BIRKETU PTY LIMITED

A.B.N. 80 003 831 392

By e-Lodgement

Market Announcements Platform ASX Limited Exchange Centre 20 Bridge St Sydney NSW 2000

4 October 2018

Dear Sir/Madam

Nine Entertainment Co. Holdings Limited (ASX: NEC) – Corporations Form 604 – Change of economic interest

On behalf of Mr Bruce Gordon, Birketu Pty Ltd, WIN Corporation Pty Ltd and their controlled entities, attached is a notice of change of interests of substantial holder (Form 604) in respect of their increased cash settled swap exposure in relation to Nine Entertainment Co. Holdings Limited (ASX: NEC).

Yours faithfully

Daniel Collis Company Secretary

Birketu Pty Ltd

Encl

Form 604

Corporations Act 2001 Section 671B

Notice of change of interests of substantial holder

To Company Name/Scheme

Nine Entertainment Co. Holdings Limited (**NEC**)

ACN/ARSN

122 203 892

1. Details of substantial holders (1)

> Names Mr Bruce Gordon, Birketu Pty Ltd (Birketu),

> > WIN Corporation Pty Ltd (WIN) and the

associates of WIN listed in Annexure A (together

the WIN Group)

ACN/ARSN (if applicable)

Birketu (003 831 392) and WIN (000 737 404)

There was a change in the interests

of the substantial holders on

3/10/2018

The previous notice was given to the

14/09/2018

company on

14/09/2018

2. Previous and present voting power

The previous notice was dated

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holders or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous notice		Present notice	
	Person's votes	Voting power (5)	Person's votes	Voting power (5)
Fully paid ordinary shares (Shares)	130,477,718	14.97%*	130,477,718	14.97%* (based on 871,373,191 NEC Shares on issue)

^{*} In addition to its 14.97% voting power, at the date of its last previous notice the WIN Group had economic interests in a further notional 86,877,636 Shares pursuant to cash settled swaps (being equivalent to 9.97% of NEC's issued shares) and at the date of this notice the WIN Group has economic interests in a notional 95,591,638 Shares pursuant to cash settled swaps (being equivalent to 10.97% of NEC's issued shares) as disclosed in its prior substantial holder notices and as set out in paragraph 3 below.

3. Changes in relevant or economic interests

Particulars of each change in, or change in the nature of, a relevant or economic interest of the substantial holders or an associate in voting securities of the company or scheme, since the substantial holders last gave a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant or economic interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
3/10/2018	Birketu and each member of the WIN Group (economic interest only)	Entry into cash settled share swap transaction in relation to an additional 8,713,732 notional Shares pursuant to the confirmation between Birketu and Deutsche Bank AG, Sydney Branch (Deutsche Bank) (details of which were set out in Annexure B to the Substantial Holder's Corporation Form 604 dated 14 September 2018) (Confirmation)	Initial reference price for purpose of additional position under cash settled share swap of A \$2.25	Position by reference to an additional 8,713,732 notional Shares pursant to the cash settled share swap (making together with prior disclosed swaps in substantial holder notices lodged by the Substantial Holder and those in this notice a total of 95,591,368 notional Shares (being equivalent to 10.97% of NEC's issued shares)).	Nil

Each of the cash settled share swap transactions referenced in the table above and prior cash settled swap transaction do not constitute the acquisition of a relevant interest in any Shares (whether pursuant to section 608(8) of the Corporations Act 2001 (Act) or otherwise). Except as may be disclosed from time to time by the swap counterparty, Deutsche Bank, pursuant to its disclosure obligations under the Act, Birketu, WIN and Bruce Gordon are uncertain as to the current or intended future holding of Shares by or for or otherwise controlled by the swap counterparty (whether or not as part of any hedge in relation to the transaction). In any event, none of Birketu or any other member of the WIN Group has any right or interest in or to any such Shares or any power in relation to them including, without limitation, any power to control, or right to be consulted, concerning disposal or trading of those Shares or any decision with respect to the exercise of any right to vote attaching to them.

4. Present relevant interests

Particulars of each relevant interest of the substantial holders in voting securities after the change are as follows:

Holder of relevant interest	Registere d holder of securities	Person entitled to be registered as holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's votes
Birketu	Birketu	Birketu	Relevant interest in 129,677,718 Shares pursuant to section 608(1)(a) of the Act as registered holder of those Shares	129,677,718 Shares	129,677,718
WIN	WIN	WIN	Relevant interest in 800,000 Shares pursuant to section 608(1)(a) of the Act as registered holder of those Shares	800,000 Shares	800,000
Mr Bruce Gordon	Birketu	Birketu	Relevant Interest in 129,677,718 Shares pursuant to section 608(1)(b) and (c) and/or section 608(3) of the Act	129,677,718 Shares	129,677,718
Mr Bruce Gordon	WIN	WIN	Relevant interest in 800,000 Shares pursuant to section 608(1)(b) and (c) and/or section 608(3) of the Act	800,000 Shares	800,000

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
No change	No change

6. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Mr Bruce Gordon, Birketu Pty Ltd and WIN Corporation Pty Ltd	Television Avenue, Mount Saint Thomas, Wollongong, NSW 2500 Australia

Print name Daniel Collis Birketu PtyLtd, WIN Corporation Pty Ltd Company Secretary

date 4/10/18

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DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. A corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 6 of the form.
- (2) See the definition of "associate" in section 9 of the Corporation Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (6) Include details of: (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).
- (7) See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

- (8) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (9) If the substantial holder is unable to determine the identity of the person (eg. If the relevant interest arises because of an option) write "unknown".
- (10) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.

ANNEXURE A

This is Annexure A of 1 page referred to in the Form 604 Notice of change of interests of substantial holder by Mr Bruce Gordon, Birketu Pty Ltd and WIN Corporation Pty Ltd

[Sign here]

Name: Daniel Collis

Capacity: Company Secretary

Date: 4 October 2018

Entitles that control WIN Corporation Pty Ltd

Hoverton Pty Ltd

Entitles controlled by WIN Corporation Pty Ltd

Crawford Productions Holdings Pty Ltd WIN Television Network Pty Ltd Broadcast Transmission Services Pty Ltd Crawford Productions Services Pty Ltd Footscray Pipe Pty Ltd WIN Properties Pty Ltd WIN Radio Pty Ltd Campbelltown Radio Pty Ltd WIN Television NSW Pty Ltd WIN Superannuation Pty Ltd WIN Television Queensland Pty Ltd Digital distribution Australia Pty Ltd WIN Television WA Pty Ltd WIN Television Griffith Pty Ltd WIN Television SA Pty Ltd **ENT Pty Ltd** ENT Finance Pty Ltd Associated Broadcasting Services Pty Ltd

Mt Leslie Estates Pty Ltd My Directory Pty Ltd ENT Securities Pty Ltd Gotham City Properties Pty Ltd Marrickville Properties Pty Ltd Apulia Pty Ltd WIN TV Australia Pty Ltd Aussie Gold Television Pty Ltd Goulburn Murray Television Pty Ltd WIN Television Vic Pty Ltd ENT Securities Pty Ltd WIN Television Mildura Pty Ltd ACN 009 486 104 Pty Ltd WIN Internet Pty Ltd ENT Enterprises Pty Ltd WIN Television Tas Pty Ltd WIN NBN Sales Pty Ltd TVT Properties Pty Ltd Network Investments Pty Ltd