</sup>, Paula Stavrinos<sup>2</sup>, Ruth Warren<sup>6</sup>, Mary Wilson<sup>2</sup>, Ursula Beetles<sup>2</sup>, Soujanya Gadde<sup>2</sup>, Yit Lim<sup>2</sup>, Anil Jain<sup>2,7</sup>, Sara Bundred<sup>2</sup>, Nicola Barr<sup>2</sup>, Valerie Reece<sup>2</sup>, Adam R. Brentnall<sup>8</sup>, Jack Cuzick<sup>8</sup>, Tony Howell<sup>2,9</sup> and D. Gareth Evans<sup>2,9,10</sup>

These papers led to the PROCAS II project which are around implementation of density and risk into the UK's NHS BSP.

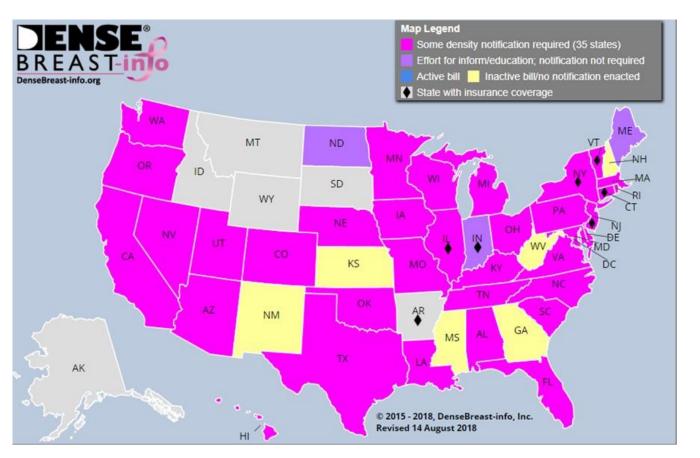
The trial goes live shortly – exciting not only for the commercial possibilities, but also this is our first IoT implementation – should dramatically reduce costs in future for support, critical as we continue to grow globally.

# Breast Density – US State & Federal Laws – 88% women now covered



35th state: Illinois Gov. Rauner has signed that state's density inform bill into law; effective 1/1/19. Now 88% of American women live in states that require some level of density inform. Look for map update tonight. http://www.ilga.gov/legislation/BillStatus.asp...





# Breast Density – Australia



Thursday 23rd August 10 am - 4 pm 2018 Basil Hetzel Institute 37A Woodville Rd, Woodville, South Australia

In this workshop, experts in breast density, breast cancer screening, health ethics and the law, together with patients and clinicians, will identify and explore ethical and legal issues associated with breast density notification.

Attendance is <u>free</u>, however you need to register for catering purposes by Friday 17th August.

To download the registration form, please click here.

To view the program and list of presenters, please click here.



V

Please direct queries to A/Prof Wendy Ingman Email: wendy.ingman@adelaide.edu.au Phone: (08) 8222 6141

### Why Study Mammographic Density? Conference

October 10-11, 2018 Victorian Comprehensive Cancer Centre Melbourne, Australia

Please join us this October 10th-11th in Melbourne, Australia at the new Victorian Comprehensive Cancer Centre to discuss recent developments in mammographic density research and how to translate what we know into clinical practice.

Please visit the conference website.

Register here and submit your Abstract here!

Deadline for Abstract submission: August 15th, 2018

Email here

Follow us on Facebook here

### INFORMD

INformation FORum on Mammographic Density

Today (22<sup>nd</sup> August) in Adelaide.

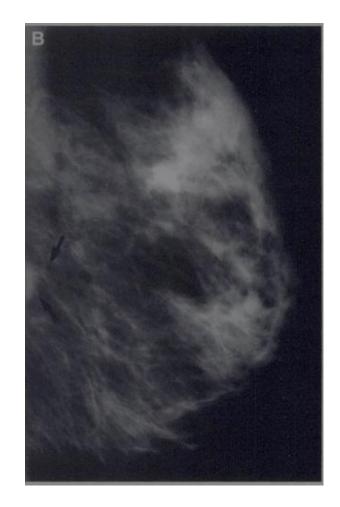


# Quality is also critical, FDA EQUIP continues to drive sales



# **EQUIP: Enhancing Quality Using the Inspection Program**

" MQSA's emphasis on the significance of clinical image quality, which is one of the most important determinants of the accuracy of mammography."

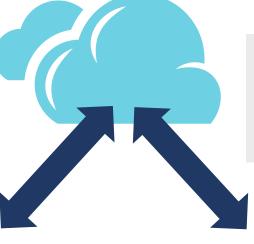




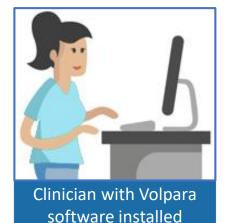
# VolparaEnterprise – Cloud-based Breast Imaging Analytics

### Volpara Cloud powered by Artificial Intelligence

Volpara proprietary software aggregates data



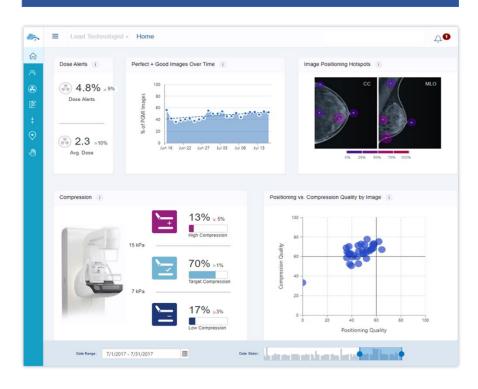
Access to Al Analytics via a web-browser log-in to the Cloud (Microsoft Azure)



Uses Volpara dashboards to better manage staff, utilisation, compliance and <u>ultimately</u> <u>profitability</u>

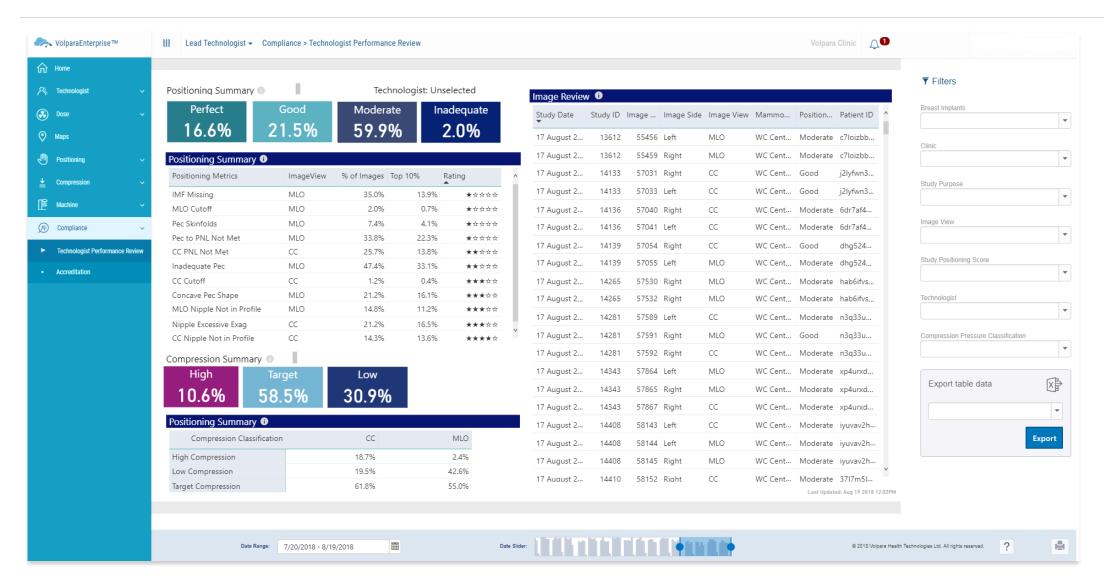


### VolparaEnterprise Dashboard



End March 2018, over 1M women's images flowing to our Cloud.

# VolparaEnterprise 2.2.1 launched





# VolparaEnterprise 2.2.2 due for release Sept 2018



# VolparaEnterprise case studies – Mayfair, Canada

### Facts and Figures

- 10 breast imaging locations in Calgary, Alberta, Canada
- 54,000 mammograms annually
- 44 technologists
- 10 FFDM systems offering screening and diagnostic imaging
- Centralized quality control
- VolparaEnterprise software in use since February 2017



"There is something comforting about having the quality assessed on every mammogram I take," Katie adds. "It gives me constant and very specific reminders about what I can do to improve, and provides me with a rewarding feeling when I'm doing a good job. I can't imagine doing mammography without VolparaEnterprise."



Jan.-June 2017 compared to July-Dec. 2017

### Inadequate Images



Jan.-June 2017 compared to July-Dec. 2017

### **Target Compression**



Jan.-June 2017 compared to July-Dec. 2017

### Technical Recalls



Jan.-June 2017 compared to July-Dec. 2017



# VolparaEnterprise case studies – Invision Diagnostics



"As a radiologist, my ability to detect breast cancer is limited by the quality of the mammogram images that are presented. VolparaEnterprise gives us the ability to monitor the technical quality of every mammogram performed in our mobile coaches. This provides our patients and their physicians with the confidence that they will consistently receive a high-quality mammogram," said Kenneth Fox, MD, Chief Medical Officer, Invision Diagnostics. "Additionally, with objective breast density assessment, we can more accurately identify high-risk patients that may require adjuvant screening."

# VolparaEnterprise case studies – image quality is improving

Technologist •	# of Images - Prev	# of Images - Current	Quality Score - Prev	Quality Score - Current	% Change	Positioning Quality - Prev	Positioning Quality - Current	% Change	Compression Quality - Prev	Compression Quality - Current
1	1167	969	1.90	2.20	16%	36%	48%	35%	64%	64%
2	182	170	1.60	2.00	25%	31%	43%	36%	55%	60%
3	1523	1748	2.00	2.10	5%	43%	46%	7%	58%	64%
4	155	50	1.30	1.70	31%	21%	40%	92%	49%	47%
5	686	857	2.00	2.20	10%	43%	47%	8%	61%	66%
6	1176	1072	1.60	2.00	25%	26%	44%	70%	63%	60%
7	789	1000	1.30	2.20	69%	23%	48%	113%	49%	63%
8	1477	1700	1.80	1.90	6%	39%	41%	6%	55%	59%
9	733	726	1.50	2.20	47%	24%	49%	103%	55%	64%
10	931	937	1.30	2.10	62%	24%	46%	95%	48%	64%
11	760	995	1.20	2.30	92%	15%	51%	231%	55%	70%
12	910	987	1.70	2.20	29%	27%	49%	81%	64%	65%
13	575	329	1.60	1.70	6%	29%	45%	54%	54%	39%
14	1592	1845	1.70	1.80	6%	40%	42%	4%	47%	50%
15	182	189	1.70	1.80	6%	40%	41%	3%	46%	54%
16	1393	1733	1.70	1.90	12%	31%	43%	38%	61%	53%
Total	14231	15307	1.62	2.02	28%	31%	45%	61%	55%	59%

# New Zealand continues to adopt



**St Marks (Auckland)** 

**Auckland Breast Centre** 

**Mercy Radiology (Auckland)** 

**Broadway Radiology Palmerston North** 

Private screening gives patients a density score, and use risk models such as Tyrer-Cuzick 8 to triage patients.

Mercy & Broadway are also Enterprise customers.

One NZ public screening site is trialing VolparaEnterprise:

- 3 Public Screening Sites, 1 Hospital, 1 mobile truck
- Their focus is on PGMI and Radiographer training, i.e. quality

# Australia adoption in each major center



**Adelaide** Jones and Partners, Lyall McKeon and Flinders, Queen

Elizabeth Hospitals

**Brisbane** Wesley Clinic

**Sydney** Alfred\Mater Imaging- latest Enterpise Sale in Australia

**Melbourne** Imaging Associates- PGMI and TC8 Risk experts

MIA Monash – part of iMed.

**Perth** WBI, renewing Enterprise contract for 3<sup>rd</sup> year

Royal Perth Hospital using Volpara for Dose and CESM



Every hour the technologist spends using our software they qualify for continuing professional development credits.

# Big screening programs – interest is rising

Region	Status
UK	PROCAS II trial underway around Manchester UK, goes live imminently, this is a 2 year IT implementation trial.
Australia	We have one successful state-wide trial complete, working through budget process now, and another about to start.
New Zealand	Trial of Enterprise underway with one region.
Norway	Publishing many papers and working closely with us across a range of matters, but principally breast density.
Netherlands	The DENSE trial is in to its 9 <sup>th</sup> year, results on doing breast MRI on women with extremely dense breasts are close.

# Intellectual property position

# VHT protects its on-going innovation with the most effective combinations of IP rights, to anticipate new product development globally

VHT intellectual property currently includes:

35 granted patents

34 national patent applications in final stage of process

2 international patent proceeding in 80 countries

2 new international patent applications

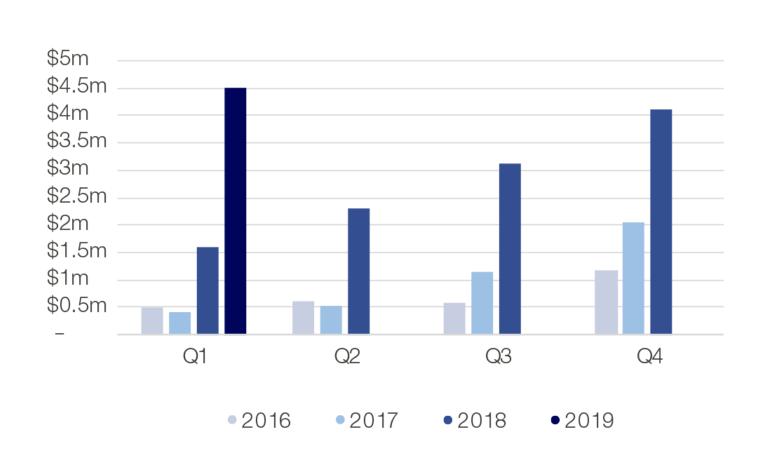
registered trademarks in 39 countries

copyright works (software, graphics and text) and

Trade Secrets (which protect the key part of the code)

Thank you to all our inventors, including Director Mike Brady and Scientific Advisors Nico Karssemeijer and Martin Yaffe

# Achievements in FY2018 – Total Contract Value (TCV) growth



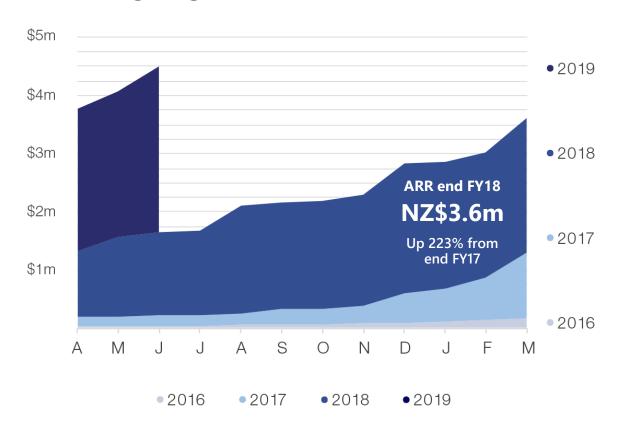
Total Contract Value (SaaS, Service & Capital) signed in FY18

NZ\$11.2m

Up 173% from end FY17

# Achievements in FY2018 – Annual Recurring Revenue (ARR) growth

### GROWTH IN ARR

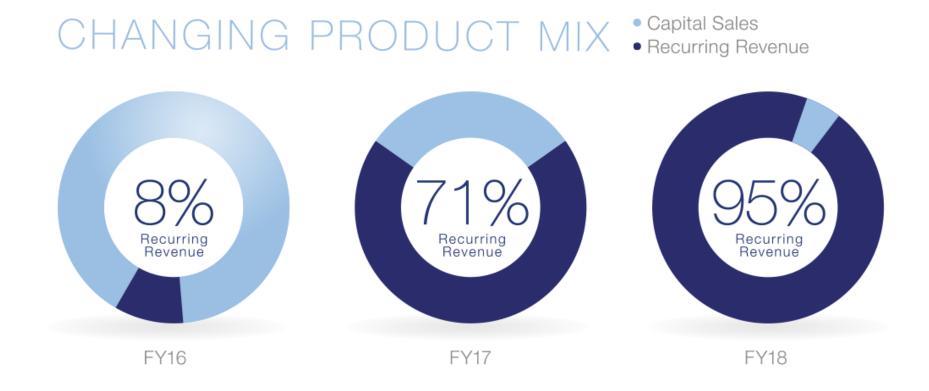


### IMAGES AND STUDIES



Approximately **3.7%** of the US women being screened were going through Volpara at end June 2018.

# Changing product mix



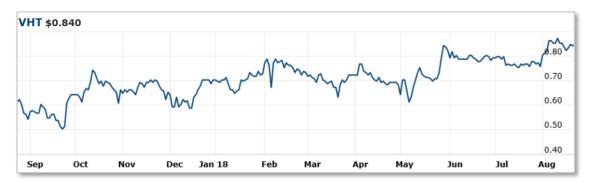
We've moved recurring revenues from 8% in FY16 to over 95% in Q1 FY19, almost all from SaaS contracts. These contracts are building a growing pipeline of future revenue, but with many of the customers paying annually up front.

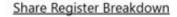
# Key FY17 vs FY18 numbers

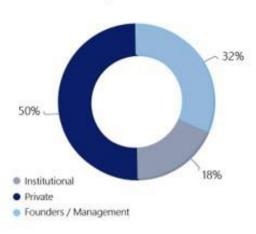
	FY18 NZ\$ '000's	FY17 NZ\$ '000's	\$ Variance NZ\$ '000's	% Variance
SaaS revenue	1,902	93	1,809	+1,945%
Capital revenue	575	1,527	(952)	-62%
Service maintenance agreement revenue	304	219	85	+39%
Other revenue	31	=	31	+100%
Total revenue	2,812	1,839	973	+53%
Total income, incl. grants	3,535	2,047	1,488	+73%
Gross margin percentage (%)	70	63	7	+11%
Net loss after taxes (NZ\$ '000's)	(8,818)	(9,571)	753	-8%
Cash receipts from customers (NZ\$ '000's)	3,068	2,270	798	+35%
Total no. of VolparaEnterprise contracts signed	57	14	43	+307%

# Corporate overview

VHT's recent share price momentum reflects confirmation of achievement of FY2018 sales targets, a strong start to Q1FY19 and the successful, oversubscribed, placement and share purchase plan in May 2018.







- Brought on a number on institutions in the May '18 placement
- The Founders and Directors have agreed to escrow their mandatory IPO escrowed shares (51.48m) for a further 12 months (until 27 April 2019.

Thank you WE Buchan.

Share & financial information	
Share price (22 August 2018)	A\$0.84
52 week low / high	A\$0.50-A\$0.89
Current shares on issue:	
- Listed ASX	127.67m
- Subject to voluntary escrow <sup>1</sup>	51.48m
Total Shares	179.16m
Market Capitalisation	A\$150.4m
Cash (30 June 2018)	NZ\$22.785m / A\$20.96m
Debt (30 June 2018)	No debt
Enterprise value	A\$129.4m

- 1. Voluntary escrow of founders / directors shares until 27 April 2019
- 2. Assumes AUD / NZD exchange rate of A\$0.92/NZ\$1.00

# Capital raise objectives and status

We raised \$20M in April 2018 to:

### **Build out our US market share:**

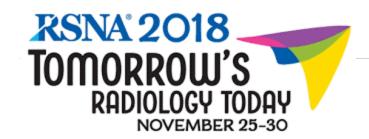
- We now have 15 direct sales people on the ground in the US with support staff
- We now have a dedicated person for the OEM's
- Challenges include IT security (ISO27001), regulatory changes globally
- Targeting NZ\$9M ARR, which is 9% of US market at \$2 ARPU.

### Bring more products through and increase ARPU (price per woman)

- Resources flowing into Wellington to allow multiple product delivery at once
- Expanded service delivery team ensuring up-time
- Real-time quality control into alpha testing and regulatory
- Expanding knowledge of surgery
- Expanding our machine learning capabilities

### Do more in Asia

- US team expansion has freed up APAC team.
- Major trial underway across Singapore with big private health chain
- Targeting big OEM for Japan









# Global regulatory status

*VolparaDensity* is considered in most jurisdictions to be a medical "device" since it measures and estimates specific information about the patient.

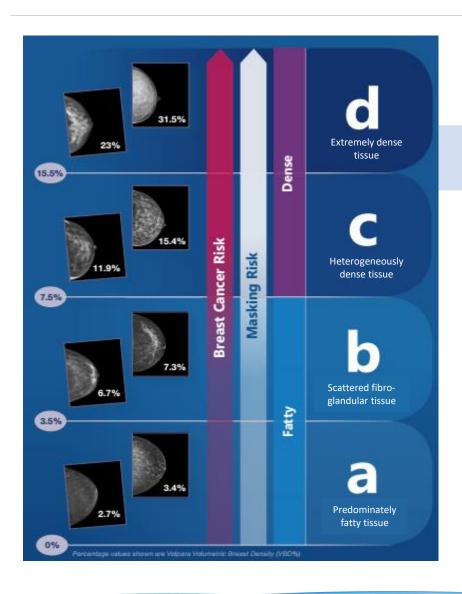
Regulatory bodies in each market dictate that medical devices must be manufactured to the highest standards and cleared before they can be marketed in that country. This presents significant barriers to entry for new market participants.

In the US, Volpara has achieved three FDA 510(k) clearances so far covering *VolparaDensity*:

### K102556 (2010), K152028 (2015), and K153427 (2016).

We are also cleared in Europe (Class 1m), Australia, NZ, Canada, South Korea, Thailand, Japan & Taiwan, and other countries that do not regulate software medical devices.

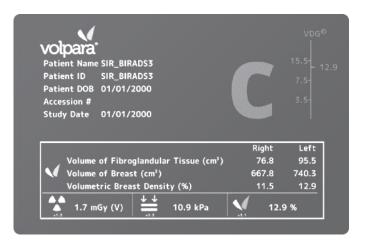
# VolparaDensity

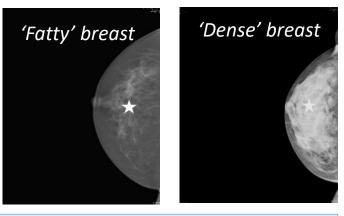


FDA cleared 510(k)

Volpara Density

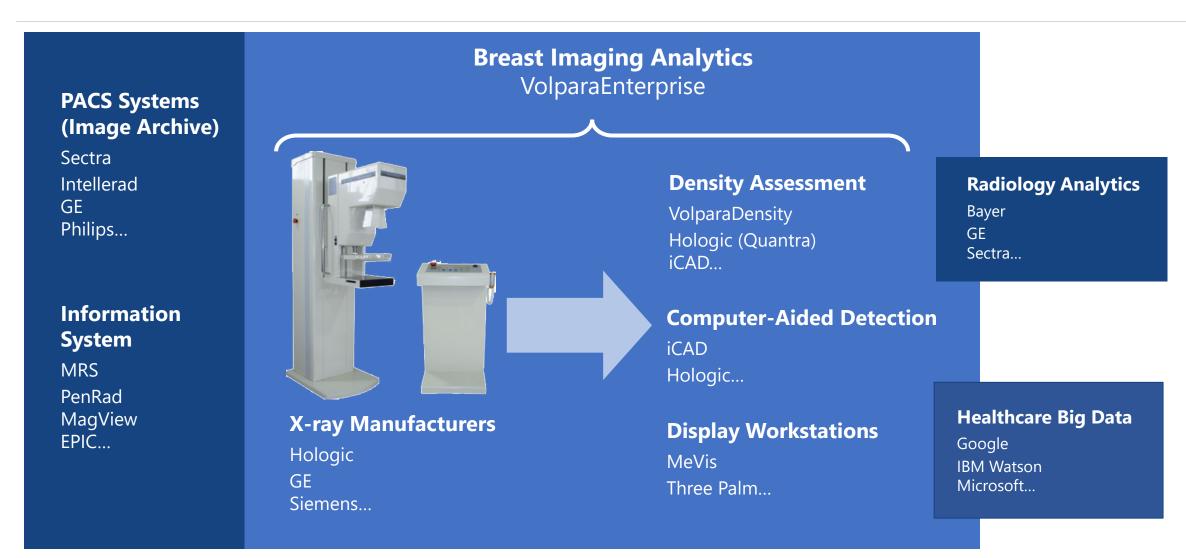
Automated, <u>objective</u>, density, dose and compression scoring for each patient.





The white star mimics a cancer – easy to see in a fatty breast, much harder on a dense breast.

# Companies\* in our space in the US



<sup>\*</sup>Main companies with FDA clearance, there are many smaller ones in the space.

# Competitive Analysis\* – Density, Dose and Pressure

To the best of our knowledge, based on marketing materials, FDA information, trade shows and other public sources:

Criteria	Volpara Density	iCAD iReveal	Hologic Quantra
FDA cleared to assess breast density for some x-ray systems	Y	Y	Υ
Independent, <b>vendor neutral</b> – FDA cleared to work with all leading system manufacturers for 2D mammography & 3D tomosynthesis	Υ	Υ	N
Automatically generates a quantitative volumetric measurement of density	Υ	N	Υ
Measures compressed thickness of dense tissue to show "focal density" masking risk	Y	N	Υ
Clinical Density Map with 1 cm focal density indicator	Υ	N	N
Reduces challenge of determining density in synthetic 2D images: C-View, V-Preview	Υ	Υ	Υ
Backed by global validation and more than 250 publications	Υ	N	N
Correlated to breast cancer risk and mammography sensitivity in multiple studies	Y	N	N
Patient-specific dose and applied pressure measurements	Υ	N	N
Included directly into Tyrer-Cuzick breast cancer risk tool?	Y	N	N



<sup>\*</sup>Philips, Siemens, Densitas, MammoRisk limited user-base

# Competitive Analysis\* – Analytics and Management Tools

To the best of our knowledge, based on marketing materials, FDA information, trade shows and other public sources:

Criteria	Volpara Enterprise	Philips Intellispace	GE Health Cloud (Dose Watch)	Siemens Teamplay	Sectra Cloud (Dose Track)
Designed primarily for breast rather than general radiology	Υ	N	N	N	N
Vendor-neutral density, dose, compression	Υ	N	N	N	N
Image viewing in the cloud	Υ	Υ	Υ	Y	Υ
Technologist workflow analytics	Υ	?	?	?	?
<ul> <li>Application of cloud-based learning:</li> <li>Clinical application for breast density, personalized dose based on breast density and breast compression pressure</li> </ul>	Υ	N	N	N	N
Automated analysis of patient positioning in mammography	Υ	N	N	N	N
Clinical applications support 2D and 3D mammography	Υ	N	N	N	N
Embedded technologist training	Υ	N	N	N	N

<sup>\*</sup>there are other smaller players operating in this space, including some of the mammography reporting companies.