# EVENT

HOSPITALITY & ENTERTAINMENT





RESULTS PRESENTATION

24 AUGUST 2018

YEAR ENDED 30 JUNE 2018

# EVENT YEAR END RESULTS WEBCAST AND DIAL IN DETAILS

FRIDAY 24 AUGUST 2018 9:00 AM (AEDT)

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# RESULTS OVERVIEW

FULLY FRANKED FINAL DIVIDEND 31 CENTS PER SHARE

PAYMENT ON 20 SEPTEMBER 201

GROUP \$1,290m -1%

GROUP \$268m +10%

NORMALISED\* \$124m +9%

YEAR ENDED 30 JUNE	2017 \$'000	2018 \$'000	VARIANCE %
ENTERTAINMENT			
Australia	78,957	68,600	(13.1)%
Germany	22,246	19,918	(10.5)%
New Zealand	10,045	11,150	11.0%
Fiji	742	-	-%
HOSPITALITY			
Hotels and Resorts	52,734	69,270	31.4%
LEISURE			
Thredbo Alpine Resort	18,187	21,838	20.1%
PROPERTY			
Property and Other Investments	9,343	16,528	76.9%
Unallocated expenses	(22,322)	(17,034)	(23.7)%
NORMALISED PROFIT RESULT (BEFORE INTEREST AND TAX)	169,932	190,270	12.0%
Net interest costs	(8,995)	(7,056)	
Income tax expense	(47,253)	(58,933)	
Individually significant items – net of tax	(2,865)	(12,371)	
TOTAL REPORTED PROFIT	110,819	111,910	1.0%



Strong diverse portfolio delivers profit growth +12%.



Entertainment NZ performs well, PBIT+11%. Entertainment AUS and Entertainment GER impacted by weaker film line up.



Solid Hotels and Resorts profit growth +31%, driven by new hotels (56%) and growth from existing hotels (44%).



Record Thredbo PBIT result, +20%.



Strong Property portfolio now valued at \$2.0bn, versus \$1.2bn book value.



New operating structure delivering benefits.



Strong pipeline of growth opportunities in the medium to long term.

<sup>\*</sup>Normalised result is profit for the year before individually significant items. Group EBITDA is normalised earnings before interest, tax, depreciation and amortisation. The normalised result and Group EBITDA are unaudited non-International Financial Reporting Standards ("IFRS") measures.



# ENTERTAINMENT AUSTRALIA



Australian market box office down 5% overall.



Strong growth in Food and Beverage spend per head +4.3% and improved margins, COGS -3.4%.



Premium and value strategies beginning to deliver good results. Growth in the percentage of customers choosing premium cinema experiences, +7.9%.

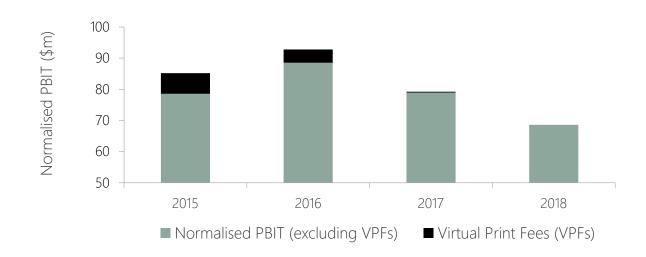


Growth in other revenue streams including sponsorship and advertising, +7%.



Strong increase in active Cinebuzz members +33% and record growth in digital revenues +22%, via new strategies.

YEAR ENDED 30 JUNE	2017	2018	VARIANCE
Admissions (000)	33,476	31,653	(5.4)%
Revenue (\$000)	471,188	455,121	(3.4)%
EBITDA (\$000)	107,662	95,830	(11.0)%
Normalised PBIT (\$000)	78,957	68,600	(13.1)%





# ENTERTAINMENT GERMANY



German market box office was down 9% impacted by the cyclical impact of FIFA World Cup and record warm weather.



German content contributed 21% of total market box office up from 14% in the prior year.



Strong growth from Food and Beverage spend per admission +7%.

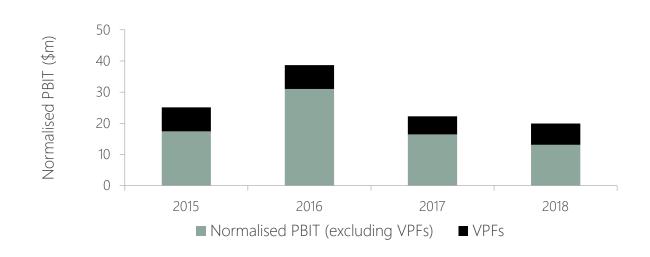


Strong 3D appeal relative to Australia and New Zealand markets.



Good growth in loyalty membership +27.8%, with launch of new CRM platform.

YEAR ENDED 30 JUNE	2017	2018	VARIANCE
Admissions (000)	14,775	13,199	(10.7)%
Revenue (\$000)	307,107	307,383	0.1%
EBITDA (\$000)	32,562	30,906	(5.1)%
Normalised PBIT (\$000)	22,246	19,918	(10.5)%





# ENTERTAINMENT NEW ZEALAND



NZ market marginally down 1.5% on prior year.



Strong profit growth +11%, driven by good cost control on relatively flat admissions.



Games revenue up 12.5% with new redemption prize hubs. Opportunity to expand.



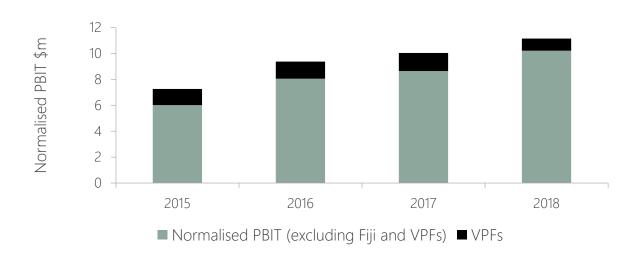
Good growth in Food and Beverage spend per head +3.5%.



Good growth in loyalty membership +17% since 30 June.

YEAR ENDED 30 JUNE	2017	2018	VARIANCE
Admissions (000)	5,491	5,503	0.2%
Revenue (\$000)	88,549	87,308	(1.4)%
EBITDA (\$000)	16,259	17,018	4.7%
Normalised PBIT (\$000)	10,045	11,150	11.0%

Excluding the contribution from the Fiji Cinema Joint Venture







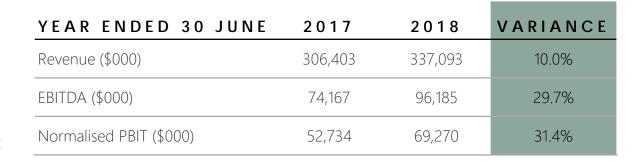
# HOTELS & RESORTS ALL BRANDS DELIVER GROWTH



Strong performance across all brands resulting in PBIT +31.4% and REVPAR +7.5%.



Growth in occupancy, average room rate and REVPAR across the Group.





Strong Food and Beverage revenue growth +11% assisted by new hotels.



5 new Hotel Management Agreements secured and a key management contract renewed.



New operating structure performing well, improved digital capability and automation.



QT Perth opened in August and Atura Adelaide Airport will open in September.

OWNED HOTELS	2017	2018	VARIANCE
Occupancy	76.5%	79.5%	3.0%
Average room rate	\$179	\$185	3.4%
Revpar	\$137	\$147	7.5%



# REVPAR BY BRAND



OWNED HOTELS	2017	2018	VARIANCE
Occupancy	78.0%	80.3%	2.3%
Average room rate	\$159	\$160	0.6%
Revpar	\$124	\$128	3.6%

	2017	2018
Hotels	47	43
Rooms	7,412	7,189

\*Includes owned and managed properties



	2017	2018	VARIANCE
Occupancy	76.3%	80.7%	4.4%
Average room rate	\$222	\$235	5.7%
Revpar	\$170	\$190	11.8%

		2017	2018
1	Hotels	8	9
	Rooms	1,330	1,396



	2017	2018	VARIANCE
Occupancy	70.1%	72.3%	2.2%
Average room rate	\$139	\$141	1.2%
Revpar	\$98	\$102	4.3%

	2017	2018
Hotels	3	3
Rooms	390	390





# THREDBO RECORD RESULT

YEAR ENDED 30 JUNE	2017	2018	VARIANCE
Revenue (\$000)	66,609	72,971	9.6%
EBITDA (\$000)	22,007	25,705	16.8%
Normalised PBIT (\$000)	18,187	21,838	20.1%



Thredbo delivered growth revenue, EBITDA and a record PBIT result, +20.1%.



Natural snowfall contributed to an extended season with visitation in September 2017 up 40% on September 2016.



Good performance across all areas including:

- 10% increase in lifts revenue.
- 15% increase in food and beverage revenue.



Development plan underway to unlock value from Thredbo over next 2-3 years.



Summer revenues continue to grow +19%. Mountain Biking contribution exceeds \$1m for the first time.

#### SEASON PERFORMANCE



WINTER MONTHS	2017	2018	VARIANCE
Revenue (\$000)	52,960	56,732	7.1%
EBITDA (\$000)	25,004	27,965	11.8%
Normalised PBIT (\$000)	21,396	24,421	14.1%



SUMMER MONTHS	2017	2018	VARIANCE
Revenue (\$000)	13,649	16,239	19.0%
EBITDA (\$000)	(2,997)	(2,260)	(24.6)%
Normalised PBIT (\$000)	(3,209)	(2,583)	(19.5)%





# STRONG PROPERTY PORTFOLIO VALUE INCREASES TO \$2.0BN +29%

YEAR ENDED 30 JUNE	2017	2018	VARIANCE
Revenue (\$000)	15,512	18,026	16.2%
Fair value adjustments (\$000)	(250)	5,750	-
EBITDA (\$000)	11,996	19,522	62.7%
Normalised PBIT (\$000)	9,343	16,528	76.9%



Increase in rental income of 16% was achieved.



\$5.75m was booked to reflect the fair value adjustments on investment properties.

\$ M I L L I O N S	FAIR VALUE	BOOK VALUE
Operating assets	1,963	1,118
Investment properties	74	74
Total	2,037	1,192



458-472 George Street – commercial component to be developed in a joint venture arrangement.





INNALOO

/ New Concept / Q4 2020 | 50%

/ 14 screens

# CINEMA DEVELOPMENTS

/ Q2 2020 | 50%

# 18 CLAYTON (VRL OPERATED) / 5 screens

#### KAWANA

- / 9 screens
- / 3 Gold Class
- / 2 Vmax
- / New Concept
- / December 2018 | 100%

#### COOMERA

- / 8 screens
- / 2 Gold Class
- / 2 Vmax
- / New Concept

**CASTLE HILL** 

/ 15 screens

/ New Concept

/ Q3 2022 | 50%

/ October 2018 | 100%

#### • Existing cinemas

- Future cinema developments
- New Concept Trials/Upgrades plans underway

#### NEWMARKET

- / 7 screens
- / New Concept
- / Q3 2019 | 100%

#### **GREEN SQUARE**

- / 5 screens
- / New Concept
- / Q3 2022 | 50%

#### **EDMONDSON SQUARE**

- / 6 screens
- / New Concept
- / Q2 2020 50%

#### **TAURANGA CROSSING**

- / 6 screens
- / New Concept
- / Q2 2019 | 100%



# HOTEL DEVELOPMENT POTENTIAL FOR GROWTH



## RYDGES NORTH SYDNEY (EST FY20)

/ Complete refurbishment / redevelopment

#### **525 GEORGE STREET**

/ Potential integrated cinema, hotel, residential development

## EXTENSION OF QT SYDNEY

/ As part of 458-472 George Street development – retail, hotel and commercial.

## RYDGES QUEENSTOWN - (EST FY20)

/ Conference centre and guest room refurbishment.

#### • Existing hotels

- Properties with potential for further development
- Priority Upgrade properties

## QT MUSEUM WELLINGTON

/ 18 New guest rooms November 2018.

## 100 CABLE ST, WELLINGTON

/ Potential QT Museum extension, residential, cinema and retail development

#### QT CANBERRA (EST FY21)

/ Additional guest rooms and conference centre upgrade



# FOCUS AREAS GOING FORWARD



#### GROW EXISTING BUSINESS REVENUE

- / Smarter pricing
- / Better sales practices
- / Focus on high margin products



#### MAXIMISE ASSET PERFORMANCE

- / Innovate and upgrade priority assets
- / Divest underperforming
- / Invest in priority developments
- / Acquire



#### BUSINESS TRANSFORMATION

- / Reduce duplication
- / Increase automation
- / Increase digital capability and performance

# NON - IFRS FINANCIAL INFORMATION

The EVENT Group results are prepared under Australian Accounting Standards, and also comply with International Financial Reporting Standards ("IFRS"). This presentation includes certain non-IFRS measures, including the normalised profit concept. These measures are used internally by management to assess the performance of the business, make decisions on the allocation of resources and assess operational performance. Non-IFRS measures have not been subject to audit or review, however all items used to calculate these non-IFRS measures have been derived from information used in the preparation of the reviewed financial statements. Included in the Appendix 4E for the year ended 30 June 2018 is a reconciliation of the Normalised Result to the Statutory Result.