

Bod secures distribution agreement with Priceline Pharmacy for MamaCare premium pregnancy supplement

- Bod secures agreement to distribute its leading pregnancy supplement, Mamacare to a minimum of 200 doors in the Priceline Pharmacy network
- Priceline Pharmacy is Australia's leading women's focused pharmacy and this agreement provides the ideal platform to launch into the Asian market and more broadly
- MamaCare is a premium pregnancy supplement that offers an alternative to tablets - containing 26 essential vitamins and minerals, it is designed to be taken before, during and after pregnancy
- Pregnancy supplement market is growing 36% annually
- Supplement is manufactured wholly in Australia under strict quality control conditions from Australian and New Zealand ingredients - presents significant export opportunities
- Agreement helped by the strategic relationships and established network in the pharmacy, health and wellness industry of recently appointed Executive Chairman, Mr George Livery - Bod will also leverage this distribution agreement to pursue strategic endorsement deals.

Sydney, Australia – 19 September 2018: Developer and distributor of natural, evidence-based skincare, natural medicines including medicinal cannabis and health products, Bod Australia Limited ("Bod" or the "Company") (ASX: BDA) is pleased to advise it has secured a distribution agreement with Priceline Pharmacy for its premium pregnancy supplement, MamaCare.

Under the agreement, Priceline will stock both the 800 gram can and sachet version of the product (shown overleaf) in over 200 locations Australia wide. Bod will begin deploying products to respective pharmacies in the coming weeks, with sales to commence in October. Priceline Pharmacy is recognised as the leading women's focused health and beauty retailer in Australia and this agreement provides significant potential for product sales growth.

MamaCare is a premium quality, milk based supplement that contains all the vitamins and minerals essential to a healthy pregnancy, as well as an excellent source of protein, carbohydrate and fat. Due to MamaCare's nutrient profile and GMP manufacturing process, it is classed as a food for special medical purposes, available only through pharmacies. The product is designed to be taken before, during and after pregnancy to support maternal health. MamaCare is easy to digest, has a delicious taste and is easier to absorb than tablets.

Bod Australia CEO Jo Patterson said: "We are pleased to have secured a distribution agreement for our premium MamaCare product, particularly with a leading health and beauty retailer in Priceline Pharmacy.

"Mamacare has received strong support from specialty retailers and pharmacies to date and we look forward to driving further sales growth through additional product uptake with Priceline Pharmacy.

"Further, Bod looks forward to increasing its revenue profile with groups similar to Priceline Pharmacy by leveraging the strategic relationships of recently appointed Executive Chairman, Mr George Livery."

For more information: bodaustralia.com

- ENDS -



Image one: MamaCare packaging in can and sachet form

About Bod Australia

Bod Australia Limited operates two integrated business units. The Company is a developer and distributor of cosmetics, skincare, natural medicines and health supplements, focused on all natural, evidence-based products. Bod has developed a significant distribution footprint in the Australian market with access to over 950 pharmacies and is also targeting Asian markets through key daigou relationships. Bod Australia has also build a multi-faceted cannabis business underpinned by a supply and collaboration agreement with Swiss botanical extracts manufacturer, Linnea Natural Pharma Solutions and an exclusive licence and manufacturing agreement with Singapore listed company iX Biopharma. The Company aims to develop a range of over the counter and therapeutic products based on GMP-certified cannabis extracts.

For more information please contact:

Jo Patterson

Bod Australia

+61 2 9199 5018

Henry Jordan – Six Degrees Investor Relations

Henry.jordan@sdir.com.au

+61 431 271 538