

## **ASX Announcement**

#### 26 September 2018

# \$750,000 Debt Reduction

**Invigor Group Limited** (ASX: IVO) ("**Invigor**" or "the Company"), is pleased to confirm that following the receipt of its tax refund and conversion of a convertible note, it has reduced a further \$750,000 of debt.

The Company has also made an additional placement of \$50,000 of shares to a sophisticated investor as part of the funding initiative announced on August 31, 2018.

Please refer to the Appendix 3B released today for further details.

### For further information, please contact:

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### **About Invigor Group**

Invigor Group (ASX: IVO) is a B2B data intelligence and solutions company that turns data analytics into dollars for the retail and service industries. Invigor's innovation in owned retail platforms and unique cross-channel data ecosystem allows businesses to have a holistic view of their customers and competitive landscape to not only understand, but effectively engage with today's physical and digital consumers. Combined with proprietary data and predictive engines, Invigor Group provides strategic insights and recommendations that empower businesses to successfully influence future customer strategy and increase long-term profitability.

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