

Smiles Inclusive Limited

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ASX Announcement

11 September 2018

NON-EXECUTIVE DIRECTOR APPOINTMENT

Recently-listed Smiles Inclusive Limited (ASX Code: SIL) announces the appointment of new independent non-executive director, digital innovation expert Mr Joshua Lowcock, effective September 17, 2018.

Mr Lowcock is based in New York and serves as Universal McCann's (UM) Chief Digital Officer and Global Brand Safety Officer, with responsibility for helping UM's clients and their brands innovate, while protecting their digital security.

He has a strong background in the digital space, as well as marketing, technology, business transformation and innovation.

Chairman of Smiles Inclusive, Mr David Herlihy, said "Joshua is an important addition to Smiles Inclusive's board as we continue to expand our network of dental practices across Australia, with both marketing of our services and protection of our patient data high priorities.

"He has a strong skill set that will assist us and the dental practices in their transformation and innovation, while overseeing the important areas of marketing and data security in the group".

"Joshua has a wealth of global experience and knowledge, including Australia, China and the US, that will bring added energy to our group as we grow from our current 52 dental practices with 107 dentists", added Mr Herlihy.

Mr Lowcock said "I am excited to be joining such a dynamic team, with my particular focus being on marketing and the provision of online services for the group and patients in a safe and secure way".

Smiles Inclusive listed its shares on the Australian Securities Exchange in late April, 2018, raising \$35 million with the aim of acquiring new practices across Australia. The key to the company's expansion is partnering with dentists.

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For further information, please contact:

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